

BusinessWorld Economic Forum

ADVANCING THE ASEAN AGENDA TURNING REGIONAL VISION TO CORPORATE ACTION

MAY 18, 2026 • 8:30AM - 5:30PM • GRAND HYATT MANILA, TAGUIG CITY

KEYNOTE SPEAKERS



POSITIONING THE PHILIPPINES AS
ASEAN'S NEXT ECONOMIC ENGINE

ZAFER MUSTAFAOĞLU

Division Director for the Philippines,
Malaysia and Brunei, East Asia and Pacific
WORLD BANK



THE CEO PERSPECTIVE ON ASEAN 2026:
BUSINESS LEADERSHIP IN A MORE INTEGRATED REGION

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Chairman
ASEAN-BAC
Founder
PHILIPPINE CENTER FOR
ENTREPRENEURSHIP - GO NEGOSYO

SPEAKERS / PANELISTS



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CFO
ACEN



ERRY HARDIANTO
President & CEO
AC LOGISTICS



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ASIAN INSTITUTE OF MANAGEMENT
- RIZALINO S. NAVARRO CENTER
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Managing Director & Senior Partner, Manila
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Chairman
ENERGY REGULATORY
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VIDEO MESSAGE
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DEPARTMENT OF INFORMATION AND
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General Manager
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MEL MIGRIÑO
Country Head and GM
GOGOLOOK/WHOSCALL
Chair and President
WOMEN IN SECURITY
ALLIANCE PHILIPPINES



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Chairman
PHILIPPINE CHAMBER OF
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AGENDA

POSITIONING THE PHILIPPINES AS ASEAN'S NEXT ECONOMIC ENGINE | BEYOND BORDERS: SCALING PHILIPPINE INNOVATION FOR THE ASEAN STAGE
THE CEO PERSPECTIVE ON ASEAN 2026: BUSINESS LEADERSHIP IN A MORE INTEGRATED REGION
BENCHMARKING THE PHILIPPINES' COMPETITIVENESS: LESSONS FROM THE REGION'S BEST
BEYOND ADOPTION: TAPPING AI'S POTENTIAL THROUGH REGULATION AND CAPACITY-BUILDING
ACCELERATING PHILIPPINE AGRICULTURE IN THE REGIONAL STAGE | PHILIPPINE ENERGY: POWERING NATIONAL COMPETENCE AND REGIONAL INTEGRATION
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