

Business World Economic Forum

ADVANCING THE ASEAN AGENDA TURNING REGIONAL VISION TO CORPORATE ACTION

MAY 18, 2026 • 8:30AM - 5:30PM • GRAND HYATT MANILA, TAGUIG CITY

KEYNOTE SPEAKERS



POSITIONING THE PHILIPPINES AS ASEAN'S NEXT ECONOMIC ENGINE

ZAFER MUSTAFAOĞLU
Division Director for the Philippines, Malaysia and Brunei, East Asia and Pacific
WORLD BANK



THE CEO PERSPECTIVE ON ASEAN 2026: BUSINESS LEADERSHIP IN A MORE INTEGRATED REGION

JOEY CONCEPCION III
Chairman
ASEAN-BAC
Founder
PHILIPPINE CENTER FOR ENTREPRENEURSHIP - GO NEGOSYO

SPEAKERS / PANELISTS



JONATHAN BACK
CFO
ACEN



ERRY HARDIANTO
President & CEO
AC LOGISTICS



DR. JAMIL PAOLO S. FRANCISCO
Executive Director
ASIAN INSTITUTE OF MANAGEMENT - RIZALINO S. NAVARRO CENTER FOR COMPETITIVENESS



BENNETT AQUINO
Partner
BAIN & COMPANY



ANTHONY OUNDJIAN
Managing Director & Senior Partner, Manila
BOSTON CONSULTING GROUP



CHITO RAMOS
Country Leader
DELOITTE PHILIPPINES



ATTY. FRANCIS JUAN
Chairman
ENERGY REGULATORY COMMISSION



DON MCLAIN GILL
Lecturer, Department of International Studies
DE LA SALLE UNIVERSITY
Indo-Pacific Fellow
APF CANADA
Advisory Board Member
WPS FOUNDATION



HON. HENRY R. AGUDA
Secretary
DEPARTMENT OF INFORMATION AND COMMUNICATIONS TECHNOLOGY



USEC. BLESILA LANTAYONA
Undersecretary and Supervising Head of the Regional Operations Group
DEPARTMENT OF TRADE AND INDUSTRY



PAUL ALBANO
General Manager
GCASH FOR BUSINESS



ANGELINE PO
Vice President - Product Management
GLOBE BUSINESS



MEL MIGRIÑO
Country Head and GM
GOGOLOOK/WHOSCALL
Chair and President
WOMEN IN SECURITY ALLIANCE PHILIPPINES



ANGELO KAIROS DELA CRUZ
Executive Director
INSTITUTE FOR CLIMATE AND SUSTAINABLE CITIES



FELINO JAMES MARCELO
President and CEO (PCEO)
MAYBANK PHILIPPINES



JUDE AGUILAR
Chairman
PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY



JESTONI A. OLIVO
Senior Economist
PHILIPPINE COMPETITION COMMISSION



DR. MERCEDITA SOMBILLA
Director
SOUTHEAST ASIAN REGIONAL CENTER FOR GRADUATE STUDY AND RESEARCH IN AGRICULTURE



MOHAMED SHAHUDH
Country Economist
UNDP PHILIPPINES

HOST / MODERATOR



JESTER DELOS SANTOS
News Anchor
NEWS5



CATHY ROSE GARCIA
Editor-in-Chief
BUSINESSWORLD



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Corporate Editor
BUSINESSWORLD



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Reporter
BUSINESSWORLD



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Reporter
BUSINESSWORLD

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AGENDA

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BENCHMARKING THE PHILIPPINES' COMPETITIVENESS: LESSONS FROM THE REGION'S BEST
BEYOND ADOPTION: TAPPING AI'S POTENTIAL THROUGH REGULATION AND CAPACITY-BUILDING
ACCELERATING PHILIPPINE AGRICULTURE IN THE REGIONAL STAGE | PHILIPPINE ENERGY: POWERING NATIONAL COMPETENCE AND REGIONAL INTEGRATION
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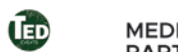
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