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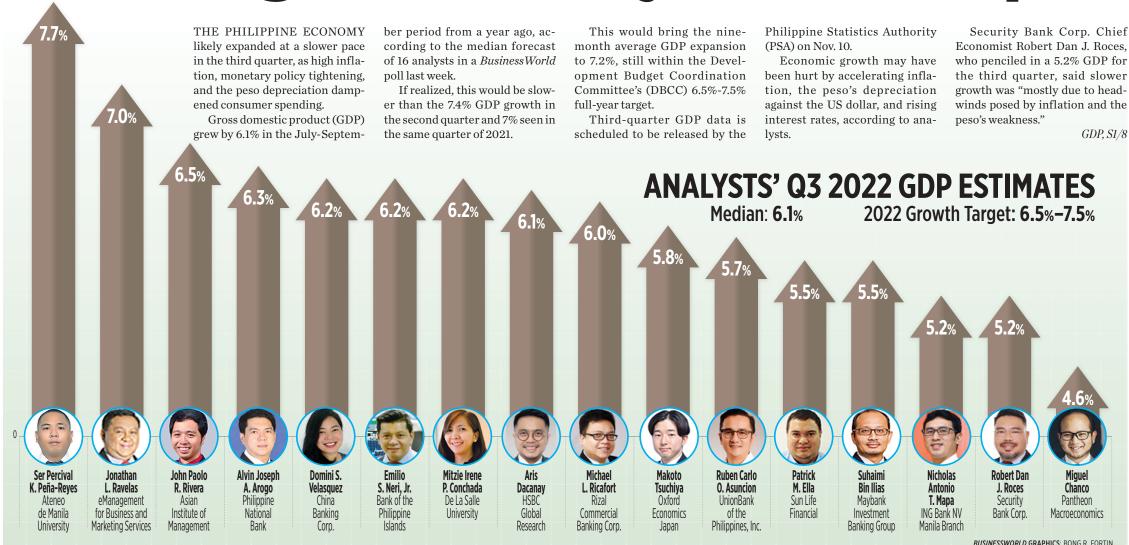


MONDAY • NOVEMBER 7, 2022 • www.bworldonline.com VOL. XXXVI • ISSUE 74 PHILIPPINE STOCK EXCHANGE'S 10 MOST ACTIVE STOCKS BY VALUE TURNOVER • NOVEMBER 4, 2022 (PSEi snapshot on S1/2; article on S2/2) **S1/1-12 • 2 SECTIONS, 20 PAGES**

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BDO	P127.000	ICT	P177.800	ALI	P25.350	SMPH	P32.300	AC	P626.000	GLO	P2,300.000	BPI	P97.000	SCC	P34.150	URC	P126.600	SM	P835.000
/alue	P559,896,795	Value	P408,904,061	Value	P302,029,015	Value	P210,766,700	Value	P182,341,260	Value	P147,853,520	Value	P140,943,672	Value	P137,035,550	Value	P115,644,477	Value	P109,070,240

▲ 3.372% -P1.300 ▼ -4.878% P0.000 — 0.000% -P19.500 ▼ -3.021% P40.000 ▲ 1.770% P2.850 ▲ 3.027% -P1.100 ▼ -3.121% P6.800

Q3 GDP growth likely slowed — poll



The Entrepreneur Of The Year Philippines 2022 has concluded its search for the country's most undaunted and unstoppable entrepreneurs. Entrepreneur Of The Year Philippines is a program of the SGV Foundation, Inc., with the participation of copresenters the Asian Institute of Management, the Department of Trade and Industry. the Philippine Business for Social Progress, and the Philippine Stock Exchange. BusinessWorld will feature each finalist for the Entrepreneur Of The Year Philip 2022 in the next few weeks.

Breaking through in beauty

Jacqueline "Jacqe" Gutierrez **Co-founder and Chief Executive Officer** Beauty Refinery, Inc.

JACQUELINE "JACQE" GUTIERREZ thought she was destined to be a corporate employee. Now, she sees that corporate experience gave her invaluable insights that helped her as the co-founder and chief executive officer of **BLK Cosmetics**

Ms. Gutierrez first worked as a management trainee in a global consumer goods company before moving to a permanent position in marketing. She eventually became the head of the company's skincare division, handling several internationally renowned brands.

With an entrepreneur mother and corporate businessman father, she always imagined her life to be like her father's — until she got married in 2012. She was based in Singapore while her husband was assigned to Myanmar, which meant the newlyweds would only see each other for a week out of every month.

The challenging work schedules led to her decision to start her own business, with her husband's support. Her friend and eventual business partner, Erickson Farillas, who owned Plains and Prints and Ramen Nagi, also supported her, leading to her first full-time business: Happy Skin.

Ms. Gutierrez initially conceptualized Happy Skin as a premium Philippine cosmetic brand whose products also had skincare benefits. After four years, however, she realized that Happy Skin's price point made it inaccessible to many Filipinos.

It was during this time that she met actress Anne Curtis. Ms. Curtis wanted to launch her own brand, and Ms. Gutierrez



2022 Philippines



shared her goal of creating a wide-reaching and more accessible makeup brand. Together, they created BLK Cosmetics under Beauty Refinery, Inc. in 2017.

Ms. Gutierrez knew BLK must be available in Watsons to tap a broader market. She made sure that once Ms. Curtis officially announced BLK, the products were already available in 20 Watsons branches nationwide.

"Expansion was the name of the game. Next to having the right product at the right price. Distribution was key," she said.

Her industry knowledge, Ms. Curtis' high-level celebrity status, and the company's operational strength paid off. In less than a year, BLK was awarded the Most Promising Brand in Watsons, among many others.

Beauty, S1/8

Senate starts plenary debates on nat'l budget

CONGRESS IS ON TRACK to ratify next year's

proposed P5.268-trillion national budget before the Christmas break, according to officials. Senate President Juan Miguel F. Zubiri

said he does not expect prolonged plenary debates on the budget at the Senate, since "there is really very small elbow room" to make adjustments.

The P5.268-trillion budget is 4.9% higher than this year's budget, and equivalent to 22.2% of gross domestic product (GDP).

"I think it will be easy to prioritize and agree on the urgent matters that will immediately need funding next year. As such, I am hopeful that consensus will be arrived disease 2019)," House Speaker Martin G. approve the budget as scheduled," he said in a Viber message to BusinessWorld.

Congress resumes session today, with the Senate starting plenary debates on the proposed budget. The Senate expects to approve the proposed 2023 General Appropriations Act on third reading before the end of November.

A Bicameral Conference Committee will then be formed to harmonize the House and Senate version of the budget, which is expected to be sent to Malacañang for the President's signature by mid-December.

"One of our main priorities is the ratification of next year's national budget to provide social safety nets for the people and help them recover from the economic displacement caused by COVID-19 (coronavirus

The House of Representatives approved the budget bill in September.

Mr. Zubiri said senators will be scrutinizing the budgets for infrastructure, education, health and agriculture, since these are

the government's priority areas. The education sector, as mandated by the Constitution, has a proposed budget of P852.8 billion, up 8.2% year on year. The agriculture sector's proposed budget is at P184.1 billion, while

infrastructure spending is set at P1.196 trillion. Senate Majority Leader Emmanuel Joel J. Villanueva said there should be some finetuning for the Department of Migrant Workers' budget because 2023 would be its first year of full operations.

Budget, S1/8

Coronavirus pandemic gives Philippine ukay-ukay fresh appeal

FOCUS

By John Victor D. Ordoñez

ANINA A. MIGUEL, 23, spends her weekends scouring secondhand clothing stores - "ukayukay" in the Filipino vernacular for unique pieces you won't find in your everyday retail stores.

Her obsession with thrift shopping began while growing up in Baguio City, widely considered as the thrift shopping capital of the Philippines.

"Thrift stores can be more inclusive compared with regular retail shops because they cater to a wide array of styles, sizes and budgets," she told BusinessWorld. "They have one-of-a-kind pieces that make every trip feel like a treasure hunt."

Reselling "pre-loved" clothing online has become more common

amid a coronavirus pandemic, with some vintage items going for double their original retail price, Hazel T. Biana, a philosophy professor at De La Salle University,

said in a 2020 study. These pieces were being sold on online selling platforms such as Carousell and social media platforms like Facebook and Instagram.

"I get that there's a target market for those items and platforms, but I would personally stick to going to thrift shops in person," Ms. Miguel said.

While many global fashion brands and retailers struggled during the pandemic, consumers' secondhand fashion consumption accelerated as an alternative to new clothing purchases, according to a March 2022 study by Naeun Lauren Kim and Terry Haekyung Kim, who did an online survey of South Koreans in 2021.

"Consumers are motivated to engage in secondhand fash-

ion consumption for different reasons depending on the impact of the pandemic on their daily lives," they said. "While cost-saving and social motivations were

significant drivers for the high-impact group, the attitudes of the low-impact group were mainly influenced by sustainability and variety-seeking motivations."

In August, Senator Rafael "Raffy" T. Tulfo proposed to legalize commercial imports of secondhand garments and tax small vendors in the process.

Commercially imported used clothing is outlawed in the Philippines and violators face a fine of as much as P200,000 and a jail term of up to five years. But even before the pandemic, ukay-ukay has been popular among Filipinos.

Senator Sherwin T. Gatchalian, who heads the Senate Ways and Means Committee, said lawmakers should review the law on used clothing.

"We cannot fault the retailers for selling used clothing because I don't think they know it's illegal," he told a Senate committee hearing in August. "Many of the retailers pay business permits but they sell secondhand clothing."

Shortly after, Albay Rep. Jose Ma. Clemente S. Salceda filed a bill seeking to legalize used clothing imports - an P18-billion industry, according to his estimates allowing these to become formally part of the economy.

Ukay-ukay, S1/8



AGRIBUSINESS Agricultural output likely flat to lower in 3rd quarter *S1/8* BANKING & FINANCE BSP looking to tighten measures vs terrorist, proliferation financing *\$2/1*



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