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\$1/1-10 • 2 SECTIONS, 14 PAGES



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PHILIPPINE STOCK EXCHANGE'S 10 MOST ACTIVE STOCKS BY VALUE TURNOVER • OCTOBER 28, 2022 (PSEi snapshot on S1/2; article on S2/2)

P127.300 P2,322.000 **BDO** P31.500 P34.950 P25.500 P1,634.000 P173.000 P96.000 P96.200 P450,142,180 Value P439,449,930 Value P309,490,685 Value P259,662,925 Value P191,531,160 Value P179,963,240 P176,632,170 Value P160,190,065 **Value** P152,376,678 Value P110,908,347 **▼** -2.928% -P2.200 ▼ -5.922% -P0.900 ▼ -3.409% -P3.000 ▼ -0.448% P2.000 **0.086**% **▼ -2.535**%

# BSP sees 7.1-7.9% inflation in Oct.

INFLATION may accelerate as much as 7.9% in October, driven by rising food prices, higher transport fares and the peso depreciation, the Bangko Sentral ng Pilipinas (BSP) said on Monday.

"The BSP projects October 2022 inflation to settle within the range of 7.1% to 7.9%," it said in a statement.

If realized October inflation would exceed the central bank's 2-4% target for the seventh straight month. This would also be faster than the 6.9% seen in September and 4% in the same month last year.

The upper end of the BSP's inflation forecast or 7.9% would be the quickest in over 14 years or since the 9.1% print in November 2008.

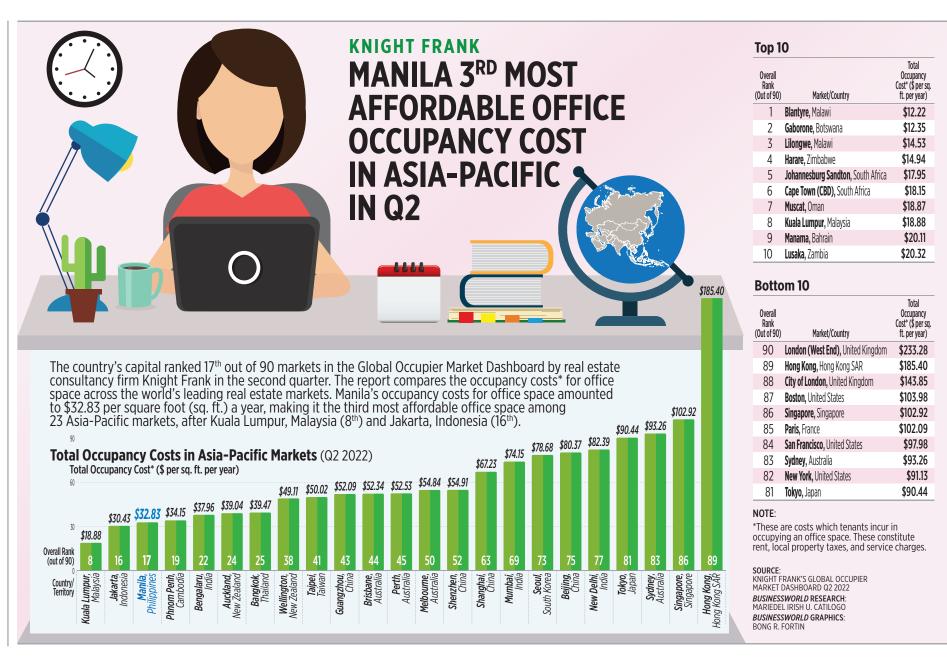
A Business World poll of 14 analvsts conducted last week yielded a median estimate of 7.2% for annual inflation in October.

"More importantly, inflation is projected to gradually decelerate in the succeeding months as the cost-push shocks to inflation due to weather disturbances and transport fare adjustments dissipate," the BSP said.

The Philippine Statistics Authority (PSA) will release October inflation data on Nov 4

"Inflation pressures for (October) are expected to emanate from transport fare hikes, elevated domestic petroleum prices, higher agricultural commodity prices due to recent typhoons, and the depreciation of the peso," the BSP said.

Inflation, S1/3



### PHL ICT market seen to hit \$21B by 2026 as firms spend more on tech

By Arjay L. Balinbin Senior Reporter

LOCAL BUSINESSES are expected to continue spending on information and communications technology (ICT) next year, as they anticipate rising demand for digital solutions, according to some industry players.

"As micro, small and medium enterprises (MSMEs) secure and make their businesses more resilient and adaptable in the face of future economic disruptions, investments in telco and ICT remain as their top priority in the next one to two years," KD D. Dizon, head of Globe Business MSME Group, told *BusinessWorld* in an e-mail interview last week.

"This is especially true for those operating within industries that are at the forefront of digitalization such as education, finance, IT and business process management, wholesale/retail, and the hotel, restaurant, and café sector," she added.

According to London-based data analytics and consulting company GlobalData Plc, the ICT market in the Philippines is expected to grow at an annual growth rate of 8% to \$20.6 billion by 2026, from \$14.04 billion in

The cumulative revenue generation opportunities for ICT in the Philippines between 2022 and 2026 are estimated at \$89.98 billion.

"The retail sector is the major contributor to the growth of ICT in the Philippines," GlobalData's latest report said.

The IT service management company of the PLDT group, ePLDT, Inc., said it has seen a steady increase in investment in ICT solutions from its enterprise customers compared with last year.

"These are customers who are accelerating their digital transformation to improve customer experience (and) operational productivity, (as well as) reduce operational costs," ePLDT President and Chief Executive Officer Victor S. Genuino said in an email interview last week.

"We see robust demand for data center, cloud, and cybersecurity solutions," he added.

In a separate e-mail interview, Cisco Philippines Managing Director Zaza S. Nicart said the company continues to see Philippine organizations digitizing their businesses, automating operations, and using innovative technology to strengthen resilience against unexpected chal-

"This is not only limited to the private sector. The government is leading the movement towards increased ICT investments in the Philippines," she added.

The Department of Budget and Management proposed a P12.47billion budget for ICT and digitalization for next year.

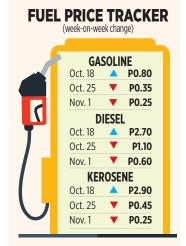
"As we enter a post-pandemic era, we'll continue to see a growing demand in technology innovations and digital solutions such as cybersecurity, integrated crossarchitecture IT and networking infrastructure, and collaboration tools supported by data analytics that will help companies better address employees' health and well-being needs and promote inclusivity," Ms. Nicart said.

ICT, S1/3

#### WHAT'S INSIDE **PROPERTY** Holiday spending to lift mall operators, retailers

BANKING & FINANCE

**Bank lending growth** picks up to 27-month high in September S2/1



• Nov. 1, 12:01 a.m. — Caltex **Philippines** • Nov. 1, 6 a.m. — Petron Corp.; Phoenix Petroleum; Pilipinas Shell Petroleum Corp.; PTT Philippines Corp.; Seaoil Philippines, Inc. • Nov. 1, 8:01 a.m. — Cleanfuel (Shaw Autogas, Inc.)

# Inflation, interest rates may dampen retail sector growth in 2023

By Revin Mikhael D. Ochave

Reporter

THE PHILIPPINE retail sector's growth is projected to slow next year, as consumer spending will likely be affected by elevated inflation and rising interest rates.

Barsali Bhattacharyya, Economist Intelligence Unit (EIU) industry manager, told *BusinessWorld* that local retailers will be affected by weaker consumer spending.

"In 2023, the pace of growth will slow to 2.7% as persistently high inflation and the increase in domestic interest rates hurt consumers' spending power," Ms. Bhattacharyya said via e-mail.

The Bangko Sentral ng Pilipinas (BSP) has raised benchmark rates by 225 basis points so far this year to tame inflation and address the peso's weakness.

Inflation accelerated to 6.9% in September, bringing the ninemonth average to 5.1% as prices of food, commodities and utilities continue to rise. The BSP expects inflation to average 5.6% this year, and 4.1% in 2023.

Consumers will have to spend more on food next year, as global commodity prices remain elevated, Ms. Bhattacharyya said.

"High global agriculture commodity prices will force consumers to spend more on food and essentials, pushing up the share of food retail sales to over 59% in 2023. We expect this share to remain above the 2019 levels until at least 2025, underscoring the

country's dependence on food imports," she said.

This year, the retail sector is seen growing 5.9%, mainly driven by the reopening of the economy and easing of coronavirus disease 2019 (COVID-19) restrictions, Ms. Bhattacharyya said.

"The Philippines' consumer market has been recovering strongly from the pandemic-induced slowdown. The relaxation of COVID-19 measures bodes well for consumption and in 2022 we estimate retail sales to increase by 5.9% in real terms, stripping off the effect of inflation," Ms. Bhattacharyya said.

Online sales will continue to rise in 2023 on the back of increasing digitalization in the country.

"The strong shift to digitalization seen during the pandemic will continue to gain ground, with online sales of goods forecast to account for 4% of total retail sales in 2023," Ms. Bhattacharyya said.

Meanwhile, Philippine Retailers Association (PRA) Vice Chairman Roberto S. Claudio said the group has a slightly higher growth forecast for next year, compared with the EIU's projection.

"We have a higher growth forecast for 2023 at 3.5% owing to further easing of COVID-19 protocols and consumer expenditures with people having more freedom to travel with end of lockdowns and policies to boost local tourism," he said in a phone interview.

Mr. Claudio said the retail sector is showing better growth this year as consumers return to malls and shops.

Retail, S1/3

## Sustained growth key to lowering debt-to-GDP ratio

THE GOVERNMENT is seen on track to bringing down the share of debt to gross domestic product (GDP) to 61.8% by yearend through sustained economic growth, debt management, and revenue measures.

"The target by the yearend is still achievable if GDP growth rate won't fall below 6% despite escalating prices and continuously changing peso-dollar rate," University of Asia and the Pacific Senior Economist Cid L. Terosa said in an e-mail.

Economic managers are aiming to bring down the debt-to-GDP ratio to 61.8% by yearend. This is higher than the 60% debt-to-GDP ratio considered manageable by multilateral lenders for developing economies, and significantly higher than the 39.6% seen at the end of 2019.

As of the second quarter, the debt-to-GDP ratio eased to 62.1%, from the previous quarter's 63.5%.

"The easing of the debtto-GDP ratio to 62.1% at the end of June was partly due to the fantastic GDP growth rate achieved by the country in the second quarter of 2022. I think a debt-to-GDP ratio of 62% by the yearend is achievable," Mr. Terosa said

He noted the government must sustain economic growth at a level above 6% if it hopes to lower the debt-to-GDP ratio.

Pantheon Chief Emerging Asia Economist Miguel Chanco said slower GDP growth may hinder the efforts to bring down debt levels.