

*The Presidential Communications Office celebrates its anniversary*

# TRUTH IN THE TIME OF NOISE

**E**very minute Filipinos scroll, swipe and click through endless streams of information, they face the challenge of telling fact from fiction.

That is why the administration of President Ferdinand R. Marcos Jr. has placed truth and transparency at the heart of governance.

The Presidential Communications Office (PCO) sees to it that the public is properly, accurately and timely informed.

## DEVELOPING DIGITAL DEFENDERS

Through its Media and Information Literacy (MIL) campaign, the PCO is preparing Filipinos to recognize and resist disinformation. To date:

- 1,600 students have been trained in fact-checking at campus caravans
- 75 fact-check officers mobilized nationwide
- 134 teachers capacitated with MIL teaching modules

The best weapon against disinformation is a citizenry that can tell fact from fiction.

## REACHING MORE FILIPINOS

Finally, the Freedom of Information Program Management Office (FOI-PMO) ensures every Filipino has the right to access government data:

- 355,579 registered eFOI users nationwide
- 248,958 requests filed online and 205,921 paper-based requests
- 98% response rate, with requests processed in just 8 working days
- 725 agencies onboard the portal

Because the truth must always be accessible to the people. When lies spread fast, truth must travel faster.

## ANCHORED ON TRANSPARENCY

Regular Palace briefings guarantee timely official statements and clarifications on key issues from the Office of the President and the PCO.

The BBM Podcast series gives Filipinos direct access to the President's official sentiments on key issues—bringing leadership closer to the people.

To ensure that truth reaches every Filipino, the PCO has integrated the news gathering resources of its attached agencies: People's Television Network, Intercontinental Broadcasting Corporation, Radyo Pilipinas, Philippine Information Agency and Philippine News Agency. Working as the



Integrated State Media (ISM), these platforms operate synergistically to deliver accurate and consistent news and unified messaging across the government's television, radio, print and digital channels.

Communications workshops aligned with the administration's 8-point socio-economic agenda capacitate and equip government information officers,

state and private media practitioners with the right tools to interpret government policies and data to better convey the status of development priorities, programs and projects that uplift the lives of Filipinos.

Through partnerships with various government agencies, the PCO also strengthens defenses against fake news and disinformation during major national events.

