

Building the bridge towards digital inclusion

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The benefits of the digital age need no more preaching. They are obvious to anyone living in any major city anywhere in the world. It is an understatement to say that technology—particularly the internet—has completely changed modern life.

But not for everyone. The United Nations Development Programme put it best: “Digital technology is advancing at an incredibly rapid pace all over the world – but it’s not happening evenly. Around 60 percent of the world’s population is now online, but most of those people are in developed countries. In less-developed countries, only one in five people are online.”

