

A township by the beach in Mactan Island

Whether you're looking for a place to live in, flying in for vacation, or operating your business, there are many things waiting for you at The Mactan Newtown



With several residential condominium properties already up and a few more being built inside the township, you can actually live and enjoy your own space by the beach at The Mactan Newtown.

By Marisol Crisostomo

The island of Mactan in Cebu is a gateway to many different experiences that travelers can explore in this side of Visayas. With the iconic Mactan-Cebu International Airport offering a quick peek into the excitement that Cebu offers, there's definitely a variety of things waiting to leave people in awe as soon as they arrive in the island.

Take a short drive from the airport within Lapu-Lapu City and you'll find the 30-hectare The Mactan Newtown, a premier live-work-play-learn township development by property giant Megaworld. This one-of-a-kind township—hailed as the “Best Mixed-Use Development for Visayas and Mindanao” at The Outlook Awards by Lamudi Philippines in 2019—promises to delight tourists with an exciting array of experiences, whether you're flying in for vacation or doing business in Cebu.

Entering the township via the Newtown Boulevard, one will be greeted by a four-lane paved road adorned on both sides by rows after rows of lush mango trees. Stretching for almost a kilometer, the avenue is lined with over 200 mango trees, a feature that inspired the township's first-ever ‘Cebu Mangoes Festival’ back in 2019. This festival is just one of two colorful and vibrant annual festivals celebrated inside The Mactan Newtown, the other one being the ‘Lechon Festival,’ which coincided with the township's



Restaurants, cafes, bars, and retail outlets line the entire stretch of the Newtown Boulevard at the ground level of most residential and office buildings in the township.

historic hosting of the returning Ironman 70.3 Philippines in 2022.

Everything within reach

Currently, The Mactan Newtown is home to nearly 1,700 residential condominium units spread across three existing properties: 8 Newtown Boulevard, One Pacific Residences, and One Manchester Place. Rising soon will be a few more residential developments such as the 20-story La Victoria Global Residences, the 18-story The Pearl Global Residences, and the 17-story Positano Mactan, which was launched earlier this year.

Families with school-aged children living inside the township and or in neighboring communities also enjoy the convenience offered by the



The Mactan Expo Center will offer almost a hectare of MICE (Meetings, Incentives, Conventions and Exhibitions) space to help further boost Cebu's business tourism industry.



Savoy Hotel Mactan and Belmont Hotel Mactan form part of the impressive portfolio being managed by Megaworld Hotels and Resorts, the country's biggest owner and operator of 100% homegrown hotel brands.

Newtown School of Excellence (NSEI), a prestigious educational institution offering programs from Nursery up to Grade 9. The school features two buildings holding 16 classrooms, as well as top-notch facilities that include a modern library, school clinic, General Science laboratory, computer laboratory, TLE (Technology and Livelihood Education) classroom, playground, and a multipurpose gymnasium.

Scattered all over the township are eight office towers where top business process outsourcing (BPO) companies, local businesses, and multinational companies are headquartered. Collectively, these buildings boast of around 81,000 square meters of leasable office spaces, all managed by Megaworld Premier Offices. These developments are located just a few minutes away from the Mactan Newtown Beach facing the Hilutungan Channel, where companies can even do team building activities or simply unwind.

Also located near the office towers and the beach are two award-winning homegrown hotel properties: the 547-room Savoy Hotel Mactan Newtown and the 550-room Belmont Hotel Mactan. Savoy Hotel Mactan was recently awarded as the ‘Best Airport Hotel’ at the International Travel Awards 2023, while Belmont Hotel Mactan also bagged a Gold Award under the Hotel Category at the 2022 Property and Real Estate Excellence Awards by FIABCI Philippines.

Complementing all these developments are an array of service, retail, and dining outlets inside the township, including the Mactan Alfresco where tourists can sample a variety of authentic Cebuano dishes, as well as a supermarket, its own McDonald's store, coffee shops, and more.

An emerging hub for business tourism

Another gem that is set to rise inside The Mactan Newtown is

the Mactan Expo Center, an iconic two-level standalone convention center that can host up to 2,500 people in a theatre-type set-up, and 1,600 people for a banquet-style set-up.

The main convention hall will have its own expansive foyer and pre-function areas. The ground level will also have two drop-off areas, service kitchen area, cafes, and an event showroom, where expo center clients can check sample event set-ups and arrangements.

At the mezzanine level, the expo center will have two meeting rooms for smaller and intimate events. Each meeting room can accommodate up to 100 persons for banquet-style layout and around 150 persons for theatre-style layout. Both meeting rooms may be combined into a single venue.

The convention halls and meeting rooms will be equipped with fixed video screens, state-of-the-art

audio and visual systems and video conferencing technology.

With its minimalist design that illuminates at night, the Mactan Expo Center's façade will be complemented by interiors inspired by Cebu's local culture, with design elements mostly to be sourced locally.

Construction will begin this year and completion is eyed by 2025.

The Mactan Newtown is one of 30 township developments by Megaworld, the only Philippine real estate development company to earn a ‘Hall of Fame’ distinction as ‘Best Developer’ after winning the Outstanding Developer Award at the Property and Real Estate Excellence Award by FIABCI Philippines for three straight years (2015, 2016, and 2017). Megaworld was also named the ‘Best Developer’ at the prestigious Philippines Property Awards by PropertyGuru for three consecutive years (2016, 2017, and 2018).