

THE PHILIPPINE STAR
She Slays
2024

WOMEN LEADING TECHNOLOGY

MARCH 19-20, 2024

SMX CONVENTION CENTER AURA

DAY 1
MARCH 19, 2024
9:00 AM - 5:00 PM

KEYNOTE SPEAKER

From Invisible to Influential:
Women's Impact in Data,
Digital, and Technology



JANA MARLE-ZIZKOVA
CO-FOUNDER & CEO
MEIRO & SHELOVESDATA

Connecting the Archipelago



MARIA GRACE UY
President, Co-founder,
and Chief Resources Officer,
Converge ICT



KAT LUNA-ABELARDE
Innovation Lead,
PLDT Group



KD DIZON
Head,
Globe Business

SheFinTech:
Pioneering Financial Transformation



INGRID BEROÑA
Chief Risk Officer,
Gcash



DR. ADRIENNE HEINRICH
Head of AI Center
of Excellence,
Unionbank



MILA BEDRENETS
Chief Growth Hacker,
TONIK

InnovateHER Health



PAMELA LEE
Head of Marketing,
KonsultaMD



DR. VICKY BELO
CEO and Medical Director,
Belo Medical Group



DR. BEATRICE J. TIANGCO
Oncologist and Director of
Augusto P. Sarmiento
Cancer Institute,
The Medical City



BIANCA CRUZ AZURIN
Co-Founder,
10XME ACADEMY



BONNIE FACTOR
Founder & CEO,
Leading with Success



IMELDA "IDA" TIONGSON
Independent Director,
Prulife UK | President and
CEO, Opal Portfolio
Investments (SPV-AMC) Inc.



CHRISTINE LLANTO-RAVELO
Commercial Territory
Sales Leader,
IBM Philippines

Women at Forefront of AI

MODERATORS



DANIE LAUREL
Host/Moderator



AIAI GARCIA
Founder, Nala Woman
Chief Strategy
Officer, Hati Health



PATRICIA MIRASOL
Multimedia Producer
BusinessWorld

**Innovating Women's
Healthcare & Social Media**



**DR. CIALUJ TEZA AOBAYANI-CRUZ,
MD, FPOGS, FPSRM**
Obstetrician-Gynecologist and
Reproductive Medicine Specialist,
Bayer Philippines

Queen of Tech



AMBE TIERRO
Country Managing Director,
Accenture PH

SheCommerce:
Redefining Online Retail



PAULINE CASTRO
Head of User
Product Operations,
Lazada

DAY 2
MARCH 20, 2024
1:00 PM - 5:00 PM

MarketHERS
Revolutionizing the
Consumer Experience



GOLDA ROLDAN
CEO,
VML Manila



KAREENA MACLANG QUIMSON
Head of Corporate Marketing,
Samsung Electronics



IVY GUTIERREZ
Chairperson |
Asst. Executive Director,
GMMG Lady Traders |
IMPACT



RAINE LA LUNA
Co-Founder,
Filipinas NFT, Web3
Cebu & Sphera Solutions



MYRTLE ANNE RAMOS
CEO,
Block Tides

Gaming and Web3:
Woman in Next Tech

**Changing the World
through Power of Tech**



KATRINA RAUSA CHAN
Founding Executive Director,
QBO and StartUp Pinay



YANI HORNILLA-DONATO
Country Head,
Canva PH



MARIA ROSARIO ILAO
CEO and Co-Founder,
MobileOptima Inc.



MONA MAGNO-VELUZ
Content Creator,
"Mighty Magulang"

SHE SLAYS FESTIVAL:
Live Music Mini Concert



DIA MATÉ
Artist

KAIA
PPOP Girl Group

DEMI
Artist

KEYNOTE SPEAKER

Why Women Should
Persist and Prevail in Tech



PATRICIA MULLES
DIRECTOR & GLOBAL
PARTNERSHIPS HEAD
SHE LOVES DATA

MODERATORS



ANDREA PANALIGAN
Editor-in-Chief
YoungSTAR



JEM ESTALILLA
Events Host
and Entrepreneur

SHECELEBRATES THE FUTURE
Styling Workshop by SM Woman

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