

# Always, Ayala: Letter to our fellow Filipinos

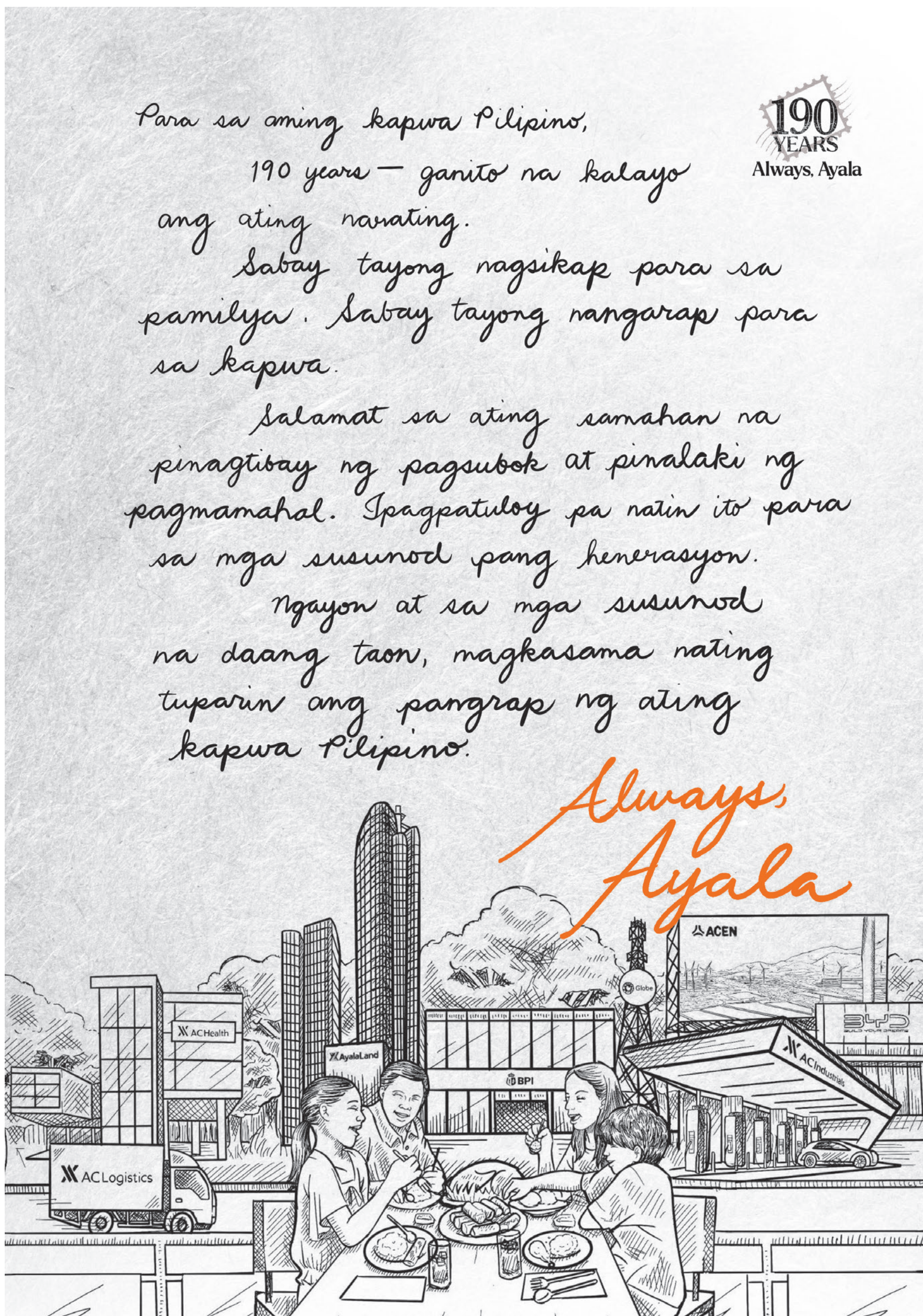
**A**yala Corporation, the most enduring conglomerate in the Philippines, is reaching a rare milestone this year—its 190<sup>th</sup> anniversary.

Ayala traces its roots to Casa Roxas, a humble enterprise established in 1834 when Manila was just an emerging town. Propelled by purpose, Ayala evolved into one of the largest and most relevant conglomerates in the country.

For the last 190 years, Ayala has been building businesses that enable people to thrive. At present, Ayala is involved in industries, including real estate, banking, digital solutions, and renewable energy. It also has a growing presence in the healthcare, logistics, manufacturing, and mobility sectors. Its social responsibility arm, Ayala Foundation, focuses on making communities productive, creative, self-reliant, and proud to be Filipino.

As the company celebrates its 190<sup>th</sup> anniversary this year, Ayala pays tribute to the Filipino family, which has always been front and center in everything it does.

#AlwaysAyala



*Always,  
Ayala*

