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PHILIPPINE STOCK EXCHANGE'S 10 MOST ACTIVE STOCKS BY VALUE TURNOVER • NOVEMBER 15, 2024 (PSEi snapshot on S1/2; article on S2/2)

P29.050 BPI P140.000 P1.344.000 **BDO** P141.900 **ALI** P383.000 AC P615.000 SM P875.000 GTCAP P615.000 P27.000 P260.000 Value Value P1,014,579,102 P784,681,565 P442,273,694 Value P331,714,955 Value P296,565,045 Value P285,957,949 P217,223,025 P214,295,125 P192,871,665 P187,993,142 P3.000 **A** 0.789% -P1.000 ▼ -0.114% P0.900 P44.000 **A** 3.385% **0.868**% -P5.000 ▼ -0.806% P5.000 **A** 3.704% -P14.500 ▼ -2.303% **3.448**%

PHL banks to start interest rate swaps

Sustained reforms needed even after exit from 'gray list' — AMLC

By Luisa Maria Jacinta C. **Jocson** Reporter

THE PHILIPPINES is expected to finally exit the Financial Action Task Force's (FATF) "gray list" by February, the Anti-Money Laundering Council (AMLC) said, but continued reforms will be crucial to ensure the country stays out of the dirty money watchlist.

"It's very seldom that the FATF doesn't grant an exit from the gray list after the onsite (visit)," AMLC Executive Director Matthew M.

David said at an SGV & Co. forum

"We are very positive that we will be able to exit because we have already shown (progress). That's why I always say that we have to sustain. We still have to sustain what we did before and continue doing that until the next mutual evaluation."

At its October plenary, the FATF kept the Philippines in its list of jurisdictions under increased monitoring for "dirty money" risks. The country has been on the list for over three years or since June 2021.

External debt payments down by 3.8% at end-Aug.

THE PHILIPPINES' external debt service burden fell at the end of August as principal payments declined, preliminary data from the central bank showed.

Data from the Bangko Sentral ng Pilipinas (BSP) showed debt servicing on external borrowings dropped by 3.8% to \$8.68 billion in the Januaryto-August period from \$9.023 billion a year ago.

Broken down, principal payments fell by 23.3% year on year to \$3.461 billion from \$4.511 bil-

On the other hand, interest payments rose by 15.6% to \$5.218 billion in the first eight months from \$4.512 billion.

"The decline in external debt may fundamentally reflect the net payment of maturing foreign debt and less availment of new US dollar and other foreign currency borrowings," Rizal Commercial Banking Corp. Chief Economist Michael L. Ricafort said in a Viber message.

He noted this was likely a government to prioritize domestic borrowings in order to mitigate foreign currency

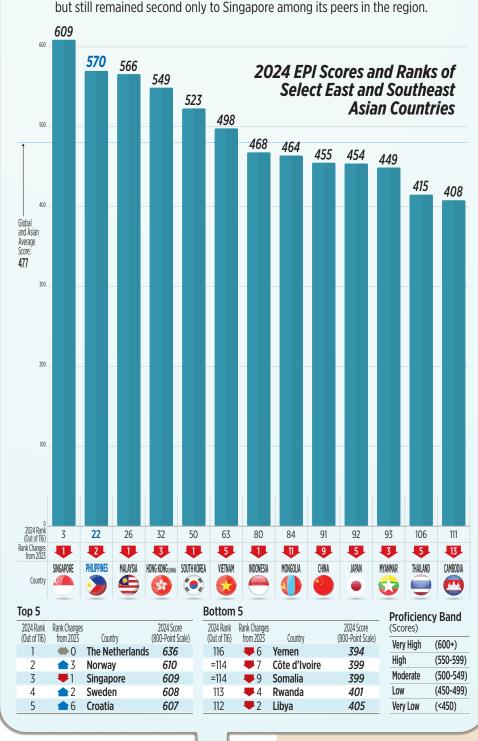
The peso strengthened to P56.111 per dollar at end-August from its finish of P58.365 at end-

External debt, S1/11

Grand Magical Christmas Parade returns VIBRANT Christmas characters and enchanting performances filled the air with joy and festive cheer with the highly anticipated SM Supermalls Grand Magical Christmas Parade at SM City Bacoor. Parades will continue in other SM Supermalls in South Luzon until Dec. 29.

FILIPINOS STILL 'HIGHLY PROFICIENT' IN ENGLISH LANGUAGE

The Philippines dropped two spots to 22nd out of 116 countries in the 2024 edition of the English Proficiency Index (EPI) by international education company Education First (EF). The country got 570 points in the 800-point scale and proficiency tag of "high," which is sufficient for making a presentation at work, understand TV shows, and read a newspaper. The Philippines bested the global and Asian average score of 477 points,



This edition of the study is based on test data from more than 2.1 million test takers around the world who took the EF Standard English Test or one of the English placement tests last year.

Philippines' Profile Score (Out of 800) Proficiency 27 (Out of 100) 2020 High 18 (Out of 112) 592 High 578 22 (Out of 111) High 2023 20 (Out of 113) 578 High 22 (Out of 116) 570 High

Source: Education First's English Proficiency Index 2024 (https://www.ef.com/wwen/epi/) BusinessWorld Research: Charles Worren E. Laureta BusinessWorld Graphics: Bong R. Fortin

FOCUS

THE ENHANCED PESO interest rate swap market is set to open on Monday (Nov. 18), a move the Bangko Sentral ng Pilipinas (BSP) said will mark a "significant step toward boosting trading and liquidity in the domestic bond market."

The Bankers Association of the Philippines (BAP) in a statement said it is launching the peso interest rate swap (IRS) market, following the release of the updated International Swaps and Derivatives Association (ISDA) on Nov. 15.

The Philippine Overnight Reference Rate (ORR) was included in the rates published by

"The enhanced peso IRS market aims to promote development of yield curves to further support the pricing requirements of short-term credit instruments, such as loans, in the market," BAP Open Market Committee Chairman Paul Raymond A. Favila said in a statement.

The BAP had developed the Philippine ORR, which is based on the BSP variable overnight repurchase rate.

The BSP said in a statement on Sunday that the IRS market will deepen the local capital markets, which would enhance savings and investments as well as strengthen the transmission of monetary policy.

"We are excited for PESO IRS to go live to help boost transactions, create a benchmark yield curve, and deepen our capital markets," BSP Governor Eli M. Remolona, Jr. said.

"A benchmark curve will help banks and other lenders price loans at various maturities. This whole effort is just one of many steps the National Government, the BSP, and Philippine and foreign banks are working on very closely together to achieve these objectives. Foremost among these is to provide the liquidity investors need to invest in our fast-growing economy."

Sixteen BAP member banks will serve as narket makers that will quote two-way price for the short- and long-term swaps against the $\,$ Philippine ORR.

These are BDO Unibank, Inc.; Bank of the Philippine Islands; China Banking Corp.; EastWest Bank Corp.; Metropolitan Bank & Trust Co.; Philippine National Bank; Security Bank Corp.; Rizal Commercial Banking Corp.; Union Bank of the Philippines, Inc.; Australia and New Zealand Banking Group; Citi; Deutsche Bank; HSBC; ING Bank; JPMorgan Chase; and Standard Chartered Bank.

"(The banks) will ensure there will be prices for swaps of various maturities, from one-month to 10-year, providing a new way to hedge or take positions," the BSP said.

Five banks will also serve as regular participants: BDO Private Bank, Maybank, Mizuho, MUFG, and SMBC.

Bloomberg will serve as the trading platform for the swap market, while the BSP will be the publisher of the daily variable reverse repurchase rate benchmark.

"Now that the enhanced PESO IRS market has gone live, it is time to work together and ensure that the reforms we have pursued will fulfill their goals," BAP President Jose Teodoro K. Limcaoco said.

"The launch of the enhanced PESO IRS market, together with the creation of a repo market for government securities, are valuable steps towards growing our Philippine capital market," he added.

Interest rate, S1/11

Music tourism unlocks more opportunities for Philippine travel sector

By Justine Irish D. Tabile Reporter

CAMILLE DELOS SANTOS, a 29-yearold government worker from Palawan province, spent P35,000 to watch the concert of K-pop boy band Seventeen in Bulacan north of the Philippine capital on Jan. 13.

"I had to save up not only for the concert ticket but also for the plane fare, transportation to the concert venue, accommodation and food," she said in a Facebook Messenger chat.

The thought of going over budget caused her a lot of stress, she

The local travel industry is experiencing a transformation with the rise of music tourism, which is reshaping how Filipino travelers plan their trips, with concerts and music festivals becoming central to their travel decisions.

Korean acts like Seventeen, Blackpink, Enhypen and IU, and global sensations

like Olivia Rodrigo and Ed Sheeran are driving the transformation of Philippine and global tourism.

> The Philippine music event market is projected to hit \$83.6 million this year and grow by 3.9% annually to \$97.5 million by 2028, according to German online data platform Statista.

Much of the global revenue from music tourism this year will come from the United States at \$17 billion.

Locally, the target market is about 2.9 million Filipinos, or a user penetration rate of 2.5%, compared with Denmark's 25.8%, the highest in the world, Statista

Filipinos who travel overseas to watch concerts spend more than those who aren't concertgoers, according to Visa. "In the Philippines, concertgoers, known for their higher disposable income, have a history of outspending non-concertgoers," it said.

Most of them come from Metro Manila and spend much on international

brand apparel and accessories, luxury retail and quick-service restaurants, Visa said. "Often, they spend double the amount compared with those who do not attend concerts."

"Concertgoers, being more digitally connected and having more disposable income, are also more likely to shop online. This includes booking flights, shopping via platforms, department store purchases, food delivery and insurance in the Philippines," it added.

Music tourism, S1/11