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PHILIPPINE STOCK EXCHANGE'S 10 MOST ACTIVE STOCKS BY VALUE TURNOVER • JULY 3, 2024 (PSEi snapshot on S1/4; article on S2/2)

P133.900 P65.350 P28.450 P572.500 P9.400 P2,120.000 ICT P359.800 P29.000 P230.200 P116.700 Value Value Value Value P475,330,700 P356,561,740 P265,711,868 P258,948,617 P205,378,807 P162,972,980 P144,651,195 P101,155,080 P100,767,765 P100,323,640 P7.500 P4.000 P5.400 P0.350 P0.500 **1.754**% **1.768**% 4.202% **0.538**% P0.350 **1.246**% **1.327**% -P0.100 ▼ -0.086%

# House eyes budget approval by Sept.

### PHL could reap P2.6T annually from AĬ – Balisacan

THE PHILIPPINE ECONOMY could gain P2.6 trillion annually if domestic businesses adopt artificial intelligence (AI), the National Economic and Development Authority (NEDA) said.

"The technology is estimated to contribute \$15.7 trillion to the global economy by 2030, with the Philippines potentially gaining P2.6 trillion annually if businesses adopt AIpowered solutions," NEDA Secretary Arsenio M. Balisacan said during the launch of the National AI Strategy Roadmap 2.0 and Center for AI Research (CAIR) on Wednesday.

"Sectors such as retail, logistics, manufacturing, and financial services can revolutionize operations and enhance performance through the use of AI," he added.

The AI roadmap and the CAIR were launched by the Department of Trade and Industry (DTI) and the Asian Development Bank on Wednesday. The center is tasked to "transform the Philippines into a premier destination for AI-driven innovation and investments."

"This upgraded roadmap incorporates the latest technolo gies, recalibrates our strategic actions, and addresses emerging concerns such as ethics and governance," Trade Secretary Alfredo E. Pascual said at the event.

The roadmap, which is targeted to be finalized next month, will focus on strategic imperatives such as building a networked environment, improving data access, transforming education and nurturing future AI talents, upskilling and reskilling the workforce, building an AI ecosystem "conscience," pushing the boundaries of AI, and accelerating innovation.

In terms of immediate priorities, Mr. Pascual said that the DTI is targeting to increase the country's gross expenditure on research and development, which is only 0.3% of the gross domestic product (GDP), to meet UNES-CO's recommended target of 1%.

"Another immediate priority is the upskilling and reskilling of our current workforce. Concurrently, increasing the number of AI and data science graduates is crucial and a compelling priority," he said.

Mr. Balisacan said the roadmap would help ensure a fair transition to the adoption of AI by supporting displaced workers through upskilling, reskilling, and training.

#### THE MOST AMONG ITS PEERS IN ICT INDEX (But remains one of the laggards in the region) The Philippines scored 74.4 out of 100 in the 2024 edition of the ICT Development Index (IDI) of United Nations (UN) specialized agency International Telecommunication Union. The index assesses the progress of information and communication technology (ICT) in 170 economies by measuring the level of universal and meaningful connectivity. The country's score jumped by 14% year on year, but remained below the world average score of 74.8 and was the fifth-lowest in the East and Southeast Asia region. 2024 IDI Scores of Select East and Southeast Asian **Countries** (Higher is better) Philippines' Profile (2024) **Universal Connectivity Pillar** Score Individuals using the internet (%) 79.2 Households with internet access at home (%) 81.0 Mobile-broadband subscriptions per 100 inhabitants 41.6 **Meaningful Connectivity Pillar** Score 3G and 4G/LTE Network Coverage 86.4 74.2 Mobile-broadband internet traffic per subscription (GB) Fixed-broadband internet traffic per subscription (GB) Mobile data and voice high-consumption basket price (as % of GNI per capita) 93.5 Fixed-broadband internet basket price (as % of GNI per capita) 68.2 Individuals who own a mobile phone (%) 84.9 Top 5 Bottom 5 Universal Connectivity Pillar IDI Score (Out of 100) Universal Connectivity Pillar Meaningful Connectivity Pillar IDI Score (Out of 100) Meaningful Connectivity Pillar Economy 100.0 21.3 Kuwait 100.0 99.9 Chad 6.7 35.9

# **PHILIPPINES' SCORE IMPROVES**

is looking to approve the proposed P6.352-trillion national budget for 2025 before Congress goes on a break in September, House Speaker and Leyte Rep. Ferdinand Martin G. Romualdez said on Wednesday.

THE HOUSE of Representatives

"Aside from our commitment in approving the few remaining LEDAC (Legislative-Executive Development Advisory Council) priority measures agreed upon during the June 25 council hearing, the House will again work doubly hard to pass the proposed P6.352-trillion 2025 General Appropriations Bill before we go on break this end of September 2024," Mr. Romualdez said in a statement.

The Development Budget Coordination Committee last week proposed a P6.352-trillion budget for 2025, a 10% increase from this year's P5.768-trillion budget.

Budget Secretary Amenah F. Pangandaman last week said the proposed National Expenditure Program for 2025 will be submitted to the House on July 29, one week after Congress reopens on July 22.

"The National Expenditure Program will undergo rigorous scrutiny to ensure that every peso allocated is judiciously spent and aligned with our national priorities," Party-list Rep. Elizaldy S. Co, who heads the House Appropriations Committee, said in a separate statement.

Mr. Romualdez said the House will conduct budget hearings but also deliberate on the LEDAC priority measures.

a law that privatized the power industry and a proposal to extend the lease period for foreign inves-

tors. Other pending measures include amendments to the agrarian reform law and bills seeking to modernize public budgeting and national defense.

Analysts said the higher allocation for next year's budget could drive economic growth. Economic managers are targeting 6.5-7.5% gross domestic product growth in 2025.

"The growth of more than +10% in the 2025 national budget... would bode well for faster economic and GDP (gross domestic product) growth. The largest allocation for education, infrastructure, social services, among others, would help expedite economic growth and development," Rizal Commercial Banking Corp. Chief Economist Michael L. Ricafort said in a Viber message.

The government should ensure that its budget is efficiently spent to reap the economic benefits, Leonardo A. Lanzona, an economics professor at the Ateneo de Manila University told Business World in a Facebook Messenger chat.

"The huge budget does not guarantee any improvement in the Philippine economy. A lot will depend on how efficiently it will be used and distributed," he said.

Mr. Lanzona said economic managers should look at reducing the country's "high debt-to-GDP ratio" to meet sustained economic growth.

The debt-to-GDP ratio stood at 60.2% as of the first quarter. This year, the government's debt-to-GDP ratio target was set at 60.3%, slightly higher than the 60% threshold considered by multilat eral lenders to be manageable for developing economies.

Budget, S1/3

### Monetary Board has two vacancies after departures

THE PHILIPPINE central bank's rate-setting body has two vacancies after President Ferdinand R. Marcos, Jr. accepted the resignations of two board members.

The presidential office has informed Monetary Board members V. Bruce J. Tolentino and Anita Linda R. Aquino and the central bank last week that their resignations have been accepted effective June 30, the Bangko Sentral ng Pilipinas (BSP) said in an e-mail reply to a query.

The vacancies occur as the Southeast Asian nation is facing its highest borrowing cost in 17 years and a currency that's near record low.

Mr. Tolentino and Ms. Aquino resigned as the central bank probed a report that several of their staffers were receiving salaries but were not reporting for work. Incoming officials will serve their unfinished terms which end July 2026.

The central bank's charter requires all decisions of the Monetary Board to have the concurrence of at least four members.

– Bloomberg



George Yang's McDonald's Philippines recently signed a Memorandum of Agreement (MOA) with Holcim Philippines for waste management efforts under its Green and Good platform. With Holcim, a sustainable waste management initiative through Geocycle, will convert qualified materials into alternative fuels and raw materials in cement production. The MOA signing held last June 26 at McDonald's McKinley West was attended by (L-R) Jack Divinagracia, Director for Restaurant Operations, Solutions and Equipment – McDonald's Philippines; Adi Hernandez, Assistant Vice-President for Corporate Relations & Impact – McDonald's Philippines; Horia Adrian, President & CEO, Holcim Philippines; and Samuel Manlosa, Jr., Senior Vice-President and Chief Sustainability Officer, Holcim Philippines; with McDonald's Chief Happiness Officer, Ronald McDonald.

## PHL fiber broadband adoption 'extremely challenging'

99.3

98.6

100.0

100.0

96.9

97.3

95.6

95.6

Burundi

Somalia

Madagascar

**Burkina Faso** 

24.4

28.7

29.9

30.1

12.6

15.1

18.0

25.5

36.1

42.3

41.8

34.7

By Luisa Maria Jacinta C. **Jocson** Reporter

THE WIDER ADOPTION of fiber broadband in the Philippines remains "extremely challenging," but that may soon improve if the government successfully implements a project to roll out fiberoptic infrastructure in last-mile areas, Fitch Solutions' unit BMI

98.1

97.9

97.8

97.8

Finland

Estonia

Singapore

Qatar

In a report, BMI said the Philippine Digital Infrastructure Project (PDIP), which was recently approved by the National Economic and Development Authority (NEDA) Board, will "catalyze further foreign investment in the Philippines' wider information and communications technology (ICT) ecosystem."

"Adoption of fiber broadband at the household level remains extremely challenging in the Philippines, and the PDIP may only provide marginal upsides to our outlook," it said.

Source: International Telecommunication Union's ICT Development Index 2024 (https://www.itu.int/itu-d/reports/statistics/idi2024/)

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BMI forecasts expect over 1.83 million FTTx (Fiber to the x) subscriptions in 2033, for a penetration rate of 1.4 every 100 people. This is higher than its 2024 FTTx forecast of 1.58 million subscribers with a penetration rate of 1.3 per 100 people.

"We believe that obstacles to consistent and widespread fiber uptake remain the prices of packages in last-mile areas, particularly stemming from the elevated costs of rollout that are further increased by the Philippines' archipelagic configuration," it said.

Broadband, S1/3