

Tracking the path towards a digital economy

Digitalization, related trends explored in BusinessWorld virtual forum

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▲ **Ayala Corp. President and CEO Fernando Zobel de Ayala talks about “Accelerated by the Pandemic: Digital Transformation as the Way Forward” in his keynote address.**

Along the journey of organizations to adapt to the changes brought by the coronavirus disease 2019 (COVID-19) pandemic, one significant course of action that is regarded as necessary towards economic recovery is digitalization. In fact, the *Philippines Digital Economy Report 2020* by the World Bank and the National

Economic and Development Authority revealed that an opportunity already lies for the Philippine economy to hasten its recovery and build up its resilience by further embracing digital technologies.

This discourse was continued during the special edition of the *BusinessWorld Virtual Economic Forum*, which was held last May 26 and 27. Themed “The Digital