



# Chamber of Commerce of the Philippine Islands

“Navigating the Future”

**In support of and contribution to Country and Government, headed by the new administration of President Ferdinand R. Marcos, Jr. and Vice President Sara Z. Duterte-Carpio,**

the Chamber of Commerce of the Philippine Islands, herein presents its ECONOMIC COMPASS PILLARS 5 (ECOMP 5) as a continuing guide to help rebuild the country’s Glorious Past and Navigate the Future in the coming years. The Chamber of Commerce of the Philippine Islands, founded in 1886, is the PROVENANCE and the country’s Oldest Business Institution, whose programs and advocacies contributed to make the Philippines a LEADING Economy in ASEAN and ASIA in the 1960’s\*.

## I PILLAR 1: THE FILIPINO & EDUCATION COMPASS: “TOP OF THE WORLD”

### MISSION A: BEST EDUCATION

Every Filipino has ACCESS to the BEST EDUCATION in academics, critical thinking, new technology and other fields, including universal moral values, ethics, good manners and right conduct, and must be correctly tri-lingual in Filipino, English, plus another dialect or language.

### MISSION B: QUALITY HEALTH

Every Filipino is taught nutrition and health care and has access to both in his lifetime; with focus on nutritious feeding from conception to 5 years of age, to prevent stunted growth.

### MISSION C: AT LEAST ONE EXCELLENCE

Every Filipino excels in at least one profession, skill or talent; and has a minimum K-12 education, with College Graduates comprising at least 30% of the population.

### MISSION D: PATRIOTIC yet GLOBAL

Every Filipino must know Philippine history, love of country and cherish Filipino culture while respecting other cultures. National Patriotism is the base towards Globalism.

### MISSION E: CITIZENSHIP DUTIES KNOWLEDGE

Every Filipino knows the Constitution and basic laws needed for daily life, especially his duty & responsibility in electing only capable, honest officials, the best and brightest, and to hold them periodically accountable.

## II PILLAR 2: INDUSTRIES & BUSINESSES COMPASS: “GLOBALLY COMPETITIVE”

### MISSION A: INDUSTRIES THAT CONNECT OUR ISLANDS & INDUSTRIALIZES THE COUNTRY

Filipino-owned or controlled companies are Leaders in design, in software engineering, hardware manufacturing, as well as in production of parts and final products and their operations of the following that...

- CONNECT our Islands:
  - Short Haul Seacrafts
  - Short Haul Aircrafts
  - ICT and other New Technology
- Other manufacturing industries required for basic self-reliance, security and wealth are prioritized by,
  - MAKING USE of the country’s resources as an Archipelago, to excel in sea-based manufacturing industries.
  - MAKING USE of its other Natural Resources as inputs to manufacturing-based industries within the country.
- The Professions and Service industries that compliment industrialization are among the best.

### MISSION B: FILIPINO- OWNED COMPANIES

Per Constitutional and Legal requirements, companies are truly Filipino-owned, especially those relating to national security and interests; and are competitively dominant in market share and revenues within the country. Economic Nationalism is intrinsically essential for Bilateralism and for Globalization.

### MISSION C: FOREIGN-OWNED COMPANIES

Foreign-ownership is most welcome, but must be dispersed strategically among different countries to avoid monopoly control of the Philippine economy by just one or few foreign interests. The Constitution and relevant laws are adhered to and National security and Patrimony are truly safeguarded.

### MISSION D: BRANDS FILIPINO-OWNED

Products and Services conceptualized and/or made by Filipinos, made by majority Filipino-owned companies, should have Filipino-owned branded names and trademarks, used and protected worldwide.

### MISSION E: EXPANDED FILIPINO EQUITY/ OWNERSHIP

Majority of Filipinos own equity in companies that give them dividends and capital appreciation. Land is truly owned by Filipino citizens as per the Constitution and ownership is spread out.

## III PILLAR 3: THE GOVERNMENT COMPASS: “GOOD GOVERNANCE WITH 12 TRAITS”

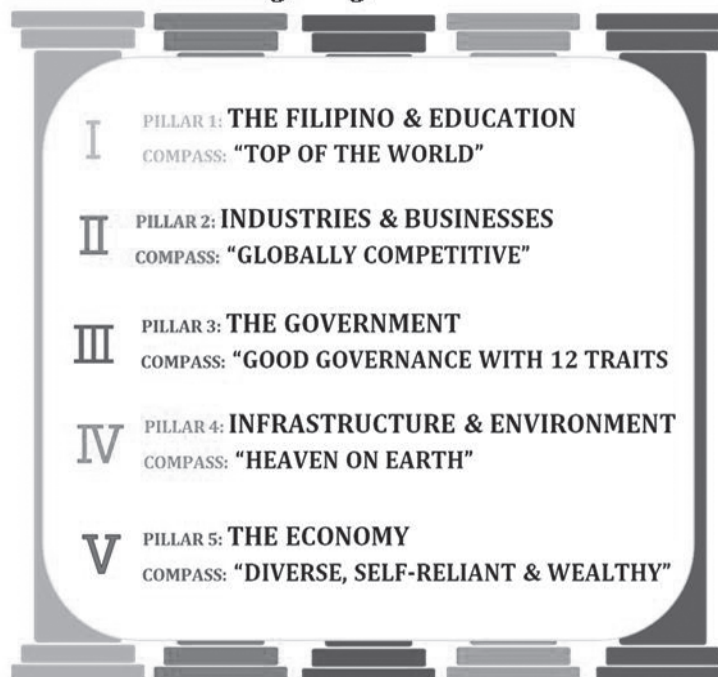
### MISSION A: BEST OF CITIZENS ARE IN GOVERNMENT

The best qualified for positions are flushed out based on a standard template of qualifications that are verified for fair comparison among elected and appointed candidates; regular performance accountability are conducted.

## EComP5

### ECONOMIC COMPASS PILLARS 5

“Navigating the Future”



### MISSION B: NATURAL RESOURCES ARE USED FOR LOCAL- BASED FACTORIES

To create jobs and higher levels of productive capability, natural resources must be used first and foremost, as inputs to value-added manufacturing of end-products within the country. Mining or harvesting of minerals and other natural resources purely for exports must be restricted to encourage and support local manufacturing.

### MISSION C: PROTECTOR OF COUNTRY, CITIZENS, TERRITORY & PATRIMONY

All branches of government with the Military are Protectors of the Filipino People, the Archipelagic Territory and Patrimony of the Nation. Laws are clear and are dispensed fairly in a timely manner.

### MISSION D: FRONT OFFICE SERVICES - 5 STARS

The physical layout, facilities and management of Government Front-Office-Services that are in direct contact with the people, are rendered professionally with efficiency, honesty and within time limits in a 5-star environment.

### MISSION E: THE 12 TRAITS OF GOOD GOVERNANCE

Based on the United Nations and aspirations of the citizens, the following traits of Good Governance are in place and in practice:

- Citizens Participation, Representation and Fair Conduct of Elections;
- Rule of Law;
- Competence and Capacity;
- Ethical Conduct;
- Long Term Orientation and Sustainability;
- Efficiency and Effectiveness;
- Openness and Transparency;
- Responsive and Consensus Oriented;
- Innovation and Openness to Change;
- Sound Financial Management;
- Accountability;
- Equitable and Inclusive Social Cohesiveness.

## IV PILLAR 4: INFRASTRUCTURE & ENVIRONMENT

COMPASS: “HEAVEN ON EARTH”

### MISSION A: GOD- GIVEN ATTRACTIONS

Natural geographic attractions that are unique to the Philippines are identified and their uses are controlled and subjected to Carrying - Capacity Limits:

- With no - build zones;
- With carrying capacity limits at any given time for residents, for workers, and for tourist visitors. God-given attractions should not be diluted by man-made attractions unless they are for accessibility and safety that protect and preserve the natural-attraction.

### MISSION B: MAN- MADE INFRASTRUCTURE

Roads, bridges, and other infrastructure/structures must be world competitive as best in design, engineering, quality build, cost and time efficiency, with added disaster - prevention measures against earthquakes and typhoons. Scientific basis is used to protect the natural habitat with nature allowed to do its wonders.

### MISSION C: ISLANDS CONSTRAINTS INTO ADVANTAGES

The geographic uniqueness of the country with earthquakes, typhoons and many islands, are met head-on as “CHALLENGES TO CONNECT” the islands by designing and building:

- The Best Airports
- The Best Seaports
- The Best ICT and other New Technologies
- The BEST roads, bridges and other infrastructure that can withstand adverse effects of earthquakes and typhoons.

### MISSION D: MINIMUM SPACE STANDARDS

The adage “a place for everything and everything in its place” is followed, as it applies to spaces for work, play, living and public use. Public vehicles load/ unload NOT on the road, but on Designated Indented Stations away from the road, and public vehicles are dispatched sequentially based on scheduled interval times, with no overtaking allowed. Residences close to workplaces are provided to lessen traffic and time commutes.

### MISSION E: ENERGY SOURCES VARIED AND SAFE

A mix-combination of energy sources from traditional to renewables to nuclear and other New Technologies such as Modular nuclear power plants can be adopted, for as long as they are scientifically safe, clean and cost-efficient combinations.

## V PILLAR 5: THE ECONOMY COMPASS: “DIVERSE, SELF-RELIANT & WEALTHY”

**MISSION A: NATURAL RESOURCES FUELS LOCAL  
MANUFACTURING & SELF SUFFICIENCY,**  
with an economy that uses its natural resources as inputs to manufacturing within the country to produce Value-Added End-Products for its own consumption and for export; Self sufficient in food and creating wealth from Small, Medium, Large and Basic Industries for final use or to feed the parts and component needs of other industries, including new technologies.

### MISSION B: AN ENCOMPASSING ECONOMY THAT INCORPORATES 4 SECTORS:

- Primary Sector** - The extraction or taking of raw materials. These can be renewable resources, such as fish, agri-based products or wind and water power; or it can be the use of non renewable resources, such as oil extraction, mining for coal & other minerals. The primary sector must be used to fuel the secondary sector.
- Secondary Sector** - Manufacturing Industries that uses raw materials from within the country and abroad and combines them to produce higher value added finished products. The secondary sector makes and distributes finished goods: Manufacturing - e.g producing cars from aluminum. Construction-building homes, factories. Utilities - providing goods like electricity, gas and communications.
- Service / Tertiary Sector** - Services that provide the intangible aspect of offering services to consumers and businesses, includes; Retail, Financial services Insurance, Investment, Leisure and hospitality, Communication, Transportation, Information Technology, etc.,
- Quaternary/Knowledge Sector**- The intellectual aspect of the economy that includes education, training, development of technology, research and development; this enables entrepreneurs to innovate better manufacturing processes and improve the quality of services and products offered by the economy.

### MISSION C: AN ECONOMY THAT PROMOTES, REWARDS & NURTURES,

Its citizens for Innovation and Success, while nurturing and retraining those left behind to be competitive again, or to find other areas of excellence, and have a meaningful life.

### MISSION D: FILIPINOS IN EFFECTIVE CONTROL,

with a self-reliant economy that protects the lives, health and patrimony of the people from globalization, supply chain disruptions and from foreign control. The participation of foreign-owned controlled companies and foreign governments are welcome but dispersed for a global power balance and to avoid monopolistic control by one country.

**MISSION E: AMONG THE TOP ECONOMIES,**  
with a GDP Per Capita of at least the top 30% of countries worldwide; poverty and unemployment rates are both below 3% of the population.

“Navigating the Future”



Chamber of Commerce of the Philippine Islands

Jose Luis U. ‘Nonoy’ Yulo, Jr.  
President

Ramon A. Pedrosa  
Chairman Emeritus

Benigno N. Ricafort  
Chairman

Ceferino T. Benedicto, Jr.  
Corporate Secretary

Paulino S. Dionisio, Jr.  
Treasurer

Asia Y. Blume  
Deputy Treasurer

Aileen C. Clemente  
Trustee

Ana Ines de Sequera-Ugarte  
Trustee

Ramon C. Garcia, Jr.  
Trustee

Felipe L. Gozon  
Trustee

Joseph U. Lim  
Trustee

Roberto C.O Lim  
Trustee

Jose D. Lina, Jr.  
Trustee

Johnson Tan Gui Yee  
Trustee

Ronald K. Tanco  
Trustee

Ildefonso G. Tronqued  
Trustee

Chamber Building No. 3 Magallanes Drive, Intramuros, Manila 1002 Philippines  
Telephone: 8 527 5610 Email: chamberphilislands@gmail.com Fax: 8 527 5609  
Website: www.chamberphilislands.ph

\*In the 1960’s, in GDP per Capita, the Philippines was 2nd to Singapore in ASEAN and 2nd to Japan in Asia; by 2022, the country slid down to 7th in ASEAN and from being ahead, to now behind China, Taiwan and South Korea. Navigating the future with this Economic Compass Pillars 5 (EComP5), will hopefully rebuild the country’s glorious past as a Leading Economy in ASEAN/Asia.