

Career Opportunity in **AB LEISURE EXPONENT INC.**

POSITION TITLE: **MANDARIN SENIOR MONETIZATION OPERATIONS SPECIALIST**

JOB DESCRIPTION

- Lead monetization operational strategy for Mandarin-speaking regions, including campaign management, pricing analysis, and performance optimization.
- Collaborate with product and engineering teams to launch and refine monetization tools (ads, in-app purchases, subscriptions, etc.).
- Monitor monetization KPIs, identify revenue opportunities, and implement data-driven improvements.
- Manage end-to-end ad operations, including trafficking, QA, performance monitoring, and troubleshooting.
- Develop and enforce monetization best practices and SOPs across different departments.

QUALIFICATION

- Native or fluent proficiency in Mandarin (both written and spoken); fluency in English is required.
- Excellent analytical and problem-solving skills; proficiency in Excel, SQL, and data visualization tools (e.g., Tableau, Looker) is a plus.
- Ability to manage multiple projects simultaneously and work cross-functionally in a fast-paced environment.

Applications may be sent to: LAU, NIEL KEVIN LIM
Corp.compliance@digiplus.com.ph

COMPANY / EMPLOYER	NAME OF FOREIGN NATIONAL INTENDING TO APPLY FOR THE POSITION
COMPANY NAME: AB LEISURE EXPONENT INC. ADDRESS: 5/F SM MEGAMALL BLDG D, J VARGAS WACK-WACK GREENHILLS, CITY OF MANDALUYONG NATURE OF BUSINESS: AMUSEMENT AND RECREATION	NAME: XIE, LUBO ADDRESS: UNIT 25L TIME SQUARE WEST 7TH AVE CORNER 38TH STREET BGC TAGUIG CITY NATIONALITY: CHINESE INTENDED PERIOD OF EMPLOYMENT: TWO (2) YEARS
AB LEISURE EXPONENT INC. hereby declares that the above-named foreign national is able, willing and qualified to perform the services and job description for this position. The company has the intention to employ the said foreign national and apply for an Alien Employment Permit with the Department of Labor and Employment- National Capital Region located at 967 Maligna Street, Malate Manila	

Career Opportunity in **AB LEISURE EXPONENT INC.**

POSITION TITLE: **MANDARIN DATA GOVERNANCE ENGINEER**

JOB DESCRIPTION

- Support the implementation and maintenance of the organization's data governance framework and policies.
- Collaborate with business units, IT, and data stewards to ensure consistent data definitions, standards, and quality metrics.
- Develop and maintain metadata repositories, data catalogs, and data lineage documentation.
- Build and manage data quality rules, profiling routines, and validation processes using industry tools.
- Provide technical support for data governance platforms.
- Translate data governance documentation and business requirements between Mandarin and English to support cross-regional collaboration.
- Participate in data governance committee meetings and assist in training and awareness efforts.

QUALIFICATION

- Fluency in both Mandarin and English (written and spoken).
- Knowledge of data governance principles, data quality, metadata, and master data management (MDM).
- Familiarity with data governance tools.
- Strong analytical skills and attention to detail.
- Good communication and documentation skills to bridge technical and non-technical teams.

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Career Opportunity in **AB LEISURE EXPONENT INC.**

POSITION TITLE: **MANDARIN CHRO ASSISTANT**

JOB DESCRIPTION

- Act as the primary point of contact and liaison between the CHRO and internal/external stakeholders.
- Provide high-level administrative support including calendar management, meeting coordination, and travel arrangements.
- Translate documents and communications between Mandarin and English as needed.
- Prepare reports, presentations, meeting agendas, and HR-related documentation.
- Coordinate and assist in the execution of HR programs, policies, and initiatives.
- Assist with confidential matters such as performance reviews, compensation, and succession planning.
- Support internal communication and ensure HR information is effectively shared across departments.
- Help manage projects and timelines, ensuring deliverables are met.
- Maintain discretion and confidentiality in handling sensitive information.

QUALIFICATION

- Fluency in Mandarin and English (both written and spoken).
- Excellent organizational, time-management, and multitasking skills.
- Strong attention to detail and ability to handle confidential information with discretion.
- Effective communication and interpersonal skills, with a professional demeanor.

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Career Opportunity in **AB LEISURE EXPONENT INC.**

POSITION TITLE: **MANDARIN COO EXECUTIVE ASSISTANCE**

JOB DESCRIPTION

- Provide comprehensive administrative support to the COO, including calendar management, meeting coordination, and travel arrangements (domestic & international).
- Act as the primary point of contact between the COO and internal/external stakeholders, both in English and Mandarin.
- Prepare and translate documents, reports, emails, presentations, and correspondence.
- Attend meetings, take minutes, and follow up on action items.
- Manage confidential information with discretion and professionalism.
- Assist in the coordination and execution of strategic initiatives and projects.

QUALIFICATION

- Fluency in Mandarin and English (both written and verbal) is required.
- Exceptional organizational and time-management skills.
- Strong attention to detail and ability to multitask in a fast-paced environment.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, and Outlook) and collaboration tools (e.g., Zoom, Teams, Slack).
- Ability to anticipate needs and take initiative with minimal supervision.

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Career Opportunity in **AB LEISURE EXPONENT INC.**

POSITION TITLE: **MANDARIN PROJECT MANAGER (1 VACANCY)**

JOB DESCRIPTION

- Lead and manage end-to-end project lifecycle, including planning, execution, monitoring, and closure.
- Translate project requirements, documents, and communications between Mandarin and English as needed.
- Develop detailed project plans, allocate resources, and manage budgets.
- Monitor project progress and adjust plans as necessary to meet goals and deadlines.
- Conduct regular status meetings and reports with stakeholders.
- Identify and manage project risks and issues, and develop mitigation strategies.
- Coordinate with cross-functional departments (e.g., engineering, marketing, logistics) to ensure successful delivery.
- Maintain documentation and ensure compliance with company standards and client expectations.

QUALIFICATION

- Fluency in Mandarin and English, both written and spoken.
- Strong organizational, communication, and leadership skills.
- Ability to manage multiple projects and work under pressure.
- Proficiency in project management tool

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Career Opportunity in **AB LEISURE EXPONENT INC.**

POSITION TITLE: **MANDARIN DATABASE ADMINISTRATOR**

JOB DESCRIPTION

- Monitor database performance and implement changes to improve speed and efficiency.
- Implement and maintain backup, recovery, and failover procedures.
- Ensure data security and compliance with internal policies and external regulations.
- Collaborate with software developers and data teams on database design and optimization.
- Provide technical support and training to users as needed.
- Communicate effectively with Mandarin-speaking teams, vendors, or partners on database-related issues.

QUALIFICATION

- Strong understanding of data backup, recovery, and security techniques.
- Fluent in Mandarin and English (spoken and written).
- Strong analytical and troubleshooting skills
- Excellent communication and interpersonal skills.
- Ability to manage multiple priorities and projects.
- Proactive and detail-oriented with a strong sense of accountability.

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Maharlika taps Ausenco for Makilala feasibility update

MAHARLIKA Investment Corp. (MIC) said it engaged Australian engineering firm Ausenco to update the feasibility study and front-end engineering design (FEED) for a copper-gold project with Makilala Mining Co., Inc.

In a statement, MIC Chief Executive Officer Rafael D. Consing, Jr. said Ausenco will lead the technical groundwork for the Maa-linao-Caigutan-Biyog (MCB) Copper-Gold Project in Kalinga province.

Maharlika had announced that it signed a binding term sheet that will provide a \$76.4-million bridge loan facility to Makilala to fund the early-stage development of the copper-gold project.

“This includes tendering of work packages and long-lead equipment procurement,” Mr. Consing said.

The feasibility study update and FEED program are expected to be completed by the end of 2025, according to Celsius Resources Ltd, Makilala's parent.

Celsius is listed on both the Australian Securities Exchange and the London Stock Exchange.

These preparatory activities will lead to the development of the project, with main construction starting in 2026 and production in 2027.



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“In this program, Ausenco will finalize the process for plant design, including crushing, grinding, flotation, copper concentrate production and handling,” Maharlika said.

“As part of this, additional metallurgical test work will be conducted to support the design and optimization of

the process plant flow sheet,” it added.

Ausenco is expected to provide an estimate for new project costs and project valuation for the MCB Project, it said.

Mr. Consing has said Maharlika is planning to acquire a stake in Makilala, with the deal expected to close in the second half of 2025. — **Aubrey Rose A. Inosante**

CMEPA tax rules not applicable to SSS, GSIS, Pag-IBIG savings — DoF

THE Department of Finance (DoF) said government-backed savings schemes are exempt from the tax provisions of the new Capital Markets Efficiency Promotion Act (CMEPA).

“The unified rate does not apply to provident savings programs under the Social Security System (SSS), Government Service Insurance System (GSIS), and Pag-IBIG (such as MP2). These savings programs remain exempt from tax,” the DoF said in a statement on Thursday.

The DoF was responding to a backlash against CMEPA, amid claims that its tax provisions apply to funds held in government savings schemes, which it called “fake news.”

“The standardized tax rate is not retroactive and does not apply to financial instruments that were issued or transacted prior to July 1, 2025. Therefore, existing long-term deposits made prior to the effectivity of the law will continue to enjoy the preferential rate until their maturity,” it added.

CMEPA, which sets a flat 20% tax rate on interest income, is not a new levy but rather

“corrects an unfair system that favored the wealthy,” it said.

The DoF also noted that before the law was signed, the National Internal Revenue Code of 1997 had imposed a 20% final tax on interest earned from bank deposits with a maturity of less than three years.

The rate for deposits with maturities of between four years and under five years was 5%, and those with maturities of between three years and under 4 years had been 12%.

“This special tax treatment favored depositors who can afford to park their savings in long-term deposits, making the tax system unfair for short-term depositors who face liquidity issues and need immediate access to their funds,” it said.

Citing the Bangko Sentral ng Pilipinas, the DoF said more than 99.6% of total deposits are already subject to the 20% tax rate, with only 0.4% enjoying preferential rates.

President Ferdinand R. Marcos, Jr. signed CMEPA into law on May 29. — **Aubrey Rose A. Inosante**

Safeguard duty on imports of HDPE pellets, granules frozen

THE Department of Trade and Industry (DTI) said it suspended the safeguard duty on imports of high-density polyethylene (HDPE) pellets and granules in response to industry clamor as well as the indefinite shutdown of the Philippines' sole HDPE producer.

In Department Administrative Order (DAO) No. 25-08, the DTI said that it is suspending the definitive general safeguard measure on imports of products under ASEAN Harmonized Tariff Nomenclature 2017 Code 3901.20.00 from various countries.

JG Summit Holdings, Inc. announced on Jan. 30 the indefinite commercial shutdown of its petrochemical business, JG Summit Olefins Corp. (JGSOC), due to “unfavorable global market conditions.”

The DTI added that the Philippine Plastics Industry Association, Inc. has requested the suspension of the safeguard duty on imported HDPE in a letter to DTI on Feb. 14.

“The request is being made in light of JG-SOC's indefinite commercial shutdown and in order to stabilize the local supply of plastic resins,” the DTI said.

On March 14, JGSOC confirmed its indefinite commercial shutdown in a reply to the DTI and noted that it will continue selling

HDPE products from its existing inventory until the third quarter.

In May, JG Summit said JGSOC will remain shut down for at least two years “due to ongoing challenges in the global market.”

“In view thereof, and in order to avert any supply disruption of HDPE products, the DTI hereby orders the suspension of the imposition of the definitive general safeguard measure on importations of HDPE from various countries,” it said.

“The suspension shall be effective for the remaining period of the imposition or until such time that JGSOC resumes its normal operations, whichever comes earlier,” it added.

According to the DTI, the suspension of the safeguard duty will take effect upon the issuance of an order and circular by the Bureau of Customs (BoC).

The DTI issued DAO No. 22-13 on Sept. 30, 2022, which imposed a definitive general safeguard measure on imports of HDPE pellets and granules.

On Jan. 20, 2023, the BoC issued a Customs Memorandum Order which implemented the DTI DAO 22-13 for three years. — **Justine Irish D. Tabile**

Taiheiyo Batangas cement facility seen operational by Q2 2026

TAIHEIYO CEMENT Philippines, Inc.'s (TCPI) distribution terminal in Batangas is on track to begin operations by the second quarter next year, the Department of Trade and Industry (DTI) said.

With an estimated cost of P3.72 billion, TCPI's Luzon Distribution Terminal in Calaca, Batangas, is part of the Japanese group's P21 billion in planned Philippine investments.

“The DTI welcomed the long-term investment, which is poised to meet growing demand for high-quality cement throughout Luzon,” the DTI said in a statement on Thursday.

“The new terminal will also facilitate the wider distribution of blended cement, an environmentally conscious product that helps reduce carbon emissions by using recycled materials like fly ash and slag,” it added.

According to the DTI, the project will raise its production capacity to 4 million tons per year and generate 26,000 jobs.

“Taiheiyo's contributions go beyond production, as this project exemplifies the type of investment that Bagong Pilipinas champions: one that creates jobs, drives innovation, and supports our sustainability goals,” Trade Secretary Ma. Cristina A. Roque said.

TCPI is a subsidiary of Taiheiyo Cement Corp. which holds a 40% domestic market share in Japan and employs around 13,000 globally.

TCPI is headquartered in Cebu.

Dita Angara-Mathay, special trade representative and commercial counselor of the DTI field office in Tokyo, said the TCPI project supports the Philippines' ongoing infrastructure goals.

“As infrastructure continues to be a pillar of national growth, industry leaders like Taiheiyo will be at the forefront of helping us meet both current and future demand,” she added. — **Justine Irish D. Tabile**



PCIC rolls out parametric insurance scheme

THE Philippine Crop Insurance Corp. (PCIC) said on Thursday that it will roll out a parametric insurance program to facilitate the settlement of claims by rice farmers affected by weather disruptions.

The program will tap remote sensing technology to automatically trigger payouts based on measurable conditions — such as wind velocity during typhoons — rather than rely-

ing on field inspections, PCIC President Jovy Bernabe said in a statement.

Parametric insurance schemes pay out pre-determined amounts when a condition, or trigger event, is met.

“This innovation will usher in a faster and more objective claims settlement system that not only protects farmers during climate-related calamities but also strengthens the resilience and

sustainability of our agricultural sector for years to come,” she said.

Under the new system, the PCIC will tap satellite imagery to verify crop conditions after planting. Weather data on typhoon paths and wind intensity are then used to determine affected areas.

Using pre-established damage and indemnity factors, the system computes compensation within three to five days once a typhoon exits.

Parametric insurance complements, rather than replaces, traditional indemnity-based systems, the PCIC noted.

“This hybrid approach enhances transparency, reduces delays, and offers a more efficient disaster response framework,” it said.

A pilot test of the parametric insurance product is now being readied for the 2025 wet season cropping. — **Kyle Aristosphere T. Atienza**