World Business

Netflix shares hit record high as subscribers soar

SHARES of Netflix soared 13% to an all-time high on Wednesday after the streaming giant's big bet on sports helped add a record 18.9 million subscribers in the holiday quarter, ballooning its already sizeable advantage over other players.

The company also unveiled price hikes on Tuesday in markets including the US, aiming to boost revenue just as it shifts focus from subscriber growth to other performance metrics such as

BusinessWorld FRIDAY, JANUARY 24, 2025

"We thought it was a typo. Netflix defied the odds once again, delivering subscriber additions far beyond even the most unreasonable subscriber bogey," Bernstein analyst Laurent Yoon said.

The company's global subscriber base now exceeds 300 million, giving it a commanding lead in the streaming wars and more leverage in talks with marketing firms as it looks to grow its ad-supported busi-

Netflix, already worth more than the combined valuations of rivals Disney, Comcast, Paramount and Warner Bros Discovery, was set to add more than \$50 billion to its market capitalization of about \$370 billion, if gains hold.

The stock hit a record high of \$988 during early morning trading on Wednesday, paving the way for a potential stock split. — Reuters



VinFast's losses heap pressure on Vingroup as foreign investors sell

HANOI – Vietnamese conglomerate Vingroup is facing renewed scrutiny on its strategy of backing loss-making electric vehicle maker VinFast with its shares near multi-year lows as foreign investors sell and its borrowing

Pressure on the company, a household name in Vietnam with businesses spanning autos, real estate, retail and resorts, intensified this month as Moody's and Fitch gave 'junk' ratings to the debt of Vingroup's most profitable unit, real estate firm Vinhomes as well as to its planned 500-million international bond

The two agencies said the speculative-grade ratings were due to Vinhomes' links to Vingroup.

This year "may become indicative of Vingroup's broader financial health," said Leif Schneider, head of international law firm Luther in Vietnam

The conglomerate and its founder, Pham Nhat Vuong, poured \$13.5 billion into the electric automaker as of October in loans and grants, and promised another nearly \$3.5 billion in November, despite concerns about the bet investors raised at the company's last two annual shareholders' meetings.

Vingroup's market capitalizaon has shrunk by nearly half to

SAUDI Arabian Crown Prince

Mohammed bin Salman told

President Donald Trump that

the kingdom wants to put \$600

billion into expanded investment

and trade with the United States

over the next four years, the Sau-

di State news agency said early

In a phone call between the

two leaders, the crown prince

said the Trump administration's

expected reforms could create

"unprecedented economic pros-

perity," the state news agency

wants its investments to capital-

ize on these conditions. It did not

detail the source of the \$600 bil-

lion, whether it would be public

or private spending nor how the

The investment "could increase

further if additional opportunities

money would be deployed.

The report said Saudi Arabia

on Thursdav.

reported.

Saudi Arabia plans \$600B

in new US investment and

trade over four years

about \$6 billion since VinFast's listing in August 2023. Over the past year, its shares fell 6.6%, the most among the 10 largest listed companies in Vietnam, and underperforming the 7.5% rise for the Vietnam market .VNI, according to LSEG data.

Its shares traded in December at their lowest level since 2017. They have recovered slightly since but were still close to that multi-year low level this week.

Vingroup, however, is not backing off.

Strong expected growth for its units this year would attract investment in the company, Vingroup said.

So far, investors, especially from overseas, have been unconvinced. Since VinFast's listing, the value of foreigners' combined holdings in Vingroup has dropped by nearly 60% to 15.7 trillion dong (\$620.5 million), faster than local investors', according to stock market data updated to last week.

Among foreigners who fully divested their holdings in the conglomerate last year are investment vehicles of BlackRock and DWS, while JPMorgan's asset management unit nearly halved its stake to 0.13%, according to LSEG data. — Reuter

arise," the agency quoted Mr. Bin

Mr. Trump fostered close ties

with Gulf states including Saudi

Arabia during his first term. The

country invested \$2 billion in a

firm formed by Jared Kushner,

Trump's son-in-law and former

auguration on Monday that he would consider making Saudi

Arabia his first destination for a

foreign visit if Riyadh agreed to

buy \$500 billion worth of Ameri-

can products, similar to what he

time because they agreed to buy

\$450 billion worth of our product.

I said I'll do it but you have to

buy American product, and they

agreed to do that," Mr. Trump

said, referring to his 2017 visit to

the Gulf kingdom. - **Reuters**

"I did it with Saudi Arabia last

did in his first term.

Trump said following his in-

aide, after Trump left office.

Salman as telling Mr. Trump.

Samsung unveils Al smartphones with Qualcomm microchips

SEOUL/SAN FRANCISCO -Samsung Electronics on Wednesday unveiled its newest Galaxy S25 smartphones, powered by Qualcomm's chips and Google's artificial intelligence (AI) model, hoping its upgraded AI features can reinvigorate sales and fend off Apple and Chinese rivals.

Samsung also previewed a thinner version of the flagship models at the end of an event in California, aiming to launch the Galaxy S25 Edge in the first half of this year ahead of Apple's anticipated rollout of its slimmer iPhone.

Samsung was faster than Apple in launching an AI-powered smartphone but failed to regain its crown in the global smartphone market last year, squeezed by com-

petition with the US rival in the premium market and with Chinese firms in the lower-end segment.

"We are one step ahead of the industry in terms of offering AI features. I believe we are going in the right direction," Park Jisun, the executive vice president who leads Samsung's Language AI team, told Reuters.

Samsung kept the prices of its Galaxy S25 series unchanged at between \$799 and \$1,299.

The new Galaxy S25 uses Gemini offered by Alphabet's Google as its default AI engine, and features Samsung's upgraded in-house voice assistant, Bixby, Mr. Park said.

The two tools complement each other, and Bixby plays a key role at Samsung, whose products span mobile phones to TVs and home appliances, he said.

Thomas Husson, an analyst at Forrester, said that differentiating Bixby would be a challenge for Samsung.

"I don't think there is really a killer application today that you know would convince them (consumers), 'OK, I'm going to buy this one because it's an AI smartphone," he said.

Mr. Husson added, however, that AI features could create a halo effect around the Samsung brand.

The Galaxy S25 will offer a more personalized AI experience. For example, its "Now Brief" service - which makes recommendations to users based on personalized data that is stored and processed on the phone for privacy reasons - will display a suite of customized items such as calendars, news and bedroom air temperature and carbon dioxide levels, Mr. Park said.

The phone will be able to carry out multiple tasks with a single command, such as finding upcoming sporting events and then adding them to users' calendars.

Samsung shares were down 1.1%, lagging the wider market's 0.4% loss.

Samsung used Qualcomm's Snapdragon 8 Elite Mobile Platform for the entire Galaxy S25 lineup, ditching its own mobile chip Exynos, a major change of strategy for a company that previously used both to have more bargaining power with suppliers. - Reuters

Power Maintenance Updates ADV/SORY

The following are scheduled power interruptions necessary for the regular maintenance and upgrade of our power distribution facilities, to ensure the delivery of safe and reliable electricity to your areas. Rest assured that Meralco is doing everything to quickly restore your electricity according to schedule.

RIZAL PROVINCE (ANTIPOLO CITY) BETWEEN 10:00AM AND 3:00PM - PORTION OF CIRCUIT NEW TERESA 42XP

Sitio Sukol in Bay, Dalig

REASON: Line maintenance work inside Meralco - New Teresa substation.

PARAÑAQUE CITY BETWEEN 10:00PM (TUE., 01/28/25) AND 3:00AM (WED., 01/29/25) - PORTION

Portion of Carlos P. Garcia Ave. (C-5 Road) from LBC Central Exchange to and including Bagong Parañaque Housing Subd., Global Compound, SM Asinan Warehouse Complex; Paranaque City Environment & Natural Resources (CENRO) Material Recovery Facilities (MRF), Homeworld Central Warehouse, Ace Hardware Warehouse, Watsons Warehouse and Airspeed Southwest Metro Manila Warehouse in Bgys. La Huerta and San Dionisio.

Portion of Purok 7 Multinational Road from Multinational Ave. to and including Our Mother of Perpetual Help Village; and Purok 7 Multinational in Bgys. La Huerta and

REASON: Relocation of facilities affected by C5 Southlink Expressway Project in Global Compound, Bgy. La Huerta, Paranaque City.

VEDNESDAY, JANUARY 29, 2025

MANILA (SAN NICOLAS) BETWEEN 8:30AM AND 2:30PM - PORTION OF CIRCUIT TUTUBAN 433VT

San Miguel Yamamura Packaging Corp. Manila Glass Plant along Muelle Dela Industria St.

REASON: Replacement of rotten poles along Muelle Dela Industria St. in San

THURSDAY, JANUARY 30, 2025 CAVITE (DASMARIÑAS CITY)

BETWEEN 9:30AM AND 2:30PM - PORTION OF CIRCUIT ABUBOT 38XZ Portion of Don Placido Campos Ave. from Gen. Emilio Aguinaldo Highway to and

including Dasmariñas Executive Village and Villa Luisa Subd. Phases I, II, III & IV; and portion of Villa Catalina Village in Bgys. San Agustin II & III and Zone III

REASON: Line reconstruction work along Gen. Emilio Aguinaldo Highway in Bgy. San Agustin II, Dasmariñas City, Cavite.

BULACAN (SANTA MARIA)

BETWEEN 10:00AM AND 2:00PM - PORTION OF CIRCUIT MARILAO 430MRL

Portion of Caybanban St. from Caybanban Basketball Court to and including Sitio Caybanban in Bgy. Parada.

REASON: Retirement of facilities and line reconductoring work in Sitio Caybanban, Bgy. Parada, Santa Maria, Bulacan.

Register now to receive FREE texts about our Power Maintenance Schedules!

Text MERALCO <space> ON <space> your Service ID Number (which can be found in your bill) to:

Smart/Talk 'n Text 717-16211 0925-77-16211 Sun Globe/TM 0917-55-16211

For more updates, follow us on Facebook and Twitter.

facebook

/meralco

For emergencies, call: 16211

QUEZON CITY (PROJECT 8) BETWEEN 11:00PM (THU., 01/30/25) AND 6:00AM (FRI., 01/31/25) - PORTION OF CIRCUIT BALINTAWAK 57E

Portion of General Ave. from Assistant Road to Road 20 including Robinsons Easymart; Palad Compound and Citiville 3 Subd.; Administration and Asset Sts. in GSIS

THURSDAY TO FRIDAY, JANUARY 30 - 31, 2025

Village, Bgy. Bahay Toro. Cooperative Bldg.; St. Jude Road, F. Herrera, D. Baguino, Reyes, Delos Reyes, R.

Parenas and Pariñas Sts.; Citiville 1 Subd., Citiville 2 Subd. and Sta. Rita Village in Bgy Bahay Toro. Portion of Administration St. from General Ave. to and including Geronimo Subd.

Records Ext., Personnel and Asset Sts. in GSIS Village, Bgy. Bahay Toro.

REASON: Replacement of poles and line reconductoring work along General Ave. in GSIS Village, Bgy. Bahay Toro, Project 8, Quezon City.

VALENZUELA CITY (BIGNAY); AND CALOOCAN CITY (LLANO) BETWEEN 11:30PM (THU., 01/30/25) AND 4:30AM (FRI., 01/31/25) - PORTION OF CIRCUIT KAYBIGA 45YX

Portion of Mahabang Parang St. from Twinpack Container Corp. to and including Caingin Neighborhood Association in Bgy. Bignay, Valenzuela City. Portion of Vista Verde Ave. from London St. to Stockholm Ave. in Vista Verde North

Executive Village, Llano, Caloocan City.

Portion of Stockholm Ave. from Victory Ville 2 Subd. to and including Sofia, Georgetown, Bangkok, Kimberly, Melbourne, Jerusalem and Tasmania Sts. in Vista

Verde North Executive Village, Llano, Caloocan City. Portion of Llano Road from Montevideo St. to and including New Delhi, Victoria and Belgrade Sts. in Vista Verde North Executive Village, Llano, Caloocan City

Portion of Llano Road from Victoria St. to and including Silver Eight Neighborhood

Association in Llano, Caloocan City. REASON: Line reconductoring work along Stockholm Ave. and Llano Road in

Llano, Caloocan City.

MANILA (STA. ANA); MAKATI CITY (CARMONA; AND KASILAWAN); AND MANDALUYONG CITY (HULO; MABINI - J. RIZAL; AND NAMAYAN) BETWEEN 8:30AM AND 9:00AM AND THEN BETWEEN 3:00PM AND 3:30PM -THE WHOLE OF CIRCUIT STA. ANA 18VN; AND PORTION OF CIRCUIT STA

Portion of Pedro Gil St. from Meralco - Sta. Ana substation to Embarcadero St. in

Sta. Ana, Manila Portion of Old Panadero St. from Embarcadero St. to near Lamayan St. in Sta. Ana

Manila. Portion of J. Posadas St. from Posadas St. Ext. to and including Villamor and C

Garcia Sts. in Sta. Ana. Manila. Portion of Calderon St. from Pedro Gil St. to and including Begonia Silang,

Azucena, Lamayan, Sta. Clara, Suter Ext., Isabel, Leiva, Syquia, Kasarinlan, Havana, Hernandez, La Torre, Suter, M. Roxas, Mayon, Paco Roman, Cagayan, Dela Rosa, Revillin, Zamora, Medel, Kalayaan, Bulacan, Garrido, Bayani and Callejon 3 – 8 Sts. in Sta. Ana. Manila.

Portion of E. Pascua St. from Del Pan St. to near H. Santos St. including Calidad Ext., F. Guizon, D. Benito, A. Mendoza, Pagkakaisa, C. Francisco, Cagayan, Arpilleda and P. Domingo in Bgys. Kasilawan and Carmona in Makati City.

Portion of J. P. Rizal St. from near Villarica St. to near F. Blumentritt St. including Claro Castañeda, Dona B. Yangco, Namayan 1st - 4th and San Pedro Sts. in Bgys Hulo, Mabini - J. Rizal and Namayan in Mandaluyong City.

REASON: Preventive maintenance and testing work inside Meralco - Sta. Ana substation.



BERLIN - Germany's Volkswa-Volkswagen's plans, but regularly gen plans to sell 15% of its shares received feedback from investors in truck unit Traton in the first half of this year, hoping to raise

Volkswagen plans to sell 15% of

its truck unit Traton in first half

about €2 billion (\$2.09 billion), Manager magazin reported on Wednesday, citing unnamed company sources.

Volkswagen declined to comment. A spokesperson for Traton said they could not comment on

that the low free float was an obstacle for them - a point which Volkswagen CFO Arno Antlitz also made on an earnings call in April.

Following a partial initial public offering in 2019, most of Traton is owned by parent Volkswagen with the company's free float at a mere 10.28%. – **Reuters**