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PLDT signs deal with ThingsPh for IoT solutions for businesses

PLDT, Inc. announced on Tuesday that it recently signed a partnership deal with Internet of Things (IoT) platform and solutions provider ThingsPh to help businesses gain access to an IoT ecosystem.

Under the partnership, PLDT and ThingsPh will "promote, develop, and help businesses gain access to an IoT ecosystem for easy deployment of IoT solutions," the telco service provider said in an e-mailed statement.

PLDT noted that it has been introducing IoT solutions to government, large corporations, and micro, small, and medium-sized enterprises.

Meanwhile, ThingsPh provides its clients with a unified artificial intelligence and internet of things (AIoT) platform and applications that they can use to get real-time data, analytics, and alerts on what is happening in their sites and offices.

"The platform features its capability to easily integrate with and work together with various systems, different IoT sensors, and even cameras," PLDT said.



ThingsPh said the partnership will help it achieve its goal of helping businesses "unlock the limitless possibilities with AIoT starting with real-time monitoring and analytics."

"It is time for our country to experience the impact of AIoT and this partnership is just the beginning. We are thrilled and eager to drive IoT in our country with the PLDT group."

PLDT described ThingsPh as the "next tech unicorn."

Azadi

Founder & CEO

NephroPlus

BW FILE PHOTO

"The PLDT group has been a staunch supporter and partner for the local startup community. It held several searches in recognizing potential marketability of top startups and awarding them with capital funding, IT and connectivity support, and intensive training," among others, the company noted.

Hastings Holdings, Inc., a unit of PLDT Beneficial Trust Fund subsidiary MediaQuest Holdings, Inc., has a majority stake in BusinessWorld through the Philippine Star Group, which it controls. – Arjay L. Balinbin

Wilcon taps Meralco's Spectrum to install solar power systems

MSPECTRUM, Inc. is set to install a total of 1,306.46-kilowatt peak of solar photovoltaic (PV) systems in five stores of Wilcon Depot, Inc.

"The solar panels will have a combined annual generation capacity of 1.7 million kilowatt hours of clean energy and are expected to reduce Wilcon's carbon footprint by 1.222 tons annually. This is equivalent to 2.5 million trees planted," the companies said in a joint media statement on Tuesday.

Manila Electric Co.'s (Meralco) solar company, also known as Spectrum, will install solar panels with a combined annual generation capacity of 1.7 million kilowatthours of clean energy. The panels are expected to cut Wilcon's carbon footprint by 1,222 tons yearly, which is said to be equivalent to planting 2.5 million trees.

The branches that will soon have solar panels on their roof are in: Antipolo, Rizal; General Trias, Cavite; Tayabas, Quezon; Jaro, Iloilo; and Makato, Aklan.

Once fully installed, the project is expected to allow Wilcon to save P5.15 million in power costs every year. Wilcon has already solarized 39 out of its 74 stores nationwide before the partnership with Spectrum.

"Wilcon Depot has partnered with Spectrum in support of our sustainability journey as they speak quality, character, and excellent

service in each project. We are thankful to have such an outstanding organization in enabling Wilcon to achieve our sustainability goals," Wilcon President and Chief Executive Lorraine Belo-Cincochan said, as guoted by Meralco during the ceremonial launch of the solar project held on March 22 in Antipolo City.

Spectrum President and Chief Executive Ferdinand O. Geluz said Wilcon had the foresight in mitigating the impact of unstable fuel prices and low power supply.

"Not only does [solar power] reduce carbon footprint, it also lessens energy costs which drives operational efficiency," Mr. Geluz said.

Wilcon reported a 22.8% increase in net income to P692 million in the fourth guarter last year, as the retailer's gross profit margin improved with the higher contribution from its in-house brands. For the whole 2021, the company posted a 76.8% income jump to P2.56 billion.

Meralco, on the other hand, posted a 9.5% increase in core net income in the fourth guarter last year to P6.55 billion as energy sales volume surged. For full-year 2021, the power distribution giant reported a consolidated core net income of P24.61 billion, 13.4% higher than in 2020.

Meralco shares at the stocks exchange climbed P10.80 or 3.01% to close at P369.80 each on Tuesday. — Marielle C. Lucenio

DTI plans event for MSMEs' shift to sustainable ways

ΓHE Department of Trade and Industry (DTI) eco-friendlier approaches in doing business and contribute towards the sustainable shift across industries as we promote the best of Philippine products and services globally," she added.

HILIPPINES BUSINESS CONFERENCE ON

March 23, 2022 • 1:30PM-4:30PM | Bonifacio Hall, Shangri-La The Fort, Manila, Bonifacio Global City, Taguig City

SPEAKERS





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insights

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DR. GERARDO LEGASPI UP-Philippine General Hospital



MV RAMANA CEO India & Branded Markets Dr. Reddy's Laboratories Ltd.



JULIE ANNE ODARBE Director, Board of Trustees Philippine Association of Medical Device Regulatory Affairs Professionals (PAMDRAP)









Chief Operating Officer (Sr.VP) BPL Medical Technologies

VIKRAM VUPPALA *dent and Chief Executive Officer* Maxicare Healthcare Corp.



LAKSHMINARAYANA NETI Chief Operating Officer-Operations Planning Biological E Ltd.



CHRISTOPHER BAMBA Business Development Director Llovd Laboratories, Inc.



PRAVEEN NAGPAL

FEDERATION OF INDIAN CHAMBERS of commerce (Phil.) inc.

HIGINIO "JP" P. PORTE JR.



RAJIV NATH Managing Director, Hindustan Syringes and Medical Devices Ltd. orum Coordinator, Association of Indian Medical Device Industry (AIMED)



BHARGAV SOSALE Vice President Remidio Innovative Solutions

is set to hold an even called Sustainability Solutions Exchange, or SSX, to encourage sustainable methods among local brands and micro, small, and medium enterprises (MSMEs).

The SSX will be conducted from March 23 to 25 to help meet the country's commitment on the sustainable development goals (SDGs) of the United Nations. It will be held on digital events platform Hopin.

"Our goal is to shift Philippine businesses to practice sustainability in their supply chain and mitigate their impact to the environment. We are confident in this transition considering the growing demand of conscious local and international consumers which presents great opportunities for sustainable Philippine businesses to thrive in," DTI-Center for International Trade Expositions and Missions Executive (CITEM) Director Pauline Suaco-Juan said in a statement on Tuesday.

"Through this event, we aspire to champion brands that are socially conscious, encourage MSMEs to adopt more holistic and

According to the DTI, CITEM also plans to unveil Sustainability.ph, the first Philippine government-led website that will provide access to a list of sustainability suppliers and other data on the sustainability industry.

It added that the website will serve as an online community platform that promotes products, services, exchange of ideas and conversations on sustainable consumption and production.

"The three-day trade show will showcase solution providers and local MSMEs in the expo; and key stakeholders and experts during the conference. The inaugural edition of the event will provide access to information, people, and organizations that will guide businesses in the food and lifestyle sectors" the DTI said. – Revin Mikhael D. Ochave

Robinsons Land opens first Go Hotels Plus in Tuguegarao City

ROBINSONS Land Corp.'s hospitality arm, Robinsons Hotels and Resorts (RHR), has opened its first Go Hotels Plus in Tuguegarao City, Cagayan.

"It is a strategic decision to bring this innovative brand of Go Hotels Plus to a strong location like Tuguegarao City. And with the success of Go Hotels, it is high time that Robinsons Land Corp. further expands its property portfolio and reaches a wider and more diverse market." Summit Hotels and Resorts and Go Hotels Group General Manager Annalyn D. Yap said in a statement on Tuesday.

Go Hotels Plus is the newest brand category under RHR, which is an updated essential value brand under Robinsons Land.

The hotel includes a selfservice check-in kiosk, which was first introduced at RHR's Summit Hotel Greenhills in 2019.

"This not only minimizes face-to-face interactions, especially with the current situation in mind but also lessens all the inconvenience and queues at your regular front desk. All you need to have is the reservation ID or QR code that's sent to you through email, then you can activate your keycard with the push of a button," RHR said.

The hotel marks the company's first under the Go Hotels Plus category.

Go Hotels Plus Tuguegarao has 136 guest rooms, with 57 "superior single" rooms, 76 "superior twin" rooms, and three persons with disabilities (PWDs) rooms.

Introductory rates, which are available until April 30, range from P2,022 to P2,222 net for an overnight stay.

Earlier, Robinsons Land announced that it would open a Go Hotels Plus in Naga City by the first half of 2022.

At the stock exchange on Tuesday, Robinsons Land shares went up by 94 centavos or 4.83% to finish at P20.40 each. – Luisa Maria Jacinta C. Jocson

ior Vice President and Chief Manufacturing Officer Pascual Laboratories. Inc.

RAFAEL JAIME RECIO

Head of Corporate Strategy

and Development

AC Health