# SM Prime eyes Q1 2027 finish for SMXCITE trade hall

LISTED real estate developer SM Prime Holdings, Inc. expects to complete the construction of the P1.7-billion SMX Center for International Trade and Exhibitions (SMXCITE) trade hall venue in Pasay City by the first quarter (Q1) of 2027 as it expands its convention portfolio.

SMXCITE will double the current footprint of SMX Convention

Center Manila, adding more than 18,000 square meters (sq.m.) of leasable trade hall space, SM Prime said in a regulatory filing on Wednesday.

Located within the SM Mall of Asia complex, SMXCITE will feature two buildings constructed simultaneously — each capable of hosting over 18,000 guests.

Together with SMX Convention Center Manila, the develop-

ment will offer over 35,000 sq.m. of combined space. It will cater to international trade shows, product launches, corporate gatherings, and large-scale consumer exhibitions.

SMXCITE will also include sustainability features, such as design elements that maximize natural daylight to reduce energy consumption.

"This expansion reflects our confidence in the Philippines' growing stature in the meetings, incentives, conferences and exhibitions (MICE) space," SM Hotels and Conventions Corp. Executive Vice-President Peggy E. Angeles said.

"With world-class infrastructure and a strategic location, we believe Manila can rival regional

peers as a go-to venue for international trade events," she added.

Once completed, SM Prime's total convention portfolio will grow to nearly 60,000 sq.m. of gross leasable area across eight venues nationwide — including SMX Aura in Taguig, SMX Bacolod, SMX Davao, SMX Clark, SMX Olongapo, Sky Hall Seaside Cebu, and Megatrade Hall in SM Megamall.

SM Prime increased its firstquarter attributable net income by 11% to P11.7 billion. Revenue rose 7% to P32.8 billion, led by its malls and residential seg-

On Wednesday, SM Prime shares declined by 1.91%, or 45 centavos, to close at P23.05 apiece. - Revin Mikhael D. **Ochave** 

# GMA says efforts ongoing to refresh TV programs amid viewership shift

GMA NETWORK, INC. said it is addressing last year's decline in advertising revenues by refreshing its television programming amid a shift in audience viewership.

"Now, to address this, this has a twofold effect. It's caused by the programs themselves, and needless to say, the growing or significant shift of viewership from TV to the digital platforms," GMA Network President and Chief Executive Officer Gilberto R. Duavit, Jr. said during the company's annual stockholders' meeting on Wednesday.

"As far as the TV aspect or the core programs are concerned, efforts are underway to effect a meaningful change or cycle in program replacement," he added.

He said these programs are "envisioned to be more responsive and, moving forward, to be progressively so, given certain efforts that are being exerted now."

Mr. Duavit said such efforts are intended to optimize advertising revenues on both platforms.

"Now, separately, of course, there are efforts in non-advertising revenue-generating activities. We refer now to film production releasing, content syndication, over-the-top streaming or broadcast, and other non-advertising revenue streams; these efforts, of course, continue," he said.

For 2024, GMA Network reported a 34.7% drop in its attributable net income to P2.07 billion, mainly due to lower advertising revenues.

However, for the first quarter of 2025, the company saw its attributable net income increase more than threefold to P801.68 million from P204.12 million, as advertising revenues improved.

At the stock exchange on Wednesday, shares in the company declined by 0.18% to close at P5.53 apiece. - Sheldeen Joy **Talavera** 



# DITO 'confident' in DICT probe amid cybersecurity, visa allegations

DITO TELECOMMUNITY CORP. said it is confident that the government's investigation into allegations involving some of its foreign employees or partners will confirm the company's compliance with national cybersecurity standards.

In a statement on Wednesday, DITO Chief Corporate Communications Officer and Chief Revenue Officer Adel A. Tamano said the company is confident that the Department of Information and Communications Technology (DICT) investigation will reaffirm the findings of a joint audit conducted in April.

He said the joint audit found that DITO "has passed the government standards for cybersecurity and has safeguarded its network facilities and information assets by establishing a robust security system and infrastructure."

"In fact, DITO undergoes periodic cybersecurity audits as a requirement of its franchise and as a critical infrastructure under the Public Service Act. This post audit report of the recent joint audit of the DICT, NSC (National Security Council) and NTC (National Telecommunications Commission) is valid until April 2027," Mr. Tamano said.

Mr. Tamano also said that issues concerning the legal status of non-Filipinos working at DITO have previously been addressed in congressional hearings related to the renewal of its franchise.

Regarding visa matters, he said the company "has always been fully compliant with all requirements for employment of foreign nationals."

Mr. Tamano described the latest allegations as "rehashed" and said the company continues to draw support from the "nearly 15 million Filipinos" who have subscribed to DITO since its commercial launch in 2021.

"Along with our over a thousand Filipino officers and staff of DITO, we take very seriously the trust given by our 15 million subscribers," Mr. Tamano said.

"We will always provide our customers with the best possible service, protect the privacy of their data, and will never allow our company to be used for any activity that would be detrimental to the interests of our country and its people."

The statement was issued in response to recent social media posts questioning the presence of Chinese nationals working at a telecommunications firm. -Sheldeen Joy Talavera

#### Career Opportunity in COME ON PHILS. GOLF & TRAVEL AGENCY INC. POSITION: EXECUTIVE CONSULTANT

JOB DESCRIPTION:

### QUALIFICATION:

At least 5 years experience as a Consultant.
Fluently writes and speaks Korean and English language.
Strong leadership abilities, excellent communication and interpersonal skills, problem-solving skills,
organizational skills.

# Applications may be sent to:

Corporate Secretary

COMPANY NAME: COME ON PHILS. GOLF & TRAVEL Pasay 1300 Nationality Address: Unit No. U-A-36. HK Sun Plaza Bldg.

national is able, willing, and qualified to perform the services and job description for this position. The company has he intention to employ the said foreign national and apply for an Alien Employment Permit with the **Department of** 

Labor and Employment-National Capital Region located at 967 Maligaya Street, Malate, Manil

## Career Opportunity in RREWED BYTE INFORMATION TECHNOLOGY INC.

# POSITION: BILINGUAL MARKETING SUPERVISOR

#### JOB DESCRIPTION:

Analyze data to evaluate the success of their marketing efforts and come up with new ideas to improve advertising and exposure.

Supervise and coordinate the work of operational staff to meet objectives. Implement process improvements to enhance operational efficiency.

#### QUALIFICATION:

IONLIFICATION.
At least 5 years experience as Marketing Supervisor
Fluently writes and speaks Chinese and English language.
Strong leadership abilities, excellent communication and interpersonal skills, problem-solving skills,

COMPANY/EMPLOYER Drive, Goodwill 2 B.F. Homes, Parañague City

Permit with the Department of Labor and Employment-National Capital Region located at 967 Maligava Stree

# Career Opportunity in BREWED BYTE INFORMATION TECHNOLOGY INC.

# **POSITION: CHINESE IT SUPPORT SPECIALIST**

Responding to and resolving technical inquiries from staff members

Managing and maintaining user accounts, permissions, and access controls. Monitoring system performance and ensuring security protocols are in place

# QUALIFICATION:

At least 5 years experience as IT Support Specialist Fluently writes and speaks Chinese and English language

Strong leadership abilities, excellent communication and interpersonal skills, problem-solving skills,

### Applications may be sent to: Ms. Sheryl Cumawa Corporate Secretary

NAME OF FOREIGN NATIONAL INTENDING TO APPLY FOR

# COMPANY/EMPLOYER COMPANY NAME: BREWED BYTE INFORMATION

Address: Ground Fir., Paramount Bidg., Rainbow Drive, Goodwill 2 B.F. Homes, Parañaque City Nature of Business: IT Services

Name: YANG XIAOHONG Address: 29 Lockhead St. Concord Village Binondo Nationality: Chinese ntended Period of Employment: Three (3) years

Name: YU LINNAN Address: 522A Sto. Cristo St. Binondo Manila Nationality: Chinese Intended Period of Employment: Three (3) years Name: WANG LONGWEI

Address: 26 G Mandarin Square 777 St. Ongpin Manila Nationality: Chinese Intended Period of Employment: Three (3) year

Name: ZHANG ZILAN Address: Blk 8 Loy 5 sampaguita St. Camarin Caloocan City

Intended Period of Employment: Three (3) years

Brewed Byte Information technology Inc. Hereby declares that Ms.YANG XIAOHONG, Ms.YU LINNAN, Mr. WANG ONGWEL and Ms. ZHANG ZILAN are able, willing, and qualified to perform the services and job description for this sition. The company has the intention to employ the said foreign nati the Department of Labor and Employment-National Capital Region located at 967 Maligaya Street, Malate, Manila.

#### Career Opportunity in BREWED BYTE INFORMATION TECHNOLOGY INC. **POSITION: CHINESE IT SUPPORT SPECIALIST**

Responding to and resolving technical inquiries from staff members
Managing and maintaining user accounts, permissions, and access controls.
Monitoring system performance and ensuring security protocols are in place.

# QUALIFICATION:

At least 5 years experience as IT Support Specialist Fluently writes and speaks Chinese and English language Strong leadership abilities, excellent communication and interpersonal skills. problem-solving skills, organizational skills.

Applications may be sent to:

Ms. Sheryl Cumawas

Corporate Secretary

# paramounapril@gmail.com/paramoun

COMPANY NAME: BREWED BYTE INFORMATION Address: Ground Flr., Paramount Bldg., Rainboy Drive, Goodwill 2 B.F. Homes, Parañaque City

## Name: WU HAOCHANG Address: Benvidez St., Binondo Manila

ntended Period of Employment: Three (3) years Name:WU TIANEN Address:11, 3106 Royal Pacific Residences Bay Blvd., Cor. Milier Ave., Asia World compound Brgy. Don galo, Parañaque City Nationality: Chinese ntended Period of Employment: Three (3) years

Name: HE SHENGJIE Address: Lot 15 Blk 17 Magenta Drive, Goodwill 2. Intended Period of Employment: Three (3) years

Name: DAI WUJING Address: Lot 15 Blk 17 Magenta Drive, Goodwill 2, ntended Period of Employment: Three (3) years

Name: HONG SHIWEI Address: Lot 15 Blk 17 Magenta Drive, Goodwill 2. BF Homes Parañaque City

Nationality: Chinese Intended Period of Emplyment: Three (3) years Intended Period of Emplyment: Three (3) years BREWED BYTE INFORMATION TECHNOLOGY INC. Hereby declares that Mr. WU HAOCHANG, Mr. WU TIANEN, Mr.HE SHENGJIE, Mr. DAI WUJING and Mr. HONG SHIWEI, foreign nationals are able, willing, and que, and foreign nationals and apply for an Alien Employment Permit with the Department of Labor and Employment-National Capital Region located at 967 Maligaya Street, Malate, Manila.

### Career Opportunity in COME ON PHILS. GOLF & TRAVEL AGENCY INC. **POSITION: GOLF TOUR MANAGER**

JOB DESCRIPTION:

Manage on-site operations during tours, ensuring high-quality service and satisfaction.

Promote upcoming golf tours through marketing channels, social media, and partnerships
Ensure compliance with travel regulations, insurance, and safety standards.

QUALIFICATION:

At least 5 years experience as a Consultant

Fluently writes and speaks Korean and English language. Strong leadership abilities, excellent communication and interpersonal skills, problem-solving skills,

# Applications may be sent to:

Mr. Emmanuel Jose Duarte
Corporate Secretary
address-comeonphil01@yahoo.com/paramountvisaofficer@gmail.com

| COMPANY/EMPLOYER                            | NAME OF FOREIGN NATIONAL INTENDING TO APPLY FOR THE POSITION |
|---------------------------------------------|--------------------------------------------------------------|
|                                             | Name: LEE GYUYOUNG                                           |
| GENCY INC.                                  | Address: U-17T One Adriatico Place Tower3, Mala              |
| ddress: Unit No. 11-A-36. HK Sun Plaza Rida | Manila                                                       |

Macapagal Blvd, St., Barangay 76, Pasay City
Nature of Business: Travel and Tours

COME ON PHILS. GOLF & TRAVEL AGENCY INC. Hereby declares that, Mr. LEE GYUYOUNG above-named foreign

the intention to employ the said foreign national and apply for an Alien Employment Permit with the Department of

Labor and Employment-National Capital Region located at 967 Maligaya Street, Malate, Manila

# Career Opportunity in RREWED BYTE INFORMATION TECHNOLOGY INC.

### **POSITION: BILINGUAL MARKETING SUPERVISOR**

JOB DESCRIPTION:

Analyze data to evaluate the success of their marketing efforts and come up with new ideas to improve advertising and exposure

Supervise and coordinate the work of operational staff to meet objectives.

QUALIFICATION:

Address: Ground Fir., Paramount Bldg., Rainbov Drive, Goodwill 2 B.F. Homes, Parañaque City

Nature of Business: IT Services

At least 5 years experience as Marketing Supervisor
Fluently writes and speaks Chinese and English language.
Strong leadership abilities, excellent communication and interpersonal skills, problem-solving skills,

Applications may be sent to:

Ms. Sheryl Cumawas Corporate Secretary paramounapril@gmail.com/paramountvisaofficer@gmail.com

COMPANY/EMPLOYER

Name: HUANG AIMIN Address: 1072 Ongpin St. Sta. Cruz Manila Nationality: Chinese Intended Period of Employment: Three (3) years

BREWED BYTE INFORMATION TECHNOLOGY INC. Hereby declares that, Mr. CAI ERCAN and Ms. HUANG AIMIN above-named foreign national is able, willing, and qualified to perform the services and job description for this position. The company has the intention to employ the said foreign national and apply for an Alien Employment Permit with the Department of Labor and Employment-National Capital Region located at 967 Maligava Stree

### Career Opportunity in BREWED BYTE INFORMATION TECHNOLOGY INC. **POSITION: MULTILINGUAL TRAINER**

JOB DESCRIPTION:

Creating and adapting training materials, presentations, and resources in two languages.
 Delivering training sessions in both languages, ensuring clear and accurate communication.
 Monitoring and evaluating the effectiveness of training programs through feedback and assessments.

QUALIFICATION: At least 5 years experience as Multilingual Trainer

Fluently speaks Multiple languages.
 Strong leadership abilities, excellent communication and interpersonal skills, organizational skills

### Applications may be sent to: Ms. Sheryl Cumawas Corporate Secretary paramounapril@gmail.com/paramountvisaofficer@gmail.com

### COMPANY/EMPLOYER COMPANY NAME: BREWED BYTE INFORMATION

TECHNOLOGY INC Address: Ground Flr., Paramount Bldg., Rainbot Drive, Goodwill 2 B.F. Homes, Parañaque City Nature of Business: IT Services

#### FOR THE POSITION Name: ZHANG FUSHENG Address: Lot 15 Blk 17 Magenta Drive, Goodwill 2

Name: WANG FANGCAN Address: 15 Lee Tower 921 sabino Padilla St.

Rinondo Manila Nationality: Chinese Intended Period of Employment: Three (3) years Name: XU JIAHU Address: 45 East Orchard Resident Masangkay Sat

Intended Period of Employment: Three (3) years BREWED BYTE INFORMATION TECHNOLOGY INC. Hereby declares that Mr. ZHANG FUSHENG, Mr. WANG FANGCAN, and Mr.XU JIAHU, foreign nationals are able, willing, and qualified to perform the services and job description for this position. The company has the intention to employ the said foreign nationals and apply for an Alien Employment Permit with the Department of Labor and Employment-National Capital Region located at 967 Maligaya Street.

### Career Opportunity in BREWED BYTE INFORMATION TECHNOLOGY INC. **POSITION: CHINESE ACCOUNT SPECIALIST**

# JOB DESCRIPTION:

Good communication skills to interact with the clients

Solid organizational skills including attention to detail, and manage task effectively. Excellent problem-solving skills for addressing issues across various teams. Utilizing advanced Chinese proficiency to uphold superior customer service standards

OUAL IFICATION: At least 5 years experience as Account Specialist
- At least 5 years experience as Account Specialist
- Fluently writes and speaks Chinese and English language
- Strong leadership abilities, excellent communication and
organizational skills.

sn language. nication and interpersonal skills, problem-solving skills Applications may be sent to:

Ms. Sheryl Cumawas Corporate Secretary paramounapril@gmail.com/paramountvisaofficer@gmail.com

# COMPANY/EMPLOYER COMPANY NAME: BREWED BYTE INFORMATION

Name: ZHANG LIANYING : Unit 905 Bayview International Condo

Intended Period of Employment: Three (3) years Name: YAN WEIXIANG Address: #12 Gentleness S Moonwalk Parañaque City ess St. Multinational Village Nationality: Chinese Intended Period of Employment: Three (3) years

Name: CHEN WENGE Nationality: Chinese Intended Period of Employment: Three (3) years

Address: Gedisco Mansion 447 Elcano St. Binondo Nationality: Chinese Intended Period of Employment: Three (3) years Name: CHEN LIANGLIANG

Name: KE ZUNWEI

Name: Office Linductions of the Coodwill 2 BF Homes Parafiaque City
Nationality: Chinese

Nationality: Chinese
Intended Period of Emplyment: Three (3) years

BREWED BYTE INFORMATION TECHNOLOGY INC. Hereby declares that Ms. ZHANG LIANYING, Mr. YAN WEIXIANG,
Mr. CHEN WENGE, Mr. KE ZUNWEI and Mr. CHEN LIANGLIANG, foreign nationals are able, willing, and qualified to
perform the services and job description for this position. The company has the intention to employ the said foreign
nationals and apply for an Alien Employment Permit with the Department of Labor and Employment-National
Capital Replay located of CST, Mallaws, Street, Malest, Macality Capital Region located at 967 Maligaya Street, Malate, Manila.