

# A new ground for business growth in Visayas and beyond

*Prime location, top-notch amenities, and 100% backup power are just some of the things businesses will enjoy at the 19-story International Corporate Plaza inside Megaworld's 72-hectare Iloilo Business Park*

By Ray Ignacio

Iloilo City has become an attractive destination for businesses and enterprises wanting to strengthen their presence in the Visayas. Serving as an entry point to various provinces in the region, Iloilo boasts one of the most competitive economies in the entire Western Visayas.

At the heart of Iloilo's economic emergence is Iloilo Business Park, property giant Megaworld's 72-hectare integrated township development that features one of the most diverse landscapes in the entire province. The township hosts a variety of themed residential condominiums, a full-scale lifestyle mall — Festive Walk Iloilo, which was named the "Mall of the Year" across the region during last year's Retail Asia Awards in Singapore — museums, and several state-of-the-art office developments that top local and multinational firms call their home in Iloilo.

One of the latest office developments launched inside Iloilo Business Park that offers prime units for sale is the 19-storey International Corporate Plaza (ICP).

Dubbed as the most modern and state-of-the-art office tower in the entire Western Visayas, the ICP features office spaces ranging from 25 square meters to 64 square meters where companies, including entrepreneurs, can establish and strengthen a strategic presence in the region. With an average price of Php 205,000 per square meter, the tower will house 'managed facilities' at the 6th level, which include two Boardrooms, three meeting rooms, co-working and breakout areas, an Executive Lounge, and a Skygarden.

"ICP gives businesses a prime presence in Iloilo City as it is located along Megaworld Boulevard and inside the nine-hectare Commercial and Boutique Hotel District in the township. This office tower will be just a short walk away from

world-class hotels, Richmonde Hotel Iloilo, Courtyard by Marriott Iloilo, and soon Belmont Hotel Iloilo, as well as the award-winning Festive Walk Iloilo," says Jennifer Palmares-Fong, first vice-president for sales and marketing, Megaworld Visayas.

Featuring amenities that answer the demands of modern businesses today, the new office tower will be fiber optic-ready and will come equipped with its own seismic detection and monitoring system, building management system (BMS), 24-hour Security and Fire Command Center, fire security system, and a 100% backup power facility. The ICP also features a four-level parking podium, as well as retail spaces and an arcade area on the ground floor. Keycard-enabled turnstiles will provide enhanced security for the building's main lobby, and RFID cards will be used to secure the parking areas.

Aside from the skygardens, the International Corporate Plaza will also be highlighted by other green and sustainability features that include the use of LED lighting in the tower's common areas such as hallways, lobby, and amenity floor; use of dual flush-type water closets in common toilets, and a Materials Recovery Facility (MRF) for proper waste segregation and recycling.

The ICP is just among the latest developments to rise inside Iloilo Business Park, one of the 31 township developments across the country from Megaworld.

Megaworld Corporation is the only Philippine real estate development company to earn a 'Hall of Fame' distinction as 'Best Developer' after winning the Outstanding Developer Award at the Property and Real Estate Excellence Award by FI-ABCI Philippines for three straight years (2015, 2016, and 2017). The company was also named the 'Best Developer' at the prestigious Philippines Property Awards by PropertyGuru for three consecutive years (2016, 2017, and 2018).



Having a space at International Corporate Plaza puts businesses at a strategic advantage as part of the thriving landscape of Iloilo Business Park.



Iloilo Business Park hosts an array of business and investment opportunities for those wanting to bring or expand their businesses in Western Visayas.



Get a quick look at the exciting surrounding landscape from the Executive Lounge of International Corporate Plaza.



Among the managed facilities that tenants can utilize are two boardrooms located on the 6th level of the building.