

infrastructure and assets that allow reduced carbon emission and pollution; enhanced energy and resource efficiency, and prevention of the loss of biodiversity and ecosystem services.”

While getting to a green economy takes much more time as it involves a whole-of-society approach, Mr. Marzouki said that a “window of opportunity” is now open “to make brave new choices that will allow the country to grow economically within sound ecological boundaries.”


Panel discussions on the second day gathered thoughts on how a hybrid mode of work is shaping today’s workplaces, as well as on how an omni-channel experience is being realized in retail.

The fireside chats gathered insights on how organizations can build their brands through sustainability and purpose, as well as on how digital tools can be utilized by micro, small, and medium enterprises for them to survive and thrive amid the global crisis.

Wilfredo G. Reyes, *BusinessWorld’s* editor-in-chief, wrapped up the virtual forum, in his closing remarks. “The COVID-19 crisis made us a little bit more adept at promptly improving the way we do things even if this takes a complete overhaul. We need to mesh digital more into our strategies and not to treat it as something completely separate,” he said.

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