

PEZA scouting public land for potential economic zone sites

THE Philippine Economic Zone Authority (PEZA) said it is evaluating the government's land holdings with the help of the Department of Environment and Natural Resources (DENR) to seek out sites with the potential to be converted into economic zones (ecozones).

"We (are) signing a memorandum of understanding (MoU) with the DENR for the utilization of timber land, agricultural land, mining land, and nature tourism sites which we are going to

convert to agro-industrial, agro forestry, mineral processing, and eco-tourism special ecozones," PEZA Director-General Charito B. Plaza said during the signing ceremony on Tuesday.

Under the MoU, the DENR will provide an inventory of public lands and islands under its jurisdiction to PEZA to narrow down those sites with potential as sustainable mineral and agro-forestry processing economic zones, oil depots, refinery ecozones, ecotourism sites, and

agro-industrial special economic zones.

PEZA is authorized to push ecozone development to the countryside by Administrative Order No. 18 issued by Malacañang in June 2019.

DENR Assistant Secretary Michelle Angelica D. Go said that the pilot areas for the site search will be in the Caraga region.

"We are already in the advanced stage of identifying the potential ecozone areas in Caraga — there are seven (areas). We are

hoping to forge a MoA before June 30," Ms. Go said.

According to Ms. Plaza, "Soon, we will see new and different types of ecozones nationwide as we partner with the DENR in attaining total development and the Philippines as an investment destination," Ms. Plaza said.

"We will put a stop on our being import-dependent, and grow an economy that is self-reliant, self-sustaining, and resource-generating," she added. — **Revin Mikhael D. Ochave**

Senate, House ratify creative industries bill bicam report

BOTH CHAMBERS of Congress ratified the bicameral report of a bill seeking to promote the creative industries by designating the Philippine Creative Industry Development Council to oversee the sector's development.

The consolidated version of Senate Bill 2455 and House bill 10107, the proposed Act Providing for the Development and Promotion of the Philippine Creative Industries, adopted the House version as the working draft.

"The versions of this legislation passed by the Senate and the House of Representatives work in unison to establish the Creative Industry Development Council, mandated to implement a long-term plan for the development and promotion of the Philippine creative industries with programs aimed at creating opportunities and employment, nurturing human resources, ensuring financial enabling mechanisms, and providing incentives to encourage and sustain Filipino excellence in the creative industries," Senator Aquilino L. Pimentel III, the primary sponsor of the bill, said during his plenary speech late on Monday.

The reconciled version authorizes the Creative Workers Welfare Standing Committee to ensure that creative freelancers and workers have access to "sustainable and dignified work in the creative industries."

A secretariat for the council was also established within the Department of Trade and Industry (DTI) to be headed by an executive director and assisted by two deputy executive directors. The secretariat staff will consist of at least 10 officers and employees.

If passed, a Philippine Creative Cities Network (PCCN) will be a permanent project of the council to ensure mutual support, exchange of ideas and collaboration among cities.

"The PCCN is envisioned (to help) cities that want to explore their creative resources and opportunities for growth in the creative field and to accelerate cities that are emerging as creative cities towards accreditation by the UNESCO Creative Cities Network," Mr. Pimentel said.

The council membership was set at 19 members — 10 from various government agencies and nine from the private sector.

The bill, if signed, will establish the infrastructure, including research and development and innovation support for the creative industry.

Micro, small and medium enterprises (MSMEs) and other stakeholders will also be granted access to digital services and digital training platforms, along with technical and financial assistance.

Government-owned, controlled, or supported financial institutions will be required to prioritize creative industries in the provision of credit assistance and guarantee schemes. A creative voucher system will be established to systematize the granting of support, aid, and entities.

Creative industries covered by the bill include audio and audiovisual media; digital interactive media; creative services; design; publishing and printed media; performing arts; visual arts; traditional cultural expressions; and cultural sites. — **Alyssa Nicole O. Tan**

PPA awards management contracts for 3 ports

THE GOVERNMENT has awarded terminal management contracts for ports of Sasa, Pagadian, and Pasig, the Philippine Ports Authority (PPA) said.

The management contract for Sasa Port in Davao was awarded to the Pasig City-based Joint Venture of GlobalPort Terminals, Inc. and GlobalPort Ozamis Terminal, Inc. It has a concession fee of P8.635 billion.

The port terminal management contract for Pagadian was awarded to Manila-based Mega Lifters Cargo Handling Corp. The project has a concession fee of P132.167 million exclusive of all taxes, according to a document posted on the PPA website.

The same company was awarded the management contract for the Port of Pasig — an unidentified site along the Pasig River, which allows access for shipments from both Manila Bay and Laguna de Bay — with a concession fee of P2.490 billion exclusive of all taxes.

The bid documents do not specify the exact location of the Port of Pasig, with the PPA saying



SASA WHARF in Davao City

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only that the concession area covers 43,247.07 square meters (sq.m.) on both banks of the river. Informal settlers occupy 1,194.05 sq.m. of the site.

The award notices were signed by PPA General Manager Jay Daniel R. Santiago.

The Transportation department said on Monday that the agency has completed 579 seaport projects since 2016.

The projects include the ports of Puerto Princesa, San Fernando, Bataraza, and Borac, Palawan; Tagbilaran, Maribojoc, Loon (Catag-

bacan), Talibon, Jagna, Tapal, and Ubay in Bohol, as well as the Dumaguete Port, Cagayan De Oro Port, Babak Port in Davao, Makar Wharf in General Santos City, Batangas Port, and Zamboanga Port.

The department also said the PPA is working on the completion of 163 more.

"The projects that were completed... prepared the country to take in the shipping and logistical demands both from local and international players in the short to midterm as the world transitions to normal," PPA's Mr. Santiago said in a recent statement.

"The remaining days of this administration are now focused on further streamlining systems and procedures to achieve seamless interconnectivity not only of the ports, but also processes, resulting in efficiency across all aspects of PPA operations," he added.

The agency has said it targets to complete and inaugurate 31 more port projects before President Rodrigo R. Duterte's term ends on June 30. — **Arjay L. Balinbin**

Philippine April motor vehicle output falls; lagging growth elsewhere in ASEAN

PHILIPPINE motor vehicle output in April fell 4.2% year on year in April to 5,943 units, making it the only ASEAN country to report a decline in production.

The ASEAN Automotive Federation (AAF) said on its website that Myanmar posted 45,600% growth, Thailand 12.9%, Indonesia 11%, Malaysia 6.5%, and Vietnam 4.5% growth.

Year-to-date motor vehicle production also showed the Philippines with the only decline in Southeast Asia, down 6.7% at 24,080 units.

Myanmar posted year-to-date growth of 124.7% during the period, followed by Indonesia with 36.2%, Vietnam 27.8%, Thailand 8%, and Malaysia 5.2%.

In the region, year-to-date motor vehicle production grew 16.5% to 1.41 million units.

In terms of sales, Philippine deliveries in April in April rose 40.9% year on year to 25,149 units, putting sales growth at third in the region behind Myanmar with 132.6% growth and Vietnam 40.9%. Indonesia posted 31.2% growth, and Thailand 9.1%. The

only decline in sales was posted by Singapore at minus 28.9%.

Year-to-date sales in the Philippines rose 13.3% to 99,903 units. The sales growth leader for the period was Indonesia with 38.6%, Vietnam 31.5%, Myanmar 19.3%, and Thailand 2.7%. Singapore sales dropped 40.1% during the period.

Philippine motorcycle and scooter production in April fell 19.1% year on year to 63,529 units. Malaysia and Thailand also posted declines of 2.9% and 0.5%.

In the year to date, Philippine motorcycle and scooter output fell 14.1% to 291,557 units. The corresponding declines in Malaysia and Thailand were 11.1% and 4.3% respectively.

Philippine motorcycle and scooter sales in April rose 46.9% to 120,655 units. Declines were recorded in Thailand (minus 9%), Singapore (minus 4.9%), and Malaysia (minus 2.3%).

Year-to-date sales of motorcycles and scooters in the Philippines rose 2.1% to 504,010 units. Thai sales rose 0.1%, while Malaysia sales fell 12.1% and Singapore sales fell 4.3%. — **Revin Mikhael D. Ochave**

ERC orders 3 electric cooperatives to refund nearly P294M

THE Energy Regulatory Commission (ERC) has ordered three electric cooperatives to refund a combined P293.89-million worth of customer charges, including some billed as far back as 2004.

In separate notices, the regulator sent its order to Central Negros Electric Cooperative, Inc. (Ceneco), Pangasinan I Electric Cooperative, Inc. (Panelco I), and La Union Electric Co., Inc. (Lueco).

The refund represents "over-recoveries," which happen when the rate initially charged to customers breaches the rate later computed by the electric cooperatives or distribution utilities (DUs) when cost adjustments are factored in.

In a statement on Tuesday, ERC Chairperson and Chief Executive Officer Agnes

VST Devanadera said the commission resolved to approve with modifications the respective applications of the three electric cooperatives for under-recoveries.

"The Commission issues the Notice of Resolution so that the concerned DUs can already reflect the necessary bill adjustment and the consumers, in turn, will immediately benefit from the refund, considering the time between the approval of the Commission and the promulgation [of] the official Decision," Ms. Devanadera said.

The formal decision will be issued "as soon as possible," she added.

Ms. Devanadera said the computation of the over-recoveries was based on the ERC formula on the various automatic cost

adjustments and true-up mechanisms, and a corresponding confirmation process.

In the notice of resolution issued by the ERC, it ordered Ceneco to refund total net over-recoveries amounting to around P237.95 million, which was collected from February 2004 to December 2017.

Panelco I was ordered to refund around P24.9 million for the period January 2014 to December 2016. Lueco was directed to refund about P31.04 million for the period covering January 2014 to December 2016.

"The DUs were directed to submit a monthly report showing the effected refund until the amount shall have been fully refunded," the regulator said. — **Victor V. Saulon**

ECCP backs gov't financial inclusion efforts

THE European Chamber of Commerce of the Philippine (ECCP) said it intends to support the government's attempts to bring financial services to all by setting up a Special Committee on Open Finance and Financial Inclusion (SCOFFI).

"The role of financial inclusion in developing the economy should not be underestimated. In fact, it should be a priority. After all, including critical segments into the country's financial systems is crucial to helping the economy recover from the ill effects of the pandemic. Hence, we at the ECCP-SCOFFI vow to support the incoming administration in its initiatives towards financial inclusion and open finance," ECCP-SCOFFI Chair John Januszczak said.

The goals of open finance are to lower transaction costs by promoting consent-driven data portability, interoperability, and collaboration among financial institutions and third-party providers.

Under this approach, industry participants "are able to create customer-centric products and provide better access to critical financial services such as savings, insurance, and credit."

Along with UBx Philippines Corp., the fintech arm of UnionBank of the Philippines, Inc., SCOFFI has been helping the Bangko Sentral ng Pilipinas (BSP) prepare standards and procedures for implementing open finance.

"This wholly-inclusive ecosystem seeks to close the gap when it comes to access to formal financial institutions," UnionBank said in a statement on Tuesday.

The key targets of the initiative include micro, small and medium-sized enterprises (MSMEs).

"Businesses under this umbrella — *sari-sari* stores, *carinderia*, and fish stalls — rely on small loans to keep their businesses afloat. Lack of financing and capital is the main barrier in spurring growth in the sector. With financial inclusivity, credit access from legitimate lenders will be faster," UnionBank said.

Farmers are also expected to benefit from financial inclusion as they gear up for expanding production. — **Keisha B. Ta-asan**

Agri modernization seen as first step in achieving P20 rice, but costs could be high

PRESIDENT-ELECT Ferdinand R. Marcos, Jr.'s campaign promise to bring rice prices down to P20 per kilo is premised on the necessary step of thoroughly modernizing the industry, though the costs could be overwhelming, economists said.

"(In) transforming a campaign promise (into) reality, there are constraints that have to be addressed," Asian Institute of Management economist John Paolo R. Rivera said. "There really is a need to modernize the agriculture sector so that it can produce sufficient rice for domestic consumption and export."

On Thursday, Mr. Marcos began laying the groundwork for achieving P20 rice, noting the opportunity to attract young people to farming via the employment of technology. He also signaled his intention to ensure farmers are protected by carefully reviewing the impact of

the Regional Comprehensive Economic Partnership (RCEP).

Economists said one way of meeting the P20 pledge will depend on modernizing agriculture and joining RCEP.

Mr. Rivera said modernization will entail broader use of technology and greater efficiencies in the transport of produce.

"In the short run, government subsidies will be needed, but there will be (a) question of funding," he said.

Mr. Rivera said the Philippines has much to gain from RCEP such as technology and know-how from other countries.

RCEP is a free trade agreement that covers the Association of Southeast Asian Nations (ASEAN), China, Japan, South Korea, Australia, and New Zealand. It aims to reduce red tape and significantly lower tariffs on products, facilitating easier trade.

UnionBank of the Philippines, Inc. Chief Economist Ruben Carlo O. Asuncion said that the incoming administration is in a "great position" to modernize the agriculture sector, citing the Rice Tariffication Law (RTL).

"However, I do know that there will be challenges going after this goal and there should be a clear and effective plan or road map that needs to be determined."

Mr. Asuncion added that the need to modernize should not be solely centered on rice, but should extend to other forms of produce. He considers the focus on rice "a good step forward."

Mr. Asuncion said because the Philippines cannot compete with subsidized agriculture in developed RCEP countries, the best course of action would be "to strengthen our own local agriculture sector first," and eventually export should surpluses arise, he added.

"However, demand for high-value crops like bananas and others should further be encouraged and supported to help these expand and thrive," he added. "Overall, the incoming administration would be very wise to pick its battles and make sure that trade will not only be free, but most importantly, fair to all parties as well."

Economics Professor Leonardo A. Lanzona, who teaches at the Ateneo de Manila, said he was worried about what such a program would cost.

"Scientifically, I do not see any way this will work. If ever we are going to undertake this, the costs will be enormous," Mr. Lanzona said, adding that attempting to return to "self-sufficiency" would cause rice shortages and give rise to corruption.

"Our agricultural sector can be competitive, but this means

we have to remain open to trade," Mr. Lanzona added. "The concept of infant industry and protectionism is already (out of date). The goal now should be to allow markets to determine the products where we have comparative advantage. In this case, trade with RCEP is a crucial element."

Mr. Lanzona said that the "engine of growth" lies in other sectors, primarily in services and manufacturing.

"Spillovers from the growth in these sectors can spur agricultural production, but not the other way around as seen from our own history as well in other countries," he added, citing the failure of the Masagana 99 agriculture program in 1973.

To address the Philippines' inability to compete with more advanced agriculture industries, Mr. Lanzona said that "we can nonetheless develop niche mar-

kets in agriculture where production does not have to be large scale, but this will involve producing processed commodities combined with the manufacturing and service sectors, not just raw products."

Last week, Socioeconomic Planning Secretary Karl Kendrick T. Chua and Trade Secretary Ramon M. Lopez backed RCEP participation, amid concerns from industry groups about the possible negative impact on the agriculture sector.

"In 1978, the population of the Philippines was around 46 million. Today, the population is 110 million. However, our land area is not going to increase. Imports are part of a temporary solution to address hunger and food shortages while we improve agricultural productivity," Mr. Chua was quoted as saying. — **Tobias Jared Tomas**