

Business World Economic Forum

ADVANCING THE ASEAN AGENDA TURNING REGIONAL VISION TO CORPORATE ACTION

MAY 18, 2026 • 8:30AM - 5:30PM • GRAND HYATT MANILA, TAGUIG CITY

KEYNOTE SPEAKERS



POSITIONING THE PHILIPPINES AS
ASEAN'S NEXT ECONOMIC ENGINE

ZAFER MUSTAFAOĞLU

Division Director for the Philippines,
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THE CEO PERSPECTIVE ON ASEAN 2026:
BUSINESS LEADERSHIP IN A MORE INTEGRATED REGION

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SPEAKERS / PANELISTS



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Country Head and GM
GOGOLOOK/WHOSCALL
Chair and President
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ALLIANCE PHILIPPINES



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AGENDA

POSITIONING THE PHILIPPINES AS ASEAN'S NEXT ECONOMIC ENGINE | BEYOND BORDERS: SCALING PHILIPPINE INNOVATION FOR THE ASEAN STAGE
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BENCHMARKING THE PHILIPPINES' COMPETITIVENESS: LESSONS FROM THE REGION'S BEST
BEYOND ADOPTION: TAPPING AI'S POTENTIAL THROUGH REGULATION AND CAPACITY-BUILDING
ACCELERATING PHILIPPINE AGRICULTURE IN THE REGIONAL STAGE | PHILIPPINE ENERGY: POWERING NATIONAL COMPETENCE AND REGIONAL INTEGRATION
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