

## DITO appoints Adel Tamano as chief revenue officer for consumer business

DITO TELECOMMUNITY Corp. announced on Monday the appointment of Adel A. Tamano as chief revenue officer for the company's consumer business.

In a statement, DITO Telecommunity said Mr. Tamano, who currently serves as the company's head for enterprise and carrier business, assumed his new role on April 3.

"His ability to build and scale new business segments, combined with his expertise in regulatory and corporate governance, positions him well to drive the expansion of the consumer business... Mr. Tamano will continue to lead the enterprise and carrier business as chief revenue officer," the company said.

Mr. Tamano previously served as the



ADEL A. TAMANO

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company's chief administrative officer, corporate secretary, and spokesperson.

Last month, DITO Telecommunity, through its enterprise arm DITO Business, joined the GSMA Open Gateway to support initiatives against fraud and promote the growth of a secure digital landscape.

DITO Telecommunity said its participation in the GSMA Open Gateway would also accelerate digital innovation in the Philippines, citing the need for a seamless and secure online space.

The GSMA Open Gateway is a framework of common network application programming interfaces designed to provide developers with access to operator networks, enabling faster service deployment and facilitating digital innovation. — **Ashley Erika O. Jose**

# PAL to launch nonstop flights to Da Nang, Vietnam by July

PHILIPPINE AIRLINES (PAL) is set to expand its Vietnam routes with the launch of nonstop Da Nang-Manila flights by July, the flag carrier said.

In a media release on Monday, PAL said it will offer the Manila-Da Nang flight three times weekly — on Tuesdays, Thursdays, and Saturdays — starting July 1.

Da Nang will be PAL's third major expansion in Vietnam this year, following the launch of Manila-Hanoi flights and the planned debut of the Ho Chi Minh City route on May 2.

"PAL is committed to offering greater connectivity and promoting tourism and commerce between our capital city and the central Vietnamese heartland. We look forward to welcoming more leisure and business travelers onboard our flights to Da Nang," said PAL President and Chief Operating Officer Stanley K. Ng.

For its Manila-Da Nang flights, PAL will deploy Airbus A321 jetliners, which can



PHILIPPINE STAR FILE PHOTO/EDD GUMBAN

commode up to 199 passengers. PAL also offers flights to Ho Chi Minh City from Cebu, in addition to operating eight weekly flights between Manila and Ho Chi Minh City.

The airline also announced that it is increasing its Manila-Hanoi-Manila service

to daily flights as part of its expansion in Vietnam.

At the local bourse on Monday, shares in PAL Holdings, Inc. closed 40 centavos, or 0.88%, lower at P4.50 apiece.

— **Ashley Erika O. Jose**



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