

# Efficiency and excitement built in

## *Why the all-new Nissan Kicks e-POWER is the SUV of the hour*

A HERITAGE that's purely Japanese. From the same powertrain engineer that developed the legendary Nissan GT-R and the world's first mass market EV, the all-electric Nissan LEAF, Naoki Nakada combines the best of both worlds — the speed and power of a sports car and the torque-on-demand nature of an EV, giving rise to the All-New Nissan Kicks e-POWER.

A UNIQUE combination. The Nissan Kicks is both powerful and fuel-efficient. The e-POWER is a 100% electric motor-driven system where the wheels are solely driven by an electric motor at all times. But what powers the electric motor? Purely acting as a generator, the e-POWER system has an onboard gasoline engine that charges the battery when needed. The result? A more powerful and thrilling EV-like

drive. Enjoy longer, smoother rides, and say goodbye to range anxiety.

THE EXCITEMENT that's built-in. With the wheels being solely driven by a self-charging electric motor, you'll get the same powerful, instant torque and smooth acceleration that electric vehicle owners love to brag about.

THE BRIDGE to full electrification without breaking the bank. The All-New Nissan Kicks e-POWER has an introductory price of P1,209,000. And to sweeten the deal, this electrified SUV comes with a five-year warranty and only requires twice-a-year preventive maintenance service — fewer visits mean lesser cost of ownership.

Experience the difference. Visit [www.nissan.ph/kicks](http://www.nissan.ph/kicks) to get a quote, find a dealer, and test-drive this game-changing SUV today.



THE ALL-NEW  
**NISSAN KICKS e-POWER**

NISSAN  
INTELLIGENT  
MOBILITY



EXPLORE MORE



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**ELECTRIC-DRIVEN  
GAS-CHARGED**