**Corporate News** 

**▲ 40.26** PTS.

**A** 0.55%

WEDNESDAY, OCTOBER 30, 2024 **BusinessWorld** 

#### PSEI MEMBER STOCKS

AC Ayala Corp. P707.00 +P0.50 +0.07%

**DMC** 

DMCI Holdings, Inc.

MONDE

**Monde Nissin Corp.** 

P11.00

+P0.08 +0.73%

+0.18%

P11.22 +P0.02 +0

ACEN ACEN Corp. P4.91 +P0.05 +1.03%

EMI

Emperador, Inc.

P18.68

NIKL

Nickel Asia Corp.

P3.39

**AEV** Aboitiz Equity Ventures, Inc. P34.95 +P0.75 +2.19%

PGOLD

Puregold Price

P31.90

·P0.10 -0.31%

AGI Alliance Global Group, Inc. P9.15 P0.19 -2.03%

ALI Ayala Land, Inc. P33.60 +P0.10 +0.3%

BDO **BDO Unibank, Inc.** P160.00 +P3.00 +1.91%

**JFC** 

Jollibee Foods Corp.

P270.00

+P5.00 +1.89%

**BLOOM** Bloomberry Resorts Corp. P7.70 +P0.01 +0.13%

JGS

JG Summit Holdings, Inc.

P24.50

-P0.05 -0.2%

Bank of the Philippine Islands

P145.50 P1.70 -1.15% LTG LT Group, Inc.

BPI

P10.36 +P0.39 +3.91%

MBT Metropolitan Bank & Trust Co. P79.45 +P3.95 +5.23%

**CNPF** 

Century Pacific Food, Inc.

P42.00

+P0.05 +0.12%

Manila Electric Co. P500.00 +P10.00 +2.04%

**CNVRG** 

Converge ICT Solutions, Inc.

P16.26

+P0.36 +2.26%

MER

WLCON Wilcon Depot, Inc. P15.50 -P0.18 -1.15%

GLO Globe Telecom, Inc. P2,166.00 P66.00 +3.14%

**GTCAP** P701.00 P21.00 -2.91%

P31.85

-P0.10 -0.31%

International Container Terminal Services, Inc. P415.00 +P2.00 +0.48% SM

P962.50

agement system under the PPP

ATM functions poses serious na-

tional security risks and exposes

us to foreign interference since

private companies may be en-

tered into through equity partici-

pation by nationalized investors,

"The privatization of CNS/

ICT

SMC San Miguel Corp. SM Investments Corp. P88.80 ·P3.00 -0.31% +P0.10 +0.11%

**SMPH** Prime Holdings, Inc P30.05 -P0.05 -0.17%

TEL PLDT Inc. P1,462.00 +P12.00 +0.83%

URC Universal Robina Corp. P100.00

# Uy seeks to advance \$600-M air traffic control

COMCLARK Network and Technology Corp. is hoping to secure the original proponent status (OPS) next week for its \$600-million unsolicited proposal to manage the country's air navigation, traffic, and control system, the company's top official said.

"Hopefully, let's wait until next week. I am just waiting. We are just waiting for them," ComClark Chief Executive Officer Dennis Anthony H. Uy told reporters on Tuesday when asked whether the company had secured the OPS for its unsolicited proposal.

The project has an estimated cost of P29.82 billion under a design, build, finance, and operate contractual arrangement, according to the Public-Private Partnership (PPP) Center.

The project is still under evaluation by the Civil Aviation Authority of the Philippines (CAAP).

PPP Center Executive Director Cynthia C. Hernandez said that while there is an unsolicited proposal for managing the country's air traffic control, the air traffic services-air navigation services project is also being considered for a solicited project.

This project involves the financing, design, construction, operations, and maintenance of air traffic services and air navigation services of the country's airspace and international airspace managed by the Philippines.

The proposal covers the construction, upgrading, and operation of air navigation services facilities, including Air Traffic Service (ATS) and Communications, Navigation, Surveillance/Air Traffic Management (CNS/ATM) facilities, the PPP Center said.

"We are taking over the existing CAAP operations. We will bring more technology and we will bring more consultant experts on how to improve our air traffic," Converge's Mr. Uv said.

Senator Rafael T. Tulfo has expressed his opposition to the proposal to privatize the operations of the country's communications, navigation, and surveillance/air traffic man-



including big government-backed

corporations in China," Mr. Tulfo

Mr. Tulfo said he would file a

Senate resolution to investigate

the proposal and explore other

options to improve the coun-

try's air traffic control system

without involving a private op-

said in a previous statement.

CONVERGEICT.COM

erator or removing government control.

Mr. Uy assured that security concerns are addressed as the company will collaborate with the Philippine Air Force.

"What about security concerns? The Air Force addresses the security concerns. Currently, our air traffic controller is operated by CAAP and with the Air Force. There will be no change, I am trying to bring separation for the regulation and operations," Mr. Uv said.

Transportation Undersecretary for Aviation and Airports Roberto C.O. Lim said that the Department of Transportation is considering either creating an independent agency or forming a joint venture with government corporations under a PPP scheme to privately manage and operate the Philippines' air traffic management system.

Currently, the World Bank and the International Finance Corp. are conducting a study on the management of the country's air traffic control.

The plan to create a separate entity to manage the country's air traffic control system will unload CAAP of its conflicting role, the Transportation department said, adding that it wants CAAP to focus solely on being a regulator. – Ashley Erika O. Jose

### A Step Ahead: The Resilience and Transformation of SM's Business

In the late 1950s, a small shoe store called Shoemart opened in the bustling shopping district of Rizal Avenue in downtown Manila. While this is a wellknown chapter in SM's history, few realize that one shoe brand—Parisian grew alongside Shoemart, marking a significant milestone in the legacy of its founder, Henry Sy Sr.

Mr. Harley Sy, Executive Director of SM Investments and Co-Vice Chairman of SM Retail, shared this interesting piece of history. "Shoemart was established in October 1958 and my father's shoe brand Parisian for ladies was also established in 1958, born from his travels abroad in search of quality footwear for Filipinos. His obsession with shoes was well known; he believed that comfortable, well-fitting shoes should be an affordable aspiration for everyone," Mr. Harley recalled.

#### THE LEGACY OF PARISIAN

The name Parisian reflects Mr. Sy Sr.'s forged my appreciation for detail and admiration for European craftsmanship, symbolized by the iconic Eiffel Tower that adorned the brand's original shoebox design. Mr. Harley described how his a white-tipped drawing pencil or chalk father's journey mirrors not only the evolution of a brand but also his growth as a retail visionary. "In his travels to Boston which was the shoe capital of the world then, he sought out shoe agents for showroom samples. It was daunting for him to navigate the shoe trading houses, speaking limited English. But many of them eventually started selling to my dad since he was buying in bulk. These were typically small sizes which would fit Filipino feet, leading to his shoe trading venture," he explained.

During the local industry's heyday in the 1950s and 60s, Mr. Sy Sr. engaged with Marikina's shoe manufacturers. Mr. Harley fondly recalled that he would hear from Tatang's people that his father would sample shoes at the Carriedo store after office hours from 10 o' clock in the evening to 12 midnight.

#### **CRAFTSMANSHIP AND COMFORT**

Mr. Sy Sr. had specific non-negotiables regarding the shoes he offered. It was during the 1980s that Mr. Harley worked with his father closely at the store and understood more about the anatomy of a shoe. To illustrate this vital lesson, Mr. Harley picks up his casual office shoes. He makes a reverse L sign with his thumb, index and middle fingers and inserts them just above the insole. "Look for the middle part of your finger. The



Shoe stores abroad visited by Mr. Sy in the 1950s

the middle part," he said as an indicator of shoe comfort.

"This was a learning experience that hard work," he said. "Tatang would closely look at the shape

and fit of every shoe. He would even get and point to the parts of the shoe that needed to be corrected. These were very important," Mr. Harley said. "Comfort was paramount. My father had an innate ability to assess fit and quality. He could identify flaws just by looking at a shoe." This meticulous attention to detail had

been passed down through the generations and all the merchandisers learned from Mr. Sy. "Tatang had the eye of a master shoe craftsman, honed through years of listening to customers and nurturing his passion for shoes," Mr. Harley noted.

As Mr. Sy Sr. developed his shoe brand, he envisioned a transformation in retail. Inspired by the emergence of department stores and malls in the U.S., he was always a step ahead as he introduced innovations that laid the blueprint for SM's growth. "Shoemart was the first shoe evolve. Mr. Harley emphasizes, "Innovation store in Carriedo to have air conditioning, creating an inviting environment that drew customers in," Mr. Harley explained.

#### **PARISIAN TODAY AND TOMORROW: ASPIRATION, ADAPTATION,** AND EVOLUTION

Today, Parisian shoes and bags remain staples in all SM stores, continuously updated to reflect contemporary styles. Since its inception, the SM Store had sold millions of pairs of Parisian shoes.

Felanie Lim, Shoes and Bags Senior Vice President, elaborates: "We decided customer's needs and wants, Parisian counter of your shoe, or the back part to expand Parisian to offer new, high- continues to thrive, working constantly that gives support, should end there at quality choices while maintaining attractive to be a step ahead in the industry



Parisian Heeled Sandals

price points. With categories like Parisian Comfy, Parisian Plus, and our premium line, Parisian Limited, we adapt to evolving market demands." The brand currently boasts a diverse inventory of thousands of styles ensuring there's something for

The relevance of the Parisian brand lies in its ability to inspire, adapt, and is key to staying relevant. The market is always changing, and we must evolve with it. Tatang was a constant innovator, reinventing himself—from shoes to department stores, malls, specialty stores and to what SM is today. We will continue to adapt to the market's aspirations.

The Parisian brand remains testament to the enduring spirit of SM's business and poised to meet the aspirations of future generations. Anchored on its legacy of resilience, innovation, and dedication



THE COMPLETION of this transaction allows Megawide to focus on its property development and precast and construction solutions units.

## Megawide completes airport operations exit, commits to strengthening infrastructure focus

MEGAWIDE Construction Corp. has completed the divestment of its equity stake in Mactan Cebu International Airport to Aboitiz InfraCapital, Inc. for P7.76 billion, fully exiting from the airport's operations.

The company divested its remaining 33.3% equity stake in Aboitiz GMR Megawide Cebu Airport Corp. (AGMCAC) to Aboitiz InfraCapital, the company said in a disclosure to the stock exchange on Wednesday.

This move gives Aboitiz InfraCapital full control of the airport. It follows the 2022 agreement where Megawide and its partner, GMR Airports International BV, executed a share subscription and transfer agreement with Aboitiz InfraCapital.

"On this date, (Megawide) assigned, sold, transferred, and conveyed, absolutely and irrevocably unto Aboitiz InfraCapital all of its remaining 2.64 billion outstanding capital stock in GMCAC to Aboitiz InfraCapital," Megawide said.

The completion of this transaction allows Megawide to focus on its property development and precast and construction solutions (PCS) units, Megawide President and Chief Executive Officer Edgar B. Saavedra said.

"Precast and Construction Solutions (PCS) unit – which serves as our unique competitive advantage against other industry players — and our other infrastructure projects, including the Parañaque Integrated Terminal Exchange (PITX)," Mr. Saavedra said, highlighting the strategic shift towards enhancing the company's core business areas.

This final closing is also expected to free up Megawide's outstanding current liabilities while also boosting its liquidity position, the company also said.

Megawide is a listed construction and engineering company. It is the operator of PITX and is currently constructing Malolos-Clark Railway Package 1 and Metro Manila

Subway Project Contract Package 104. Earlier this week, the Philippine government and Aboitiz InfraCapital formally signed the contract for the operations and maintenance of the P12.75 billion Laguind-

ingan International Airport. The group is expected to take over the airport in Misamis Oriental in April next

Aboitiz InfraCapital also holds the original proponent status for the operations and maintenance of the P4.5-billion New Bohol-Panglao International Airport, which is currently undergoing a Swiss Challenge. -

Ashley Erika O. Jose