



Project FEED vendo machines in 25 public elementary schools



New AB 5.0 rubber shoes for at least 78,000 students



Makati Mayor Abby Binay, Vice Mayor Monique Lagdameo, Cong. Luis Campos, and Makati Life Medical Center President and CEO Dr. Dennis Sta. Ana lead the opening of the hospital's 24/7 primary care services.



Cash gift for more than 80,000 senior citizens



Pamaskong Handog bags for over 205,000 residents and City Hall employees



Makati @ 353: Leading the Way to a Resilient and Sustainable Future



Makati has transformed into a digital, sustainable, and resilient city since 2016. Our efforts have garnered recognition locally and internationally, serving as an inspiration for other cities in Southeast Asia. In the past year, we focused on creating a greener and more sustainable future. Makati regained its position as the country's leading financial district, with thriving businesses, improved infrastructure, and enhanced access to digital services.



RENEWED PARTNERSHIPS WITH THE PRIVATE SECTOR

- In June 2022, Mayor Abby convened the Makati Business Development Council.
- The city launched the Resiliency Innovation Sustainability and Entrepreneurship or RISE Challenge with the University of Makati (UMak), RONIN Group, and Digital Pilipinas to support eight tech startups.
- Makati has established the Makatizen Hub, a one-stop-shop in SM Makati where everyone can easily access government services.
- Last March, the mayor launched a helpdesk program called "Tik-Talk with Mayora Abby" at Makatizen Hub to personally address public concerns.



THE BEST FREE EDUCATION FOR YOUNG MAKATIZENS

- Makati, an early adopter of face-to-face classes, prioritizes safety with air purifiers, UVC lights, temperature scanners, handwashing stations, and alcohol dispensers.
- Under Project FREE, the city has provided over 87,000 public school students with bags, uniforms, jackets, black shoes, AB 5.0 rubber shoes, reusable tumblers, school supplies, bags, rain gear, anti-dengue kits, and hygiene supplies.
- In March, Mayor Abby launched Project FEED, a new initiative to provide free nutritious snacks to 42,000 public elementary school students from Kinder to Grade 6.
- The newly renovated library at City Hall is equipped with high-speed internet access, printers, and multimedia stations, aside from thousands of books.



COMPETENT AND INCLUSIVE HEALTHCARE

- The Yellow Card, or Makati Health Plus program, benefits 144,943 active card holders with free medicines and quality healthcare services. The program covers health centers and two hospitals: Ospital ng Makati (OsMak) and Makati Life Medical Center (Makati Life).
- In May, Mayor Abby and Life Nurture Inc. formally opened Makati Life's 24/7 primary care services, giving Yellow Card holders access to round-the-clock healthcare, consultations, diagnostic, and pharmacy services.
- Makati City government partnered with KonsultaMD, a leading telehealth provider, offering free online consultations to 10,785 City Hall employees. The program will soon expand to include Yellow Card holders.



CONSISTENT PERFORMANCE

- Makati City achieved 72% of its full-year revenue target, reaching P12.9 billion in total collection by March 31. Business tax collection rose by 33% to P7.07 billion compared to P5.27 billion in March 2022, accounting for 71% of the full-year target of P9.90 billion.
- In the first quarter of this year, Makati City welcomed 1,343 new business registrants with a combined capital investment exceeding P5.9 billion. Additionally, 34,436 businesses renewed their permits, reporting a total sales figure of over P1.64 trillion in 2022.
- Makati City introduced convenient online tax payment options through GCash, Visa, and Mastercard via the MAK4-Connect portal in 2022.
- Additionally, private sector employees can now easily obtain health certificates by accessing the Makati Health Clearance Certificate Portal.



PLANS FOR A SUSTAINABLE FUTURE

- Makati City has installed solar panels in public schools, aiming to transition all schools to renewable energy by 2024. Furthermore, starting this year, solar energy will be utilized in all city government and public buildings.
- The city signed an agreement with the Korea International Cooperation Agency (KOICA) to establish a smart bus system using electric vehicles.
- With Mayor Abby's leadership, Makati has made remarkable progress towards a sustainable future for Makatizens. The city will continue to invest in resilient infrastructure and green technologies and promote international collaboration to achieve our goals.
- Together, we can show the world that when it comes to sustainability and resilience, Makati is leading the way.



AWARDS

- * Inducted into the Hall of Fame for generating high revenues from 2018 to 2022, Department of Finance
- * Excellence in Digital Sustainability and Excellence in Digital Public Aid Distribution, GCash Digital Excellence Awards
- * First Place in the 2022 Assessment of LGU's Compliance with the Manila Bay Clean-Up Rehabilitation and Preservation Program, Department of the Interior and Local Government
- * 5 Awards at the Urban Excellence Awards, Department of the Interior and Local Government
- * "Beyond Compliant" at the 22nd Gawad KALASAG Awards for Excellence in Disaster Risk Reduction and Humanitarian Assistance, Department of the Interior and Local Government
- * Wind Vane Award, Department of Science and Technology-PAGASA
- * Philippine Tourism Excellence Awardee, Asian Institute of Management
- * PPP of the Year Award, Healthcare Asia Awards



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