

PCA expects Europe, UAE to absorb more coconut exports

These efforts include a shelf registration framework for issuers, aimed at providing flexibility and speed; efforts to improve liquidity and price discovery, as well as expanding the repo market to include trust entities, mutual funds, and insurers. — **Aaron Michael C. Sy**

23rd MAP International
CEO Conference

LEADING AMIDST INVISIBLE DISRUPTIONS

Agility and Resilience in a Multipolar Era

September 9, 2025 (Tue) | 8 AM - 5 PM | Grand Ballroom, Shangri-La The Fort

CO-PRESENTED BY

Dr. JEFFREY SACHS
Director
Center for Sustainable Development
Columbia University
Opening Keynote
(Session 1)

Track 1
CAPITAL CONVERSATIONS:
THE FUTURE OF GLOBAL TRADE
AND MULTIPOLAR ECONOMIES

Session 2
Ms. AMENA ARIF
Country Manager
International Finance
Corporation (IFC) Philippines
World Bank Group

Session 3
Ms. INES LAM
Associate Director
Asia Economics
HSBC

*Presentation of the Results of the
PwC-MAP Philippine CEO Survey 2025*
Mr. RODERICK M. DANAO
Chair and Senior Partner
Isla Lipana & Co. / PwC Philippines

Track 2
SHIFTING DYNAMICS CEOs
SHOULD TRACK

Session 4
Mr. ANGELO ESTRERA
Asia-Pacific Leader
Business Model Reinvention
PwC | Strategy& - Partner

Session 5
**Mr. OSEAS
RAMÍREZ ASSAD**
CEO, Axialent Global

Track 3
LEGACY, IMPACT AND GENERATIONAL EXPECTATIONS

Session 6
Mr. JOEY A. BERMUDEZ
Founding CEO, Iskapatate.com
MAP Past President

Discussion Panelist
Ms. YSABEL CHUA
FORBES "30 Under 30 Asia 2025"
Vice President, Forge Ventures

Discussion Panelist
Mr. EUGENE DELA CRUZ
Third Best Undergraduate Thesis
in Economics
Ateneo de Manila University

Discussion Panelist
**Mr. SIMEÓN ANGELO
S. MADRID**
President, Maya Bank

Discussion Panelist
**Ms. ANNA BEATRIZ
SUAVENGCO**
FORBES "30 Under 30 Asia 2025"
Founder, Urban Farmer TV

Closing Keynote (Session 7)
Ms. CHARO SANTOS
Director, Former President and CEO
ABS-CBN Corporation

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