

Philippine Stock Exchange index (PSEi)

6,564.70

▲ 84.77 PTS.

▲ 1.3%

WEDNESDAY, JUNE 7, 2023

BusinessWorld

PSEI MEMBER STOCKS

AC Ayala Corp. P674.00 +P19.00 +2.9%	ACEN ACEN Corp. P6.00 +P0.02 +0.33%	AEV Aboitiz Equity Ventures, Inc. P55.10 +P0.90 +1.66%	AGI Alliance Global Group, Inc. P13.80 -P0.20 -1.43%	ALI Ayala Land, Inc. P26.30 +P0.40 +1.54%	AP Aboitiz Power Corp. P37.00 +P0.20 +0.54%	BDO BDO Unibank, Inc. P137.40 +P2.10 +1.55%	BPI Bank of the Philippine Islands P103.90 +P1.90 +1.86%	CNVRG Converge ICT Solutions, Inc. P10.60 ---	DMC DMCI Holdings, Inc. P9.75 +P0.13 +1.35%
EMI Emperador, Inc. P21.05 +P0.15 +0.72%	GLO Globe Telecom, Inc. P1,720.00 ---	GTCAP GT Capital Holdings, Inc. P507.00 +P2.00 +0.40%	ICT International Container Terminal Services, Inc. P202.00 +P1.00 +0.5%	JFC Jollibee Foods Corp. P233.00 +P2.00 +0.87%	JGS JG Summit Holdings, Inc. P49.80 +P0.80 +1.63%	LTG LT Group, Inc. P9.42 -P0.06 -0.63%	MBT Metropolitan Bank & Trust Co. P56.70 -P0.15 -0.26%	MER Manila Electric Co. P330.00 +P0.40 +0.12%	MONDE Monde Nissin Corp. P8.35 +P0.23 +2.83%
MPI Metro Pacific Investments Corp. P4.42 -P0.04 -0.9%	PGOLD Puregold Price Club, Inc. P30.30 +P0.05 +0.17%	SCC Semirara Mining and Power Corp. P28.20 ---	SM SM Investments Corp. P925.00 +P20.00 +2.21%	SMC San Miguel Corp. P106.00 +P3.00 +2.91%	SMPH SM Prime Holdings, Inc. P33.70 +P0.20 +0.6%	TEL PLDT Inc. P1,259.00 +P30.00 +2.44%	UBP Union Bank of the Philippines P78.30 +P0.30 +0.38%	URC Universal Robina Corp. P146.40 +P2.40 +1.67%	WLCON Wilcon Depot, Inc. P26.50 ---

Franchise sector eyes expansion

THE PHILIPPINE Franchising Association (PFA) expects the industry to expand by 12-15% this year backed by new clients seeking to get into business after the pandemic.

“Last year was a bit difficult, of course. Everyone was recovering from the pandemic, but I think this year, we’re looking at about 12-15% growth in the industry because we see things opening,” PFA President Chris Lim told *BusinessWorld* on the sidelines of a franchising event.

He said after the pandemic, many franchisees realized that franchising is the best tool to get into business to earn extra income.

“So, we’re seeing a big boom this year,” he added.

Mr. Lim said the association is seeing “a new breed of franchisees” who are employees who want to have extra income, senior managers who do not want to go back to the corporate world, and entrepreneurs who want to restart.

He added that franchising “has always been a simpler way to get into business” because of the existing businesses that one just needs to learn how to operate.

“But at the end of the day, it is still getting into business. There’s ups and downs. You have to be innovative. You have to lead your team. You have to choose the right locations. But it’s just an easier way to get into business,” he said.

Among the business segments, food remains to be popular, he said, while franchises related to healthcare and pet care are seen to grow.

“Maybe in the next few years, the agricultural franchisees — whether it’s in the logistics or retail side — we see that growing as well,” he added, noting that it may be the fastest to grow as some brands want to tap into it.

The PFA is set to host the World Franchise Council and Asia Pacific Franchise Confederation meetings this year. — **Sheldeen Joy Talavera**

LMG principal shareholders agree to sell 67% stake for P402 million

THE PRINCIPAL shareholders of LMG Corp. have agreed to sell their combined 67% stake in the listed holding firm to Maxwealth Infinity Holdings Corp. in a deal valued at P402 million.

In a regulatory filing on Wednesday, the company said the shareholders had entered into a share purchase agreement with Maxwealth, which will buy about 129.67 million common shares at around P3.1 each.

LMG identified Ann Marrieta L. Sytin, with 98.58 million shares, Robinson W. Siao, with 29 million shares, and Value Quest Securities Corp., with 2.09 million common shares, as the selling shareholders.

“The sellers decided to sell their shares in the corporation to pursue different business goals, which are not aligned with the objectives of a publicly listed company,” it said.

The company said Maxwealth would maintain the current business profile of LMG as a holding

and investment company. It said the buyer has no immediate plans to change LMG’s business purpose.

According to the company, Maxwealth, headed by Alfonso Huang, is a holding firm with investments in various financial and information technology companies.

“Moving forward, the buyer intends to invest in the hospitality industry and the construction industry, consistent with its plan of diversifying its portfolio across various industries,” it said.

LMG said the buyer intends to expand the portfolio of the company to include Maxwealth’s operating subsidiaries. The move would provide LMG with the option to raise capital and investments.

Maxwealth will likewise conduct a tender offer to acquire minority shares in accordance with the Securities and Regulation Code, and its implementing rules and regulations.

Both parties intend to complete the tender offer and transaction within the next 60 days, while payment of the tender offer price will be done simultaneously with the payment of shares held by the principal stockholders.

“Should there be changes in the targeted timeline, the parties endeavor to revise this report and make the necessary disclosures,” LMG said.

LMG described Maxwealth’s primary purpose to include the following: “acquire, hold, sell, exchange, deal and invest in the stocks, bonds, or securities of any government, and in real or property of all kinds.”

Separately, the Philippine Stock Exchange (PSE) said that after an evaluation, it had deemed the transaction as covered by its Revised Rules on Backdoor Listing.

“Said determination is anchored on the transaction resulting in or will result in a change of control of LMG and/or a substantial change in LMG’s business,” the exchange said.

According to the PSE, a transaction is deemed a backdoor listing when a listed company is acquired by, merged, or combined with an unlisted company, and which acquisition, merger, or combination results in a substantial change in the business, membership of the board of directors, or voting structure of the listed company.

Also on Wednesday, the PSE said that it had implemented a trading halt on LMG shares due to its disclosure and pending regulatory evaluation of the transaction.

“The exchange will inform the trading participants and the investing public of further developments on the matter,” it added.

In the first quarter, LMG reported a net income of about P7.2 million attributable to the parent equity holder, or more than double the P2.95 million recorded in the same period last year. — **Adrian H. Halili**

Hotell01 sets Quezon City launch

DOUBLEDRAGON Corp. said its hospitality unit Hotel of Asia, Inc. is set to launch its third Hotell01 project in Metro Manila, which will be its first in Quezon City.

“[We] are excited to very soon announce the start of our third Hotell01 project in Metro Manila and first in Quezon City, the 745-room Hotell01-Libis Bridgetowne in E. Rodriguez Avenue, Libis Quezon City,” said DoubleDragon Chief Investment Officer Hannah Yulo-Luccini in a statement on Wednesday.

Ms. Yulo-Luccini added that the first two Metro Manila branches are fully sold out. These are the 606-room Hotell01-Fort and the 518-room Hotell01-Manila.

Additionally, the company said it had sold all 548 rooms in the Hotell01-Cebu Mactan Airport project during its preselling phase.

The company added that the recently launched Cebu hotel is still under construction and slated to be completed after a year.

“Hotell01-Cebu Mactan Airport is poised to be the biggest airport hotel in the Visayas and Mindanao Region and currently ongoing construction on a 5,493-square meter (sq.m.) prime commercial lot along the Cebu Mactan Airport Terminal Road near Mactan Marina Mall,” the company said.

It added that its Cebu hotel will be the first branch to adopt the company’s new global version of the 21-sq.m. “Happy Room” unit.

The company said the rooms have been designed for construction and operational efficiency which optimized the use of modular furniture and fixtures as well as the use of prefabricated bathrooms, as it aims to be a “technologically advanced hotel chain.”

“The next version of the Hotell01 app is set to integrate the fully automated self-check-in system with IOT (Internet of Things) capability,” it said.

The company utilized artificial intelligence to design its modern banig, which has been chosen to be the hotel’s signature look.

“We have meticulously gone over each and every detail of the new signature Hotell01 HappyRoom to ensure that it can become the most efficient hotel room to build and maintain, while fulfilling every essential need to delight the growing number of Hotell01 customers from various parts of the world,” DoubleDragon and Hotell01 Global Chairman Edgar J. Sia II said.

The company said earlier that it expects to generate about P18.14 billion in revenues from its projects in Cebu, Libis, Boracay, Palawan, and Bohol.

“The asset-light Hotel 101 concept allows DoubleDragon to generate revenue and income twice, first from the pre-selling of the Happy Rooms, then second after the project is constructed it generates long-term recurring revenue from hotel operations,” it said.

DoubleDragon shares were unchanged at P7.20 apiece on Wednesday. — **Adrian H. Halili**

MORE Power plans Ceneco upgrade

MORE Electric and Power Corp. or MORE Power is looking to invest around P4 billion to modernize Central Negros Electric Cooperative, Inc. (Ceneco), its top official said.

Roel Z. Castro, president and chief executive officer of MORE Power, said the company through Primelectric Holdings, Inc. signed a joint venture agreement with Ceneco.

“We signed the [agreement] with Ceneco last Saturday although that will still undergo a referendum,” Mr. Castro told reporters on the sidelines of an energy forum on Tuesday.

He said MORE Power will spend P2 billion for the asset purchase and another P2 billion for capital expenditure to modernize the power distributor.

He said under the guidelines of the National Electrification Administration, any asset disposition needs a majority vote from members in good standing.

“Hopefully, we will get the majority out of the 207,000 members of good standing [of] Ceneco,” Mr. Castro said.

In an earlier statement, MORE Power said its affiliate Primelectric had gained “unwavering support” for the proposed partnership with Ceneco as it is expected to “significantly improve the electricity supply and distribution services” in the area.

In March, MORE Power said it had fully energized its 30/36-megavolt-ampere New Megaworld substation in Iloilo City, which it said will provide reliable and cost-efficient power distribution service to Iloilo City. — **Ashley Erika O. Jose**



NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

Notice is hereby given that the annual meeting of stockholders of ALLDAY MARTS, INC. (the “Company” or “ALLDY”) for the year 2023 will be held online on **3 July 2023, Monday at 10:00 a.m.** with the proceedings livestreamed and voting conducted in absentia through the Company’s secure voting online facility which may be accessed through the Company’s website for the 2023 AGM: <https://corporate.allday.com.ph/asm2023>.

The order of business thereat as follows:

- I. Call to order
- II. Certification of service of notice and presence of quorum
- III. Approval of the minutes of the last Annual Meeting of Stockholders held on July 4, 2022
- IV. Presentation of the President’s Report, Management Report and Audited Financial Statements as of and for the year ended December 31, 2022
- V. Ratification of all acts and resolutions of the Board of Directors and Management from the date of the last annual stockholders’ meeting until the date of this meeting
- VI. Election of the members of the Board of Directors, including the Independent Directors, for the year 2023. The nominees for directors and independent directors are the following:

Manuel B. Villar Jr.
Camille A. Villar
Frances Rosalie T. Coloma
Manuel Paolo A. Villar
Benjamarie Therese N. Serrano
Jessie D. Cabaluna (Independent Director)
Raul Juan N. Esteban (Independent Director)
- VII. Appointment of External Auditors
- VIII. Other Matters
- IX. Adjournment

Minutes of the 2022 Annual Meeting of Stockholders is available at the website of the Company, <https://corporate.allday.com.ph>.

The Board of Directors has fixed **30 May 2023** as the record date for the determination of stockholders entitled to notice of, and to vote at, said Annual Stockholders’ Meeting.

In light of the current circumstances, and to ensure the safety and welfare of the Company’s stockholders, the Company will dispense with the physical attendance of stockholders at the meeting and will allow attendance only by remote communication and voting only in absentia or by appointing the Chairman of the meeting as their proxy.

Stockholders who intend to participate in the meeting via remote communication and to exercise their vote in absentia must notify the Corporate Secretary by registering *in absentia* on or before **23 June 2023**. All information submitted will be subject to verification and validation by the Corporate Secretary.

Stockholders who intend to appoint a proxy should submit duly accomplished proxy forms on or before **23 June 2023** at the Office of the Corporate Secretary at **Upper Ground Floor, Worldwide Corporate Center, Shaw Boulevard, Mandaluyong City** and/or by email to omar_carino@rlsclawoffices.com.

The procedures for participating in the meeting through remote communication and for casting of votes in absentia are set forth in the Information Statement.

ARBIN OMAR P. CARIÑO
Corporate Secretary