

STOCK MARKET	ASIAN MARKETS	WORLD MARKETS	PESO-DOLLAR RATES	ASIAN MONIES-US\$ RATE	WORLD CURRENCIES	DUBAI CRUDE OIL
<b>PSEI</b> OPEN: 6,308.57 HIGH: 6,313.11 LOW: 6,277.86 CLOSE: 6,313.11 VOL: 0.324 B VAL(P): 4.957 B 14.06 PTS. 0.22% 30 DAYS TO JUNE 26, 2024	<b>JUNE 26, 2024</b> JAPAN (NIKKEI 225) 39,667.07 ▲ 493.92 1.26 HONG KONG (HANG SENG) 18,089.93 ▲ 170.03 0.09 TAIWAN (WEIGHTED) 22,986.69 ▲ 110.72 0.48 THAILAND (SET INDEX) 1,321.02 ▲ 1.88 0.14 S.KOREA (KSE COMPOSITE) 2,792.05 ▲ 17.66 0.64 SINGAPORE (STRAITS TIMES) 3,327.68 ▲ 1.40 0.04 SYDNEY (ALL ORDINARIES) 7,783.00 ▼ -55.80 -0.71 MALAYSIA (KLCSE COMPOSITE) 1,590.95 ▲ 5.57 0.35	<b>JUNE 25, 2024</b> DOW JONES 39,112.160 ▼ -299.050 NASDAQ 17,717.654 ▲ 220.837 S&P 500 5,469.300 ▲ 21.430 FTSE 100 8,247.790 ▼ -33.760 EURO STOXX50 4,547.350 ▲ 5.430	<b>FX</b> OPEN P58.820 HIGH P58.770 LOW P58.880 CLOSE P58.860 W.AVE. P58.824 VOL. \$720.25 M SOURCE : BAP 9.00 cts 30 DAYS TO JUNE 26, 2024	<b>JUNE 26, 2024 LATEST BID (0900GMT)</b> JAPAN (YEN) 159.960 ▼ 159.500 HONG KONG (HK DOLLAR) 7.809 ▼ 7.807 TAIWAN (NT DOLLAR) 32.537 ▼ 32.463 THAILAND (BAHT) 36.810 ▼ 36.640 S. KOREA (WON) 1,389.880 ▲ 1,389.950 SINGAPORE (DOLLAR) 1.356 ▼ 1.353 INDONESIA (RUPIAH) 16,400 ▼ 16,370 MALAYSIA (RINGGIT) 4.710 ▼ 4.700	<b>JUNE 26, 2024</b> US\$/UK POUND 1.2668 ▼ 1.2690 US\$/EURO 1.0695 ▼ 1.0727 US\$/AUSTRALIAN DOLLAR 0.6673 ▲ 0.6657 CANADA DOLLAR/US\$ 1.3668 ▲ 1.3656 SWISS FRANC/US\$ 0.8971 ▲ 0.8933	<b>FUTURES PRICE ON NEAREST MONTH OF DELIVERY</b> \$85.29/BBL \$0.75 30 DAYS TO JUNE 25, 2024

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PHILIPPINE STOCK EXCHANGE'S 10 MOST ACTIVE STOCKS BY VALUE TURNOVER • JUNE 26, 2024 (PSEI snapshot on S1/5; article on S2/2)

SM	P27.150	SM	P809.000	BDO	P127.000	ALI	P29.000	ICT	P349.800	GLO	P2,050.000	BPI	P116.000	TEL	P1,409.000	CNVRG	P10.980	MBT	P65.250
Value	P620,980,175	Value	P395,861,125	Value	P357,079,620	Value	P268,015,485	Value	P259,619,934	Value	P254,890,905	Value	P250,584,876	Value	P169,291,320	Value	P148,919,112	Value	P128,848,211
PO.000	-0.000%	-P17.000	-2.058%	-P2.000	-1.550%	P0.250	▲ 0.870%	P3.800	▲ 1.098%	P42.000	▲ 2.092%	P3.900	▲ 3.479%	P39.000	▲ 2.847%	P0.320	▲ 3.002%	-P1.450	-2.174%

# CEOs worry over business viability

## NCR wage increase likely in July, says Labor chief

By Chloe Mari A. Hufana

A WAGE INCREASE in the Philippine capital and nearby cities is likely in July, based on past decisions by the regional wage board, according to the country's Labor chief.

"There is always an adjustment based on historical data," Labor Secretary Bienvenido E. Laguesma told reporters on the sidelines of an event on Wednesday. "The challenge is how much." He declined to give an estimate.

The wage board in the National Capital Region (NCR) is expected to release its decision on the petitions to raise the daily minimum wage on or before July 16, the anniversary of the previous wage order.

To recall, the NCR wage board last July approved a P40 increase, which brought the daily minimum wage to P610 for nonagriculture sector workers and P573 for agricultural workers.

The Employers Confederation of the Philippines (ECOP) on Wednesday

sought minimum wage-setting mechanisms that consider productivity, the market value of jobs, and the financial capacity of businesses, especially micro, small, and medium enterprises.

This would "ensure sustainable job creation and business growth," the group said in a resolution signed at the National Employment Summit.

Wage hike decisions should also consider the impact on the majority of the population that will not benefit from such adjustments, ECoP said.

ECoP Governor and Philippine Chamber of Commerce and Industry Director Arturo "Butch" C. Guerrero III said the wage-setting mechanism they are pushing for is through a tripartite system, not a legislated one.

The Senate last February approved on third and final reading a bill increasing the daily minimum wage in the private sector by P100.

At the House of Representatives, separate bills that seek to increase wages of private sector workers by P150 to P750 have been filed.

Wage, S1/9

## Peso to remain weak as BSP appears less likely to defend

THE PESO may remain weak against the dollar as the Bangko Sentral ng Pilipinas (BSP) is not expected to "strongly" defend the currency amid its recent dovish policy signals, Bank of America (BofA) Global Research said.

"(The Philippine peso) remains on the weaker side, taking cues from the BSP's dovish turn in the last policy meeting and lack of concern on the FX (foreign exchange) moves," it said in a report.

BofA Global Research said the "bearish positioning could slow further weakness" but the BSP appears less likely to defend the peso from falling to P59 against the US dollar.

"Geopolitical concerns need to be watched as another trigger for further weakness," it added.

The peso closed at P58.86 against the dollar on Wednesday, weakening by nine centavos from its P58.77 finish on Tuesday. This was its weakest finish in over 20 months or since its P58.87-per-dollar close on Oct. 24, 2022.

The BSP earlier said that the peso's recent performance is "temporary" given the expected delay in the US Federal Reserve's policy easing.

BSP Governor Eli M. Remolona, Jr. had also said that it is a case of a "strong dollar" and not a weak peso due to the tensions in the Middle East.

To keep markets orderly and control speculation, the BSP said that it has intervened in the foreign exchange market in "modest" amounts.

"(Philippine peso's) weakness may reflect concerns on a weak growth outlook which has also led to a dovish turn in BSP's policy guidance," BofA said.

"The governor's comments about the possibility of a cut in the August meeting may have changed market expectations on the policy priorities between supporting the domestic economy vs. preserving FX stability," it added.

Mr. Remolona earlier signaled the possibility of starting the easing cycle by August, for a total of 25-50 bps worth of cuts for the entire year.

"Lower rates in the Philippines have raised the chances of even narrower interest-rate buffer against (US dollar) rates, which may impact the hedging behavior of corporates," BofA said, adding pressure could go up if the US dollar strength picks up or US yields rise again.

Peso, S1/9

### MANILA INCHES UP IN COSTLIEST CITY LIST FOR EXPATS

The country's capital inched up two notches to 131<sup>st</sup> out of 226 cities in the 2024 Cost of Living City Ranking by global consulting firm Mercer. Based on the rankings, the cost of living in Manila became relatively more expensive for international assignees.

**2024 Cost of Living Rankings of Select Southeast Asian Cities**

City	Market	2024 Rank (Out of 226)	Rank Change (s) from 2023
1	Hong Kong	Hong Kong, SAR	0
2	Singapore	Singapore	0
3	Zurich	Switzerland	0
4	Geneva	Switzerland	0
5	Basel	Switzerland	0
6	Bern	Switzerland	1
7	New York City	United States	1
8	London	United Kingdom	9
9	Nassau	The Bahamas	1
10	Los Angeles	United States	1
123	Singapore	Singapore	0
129	Manila	Philippines	2
131	Manila	Philippines	2
157	Jakarta	Indonesia	6
172	Hanoi	Vietnam	16
176	Bandar Ser Begawan	Brunei	4
178	Hanoi	Vietnam	14
183	Yangon	Myanmar	21
200	Kuala Lumpur	Malaysia	20
211	Vientiane	Laos	2
214	Johor Bahru	Malaysia	2

**Least Expensive Cities**

City	Market	2024 Rank (Out of 226)	Rank Change (s) from 2023
226	Abuja	Nigeria	86
225	Lagos	Nigeria	178
224	Islamabad	Pakistan	3
223	Bishkek	Kyrgyzstan	1
222	Karachi	Pakistan	4
221	Blantyre	Malawi	23
220	Dushanbe	Tajikistan	3
219	Durban	South Africa	1
218	Windhoek	Namibia	4
217	Havana	Cuba	8

**Notes:**  
 - The survey assessed the comparative costs of 200 items including housing, transportation, food, clothing, household goods, and entertainment.  
 - Data were gathered from a survey conducted in March.  
 - The capital of Haiti was not included in the ranking, bringing the total number of cities to 226 from 227 previously.

Source: Mercer's Cost of Living City Ranking 2024 (https://www.mercer.com/insights/total-rewards/talent-mobility-insights/cost-of-living/)  
 BusinessWorld Research: Karis Kasarinlan Paolo D. Mendoza and Bennett Jason F. Wong  
 BusinessWorld Graphics: Bong R. Fortin

By Justine Irish D. Tabile  
Reporter

OVER HALF of Philippine-based chief executive officers (CEOs) are concerned over the viability of their businesses in the next 10 years without reinvention, according to a report by PwC Philippines.

The Philippine report of PwC's 27<sup>th</sup> Global CEO Survey showed that 54% of CEOs believe that their companies "will not be economically viable in the next decade if they continue on their current path." This is lower than the Asia-Pacific average of 63%.

Asked about the long-term viability of their businesses, 46% of Philippine-based CEOs expressed concern, much higher than the 34% average in the Asia-Pacific region.

Conducted from October to November 2023, the survey covered 1,774 CEOs in the Asia-Pacific region, including 35 CEOs in the Philippines.

More than half or 57% of Philippine-based CEOs are optimistic that the global economy will improve over the next 12 months, higher than the Asia-Pacific average of 40%.

Around 77% of Philippine-based CEOs said the United States is the most important for their growth prospects, while 40% cited China.

"The Philippines has undertaken efforts to improve its investment climate and attract foreign direct investment. This sustained growth and the positive investment climate could have promoted optimism among CEOs regarding both local and global economies," PwC Philippines Deals and Corporate Finance Managing Partner Mary Jade Roxas-Divinagracia said in a statement.

For the next 12 months, 40% of Philippine-based CEOs identified geopolitical conflict as a key threat, while 37% cited inflation. At least 29% of the CEOs said macroeconomic volatility and cyber risks are also main threats.

PwC Philippines Chairman and Senior Partner Roderick M. Danao said that there is growing impetus to reinvent among Philippine business leaders.

"Many of our country's business leaders are now working on accelerating the transformation of their business models, investing in technology and their workforce, and managing the risks and opportunities related to climate change," Mr. Danao said in a statement.

"In this era of continuous reinvention, CEOs have vast opportunities to reshape their organizations and themselves, to thrive on disruption, and to transform aspirations into realities," he added.

According to the report, 97% of the Philippine respondents said that they have already taken steps to change "how they create, deliver, and capture value over the past five years."

Meanwhile, 86% said that they at least took one action that largely impacted their company's business models.

However, 71% of the Philippine CEOs cite the lack of workforce skills as a barrier to reinventing the business models of their companies.

CEOs, S1/9

# Philippines' current account deficit seen to further narrow this year

THE PHILIPPINES' current account deficit is seen narrowing further this year amid a more positive global outlook, Fitch Solutions' unit BMI said.

In a report dated June 25, BMI lowered its current account deficit forecast to 2.3% of gross domestic product (GDP) from 2.8% previously.

This is narrower than last year's current account deficit which stood at 2.6% of GDP, but wider than the average of -0.4% from 2015-2019.

The BSP projects a \$4.7-billion current account deficit for 2024, equivalent to 1% of GDP.

"A more optimistic global outlook was the main reason behind this revision. We initially antici-

pated a more significant downturn in worldwide demand," BMI said.

"However, the global economy has proven to be much more resilient, prompting us to pencil in a stronger (global) expansion of 2.4% in 2024 after initially projecting global GDP growth of 2.1% at the start of the year," it added.

The latest data from the BSP showed that the current account deficit stood at \$1.7 billion in the first quarter, equivalent to -1.6% of GDP. This was lower than the \$4.4-billion gap or -4.3% of GDP seen in the same period a year ago.

"Risks to our current account outlook lean towards a larger shortfall. Much hinges on trends in the global economy," it said.

BMI said that it sees external demand weakening in the second half of the year, due to an expected economic slowdown in China, the United States, Japan, Hong Kong and Singapore.

"While external demand has held up relatively well in the first half of the year, we think that it will slow in earnest in the latter half as major trading partners face domestic economic headwinds of their own," it said.

BMI said the tourism sector's recovery may "not be as strong as the numbers suggest" and may be the "result of an anomaly."

"International visitors are still 40% lower than prior to the pandemic even though revenues have already exceeded pre-pandemic

levels. We have determined that this increase is due to a temporary change in spending patterns, driven by a backlog of travel demand after the pandemic," it said.

The uptick in tourism revenues is expected to taper off soon, with some signs of a slowdown already emerging.

"Average expenditure to date this year is roughly 5% less than in 2023, once inflation adjustments are made," BMI said.

Foreign investments are also seen to remain muted this year, a trend seen in other countries in the region.

"While we are of the belief that extensive reforms implemented in recent years will indeed pay dividends, the prevailing envi-

ronment of high interest rates will keep a lid on investment activity for now," BMI said.

BMI data showed FDI as a share of GDP averaged 1.9% in the last four quarters, lower than the previous decade's average of 2.2%.

The Bangko Sentral ng Pilipinas (BSP) has kept the key rate at a 17-year high of 6.5% since October 2023.

In a separate report, BMI said that it expects the central bank to keep rates steady at its meeting on Thursday.

This is in line with a BusinessWorld poll conducted last week where all 15 analysts surveyed expect the Monetary Board to stand pat for a sixth straight meeting.

"Given that the economy has remained fairly resilient thus far, the Bank will be in no hurry to cut rates until price pressures have eased more convincingly," BMI said.

BMI said it is keeping its positive outlook for consumer spending in the Philippines despite elevated interest rates.

"Easing inflation and a tight labor market will support spending, as real wage growth returns to positive territory, which will support purchasing power over the year," it added.

The BSP expects inflation to temporarily accelerate to above the 2-4% target until July but settle within target after. — **Luisa Maria Jacinta C. Jocsos**