S1/1-12 • 2 SECTIONS, 16 PAGES

THURSDAY • JANUARY 18, 2024 • www.bworldonline.com PHILIPPINE STOCK EXCHANGE'S 10 MOST ACTIVE STOCKS BY VALUE TURNOVER • JANUARY 17, 2024 (PSEi snapshot on S1/2; article on S2/2)

P628.000 P683.000 P139.200 P32.300 P116.900 P248.000 **GTCAP** P33.350 BPI P109.000 P875.000 P55.500 Value Value Value Value Value P620,663,458 P440,261,905 P404,105,795 P352,664,062 P313,210,370 Value P277,308,010 Value P269,735,683 Value P259,043,895 P205,198,625 P177,989,894 P11.000 **▼** -3.003% -P3.300 ▼ -2.745% -P0.400 ▼ -0.161% **1.783**% -P0.400 ▼ -1.185% P0.000 **— 0.000**% -P15.000 ▼ -1.685% P3.000

Vehicle sales surpass target in 2023

By Justine Irish D. Tabile

VOL. XXXVII • ISSUE 123

VEHICLE SALES rose by an annual 22% in 2023, surpassing the industry's target, a report showed, as consumer demand remained robust despite elevated inflation and rising interest rates.

A joint report of the Chamber of Automotive Manufacturers of the Philippines, Inc. (CAMPI) and the Truck Manufacturers Association (TMA) showed total vehicle sales last year reached 429,807, a 21.9% increase from the 352,596 units sold in 2022.

It also surpassed the industry's 423,000 revised sales target by 1.6%. CAMPI-TMA's original sales target was 395,000 units.

In a statement, CAMPI noted the strong year-on-year sales growth was mainly due to "sustained consumer demand, easier access to credit, and improved supply conditions across all

"2023 was a very strong year for the industry and we are very excited about 2024," CAMPI President Rommel Gutierrez said in a statement on Wednesday.

For the January-to-December period, commercial vehicle sales jumped by 20.2% to 320,543

units, while passenger car sales rose by 27.2% to 109,264 units.

The higher sales of commercial vehicles were driven by the 30.5% growth in Asian utility vehicles (AUVs) and 18.3% rise in light commercial vehicles.

Mr. Gutierrez said that the industry is hoping to reach recordbreaking sales in 2024, banking on the country's growth and new car models.

"Positive economic outlook, new model introductions and the electrification trend are expected to contribute to a record-breaking sales this year," he said.

Economic managers are targeting 6.5-7.5% gross domestic product (GDP) growth for 2024.

Sought for comment, Rizal Commercial Banking Corp. Chief Economist Michael L. Ricafort said that the double-digit sales growth could also be attributed to the country's favorable demographics and employment data, which he said was at the strongest in at least 18 years.

"Furthermore, lower downpayment and other promos and perks offered by some automakers also helped spur greater demand for vehicles," he said.

Mr. Ricafort noted that the limited mass and public transport system also pushed consumers to purchase vehicles, especially with the release of new models including hybrid and electric vehicles.

For the coming months, he said that the easing trend in headline inflation towards the target of the central bank at 2%-4% would support local policy rate cuts.

"This would reduce borrowing costs for automotive loans which would also lead to some increase in vehicle sales that are financed by loans," Mr. Ricafort added.

China Banking Corp. Chief Economist Domini S. Velasquez said that the downtrend in inflation may have provided consumers with more flexibility in their budgets, allowing them to make big-ticket purchases.

"Recovery from the pandemic may also have encouraged consumers to purchase vehicles for increased mobility, as more companies adopted return to office, and as demand for leisure travel increased," she said.

"Looking ahead, vehicle sales will likely continue to post decent growth on the back of improved consumer confidence due to cooler inflation and lower borrowing costs with the possible interest rate cuts this year," she added.

SINGLE-DIGIT INCREASE

In December last year, new automotive sales went up by an annual 5.1% to 39,153 units from 37,259 in December 2022. This was the slowest growth in 22 months or since the 7.3% contraction recorded in February 2022.

Vehicle sales, S1/9

DoF studies carbon tax, emissions trading system

By Luisa Maria Jacinta C. Jocson Reporter

THE DEPARTMENT of Finance (DoF) is studying the establishment of a "responsive and economically sensitive" system of carbon pricing for the country, its top official said.

"The development of carbon pricing instruments through a carbon tax and emissions trading system (ETS) is one of the crucial steps we are undertaking towards a greener future," Finance Secretary Ralph G. Recto was quoted as saying in a

"Carbon pricing instruments serve as a powerful fiscal tool, allowing us to incorporate the social and external costs associated with carbon emissions," he added.

The DoF held a technical working group meeting on Tuesday to discuss the development of carbon pricing instrunents. Among the attendees were representatives from the World Bank, the Economic Consulting Associates, the Asian Development Bank, and the United Nations Development Programme (UNDP).

The Finance department under then-Secretary Benjamin E. Diokno earlier said it was studying a carbon pricing system to encourage businesses to shift to sustainable practices. Former Finance Secretary Carlos G. Dominguez III had also proposed a carbon tax under the outgoing administration's fiscal consolidation plan, which was initially expected to be implemented in 2025.

Emissions, S1/2

DBM calls for swift passage of rightsizing, procurement reforms

By Keisha B. Ta-asan Reporter

THE SWIFT PASSAGE of measures to rightsize the government and streamline procurement processes would help agencies and local government units (LGUs) improve their budget utilization, the Department of Budget and Management (DBM) said.

"When we asked the agencies on their catch-up plans for spending, the common issue they stated is the procurement system. The process is rigid, difficult, and tedious," DBM Secretary Amenah F. Pangandaman said in mixed English and Filipino at the Kapihan sa Manila Bay forum on Wednesday.

The DBM has also been pushing for amendments to the procurement law, including the adoption of a single electronic portal known as the Philippine Government Electronic Procurement System for all procurement activities from planning to implementation.

The department has also sought the passage of the National Government Rightsizing Program, which seeks to streamline the bureaucracy to improve public services. The House of Representatives has approved its version of the bill, while Senate Majority Leader Emmanuel Joel J. Villanueva filed a counterpart measure Senate Bill (SB) No. 2502 earlier this month.

Rightsizing, S1/11

Auto Sales (December 2023) Growth +33.8% +42.1% +27.2% +24.2% +21.8% +44.8% +27.0% +33.3% +21.6% +9.5% +18.6% +7.6% +5.1% Feb. March April May June July Aug. Sept. Oct. Nov. **Dec.** Auto Sales as of end-December 266,699 Commercial Vehicles 320,543 Passenger Cars

Source: Chamber of Automotive Manufacturers of the Philippines, Inc. and Truck Manufacturers Association (Data as of Jan. 17, 2024)

BusinessWorld Research: Abigail Marie P. Yraola

BusinessWorld Graphics: Bong R. Fortin

BSP may trim policy rates by 50 bps this year

THE BANGKO SENTRAL ng Pilipinas (BSP) may cut by 50 basis points (bps) this year and 100 bps in 2025 amid easing inflation, ANZ Research said, adding the central bank still needs to be cautious in the coming months.

ANZ Research said in a report dated Jan. 17 that the faster-thanexpected deceleration of inflation in December should prompt the BSP to deliver rate cuts this year, earlier than previously projected.

It said the BSP is likely to begin rate cuts in the fourth quarter, instead of its earlier expectation of the first quarter of 2025.

cut in 2024 and another 100 bps

in 2025. Our new terminal rate forecast of 6% by yearend 2024 (that is, real rate at 2.5%) will also manage external imbalances," ANZ Research said.

The BSP kept its policy rate steady at a 16-year high of 6.5% at its December meeting. This was after the Monetary Board tightened rates by 450 bps from May 2022 to October 2023 to help bring down elevated inflation.

Philippine headline inflation slowed to 3.9% in December from 4.1% in November and 8.1% a year ago. This was the first-time inflation returned to within the 2-4%target in nearly two yes

Rates, S1/9



Dive into the heart of Sinulog 2024 at SM City Cebu! Experience the vibrancy and cultural richness that awaits both locals and tourists. Celebrate the AweSM traditions and festivities!

Get ready for an AweSM SINULOG **EXPERIENCE** at SM City Cebu

Celebrate Sinulog, the country's for the best fusion of tradition and grandest festival, at your favorite contemporary style this year. Check-SM City Cebu. Immerse yourself in out the Cut & Style booth at the the excitement of festive events at lower ground level of SM City Cebu. the core of the Sinulog Festival this month of January.

The Sinulog Festival in Cebu is a vibrant and deeply-rooted religious celebration that traces its origins to the Feast of the Sto. Nino.

SM City Cebu offer a vibrant and culturally rich experience for both locals and tourists this Sinulog 2024

RELIGIOUS EXHIBITION To start off the celebration, SM City

Cebu and Ramon Aboitiz Foundation, Inc. present the Treasures of Devotion, a virtual exhibition of religious objects or objects of devotion. Through photo and video documentation, the religious objects found in diocesan and parish museums and private collections in Cebu were catalogued, unearthing layers of memories and experiences accrued by generations of believers and discovering stories of faith and devotion as shown, shaped, and sustained by these religious artifacts. The exhibition is located at the first level of the North Wing, and is ongoing until January 31.

FUN & ENTERTAINMENT FOR FAMILIES & FRIENDS

Celebrate Sinulog in bold and vibrant hues! Islands Souvenirs' Cut & Style at SM City Cebu invite you to explore their Sinulog Merch pop-up store

COLORFUL INSTALLATIONS

Take a picture at SM City Cebu's AweSM Sinulog Square installation located at the North Wing Atrium, and experience a haven of festivity, where tradition meets modern splash of colors and rhythms.

MOUTHWATERING LOCAL DISHES

Food lovers check this out! Visit the StrEATs of Cebu booths where one can enjoy a gastronomic feast of Cebu's lechon and other Cebu delicacies located at the lower ground level of the main mall.

HUGE DISCOUNTS & PROMOS

Shoppers will also enjoy huge discounts and exciting promos in the Sinulog Sale from January 19 to 21. Get into the festive spirit with a great selection of sale items of up to 50% off mall wide.

And to complete the Sinulog experience, witness the AweSM Cebu Dance Parade around the mall from January 19-21 beginning at 10am.

Dive into the festive feels this Sinulog 2024 and experience an ultimate #AweSMFestival.

For more updates, checkout SM City Cebu (Official) on Facebook or Instagram.



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