

THE OUTER SEYCHELLES



AZORES ARCHIPELAGO, PORTUGAL



FLORIDA GULF COASTLINE, UNITED STATES



SYLVIA EARLE EXPLORES COCOS ISLAND, COSTA RICA



THERE ARE OVER 130 HOPE SPOTS GLOBALLY



SYLVIA EARLE WITH VOLUNTEERS, THE OUTER SEYCHELLES



GREAT BARRIER REEF, AUSTRALIA



MOBULA RAYS, AZORES ARCHIPELAGO, PORTUGAL

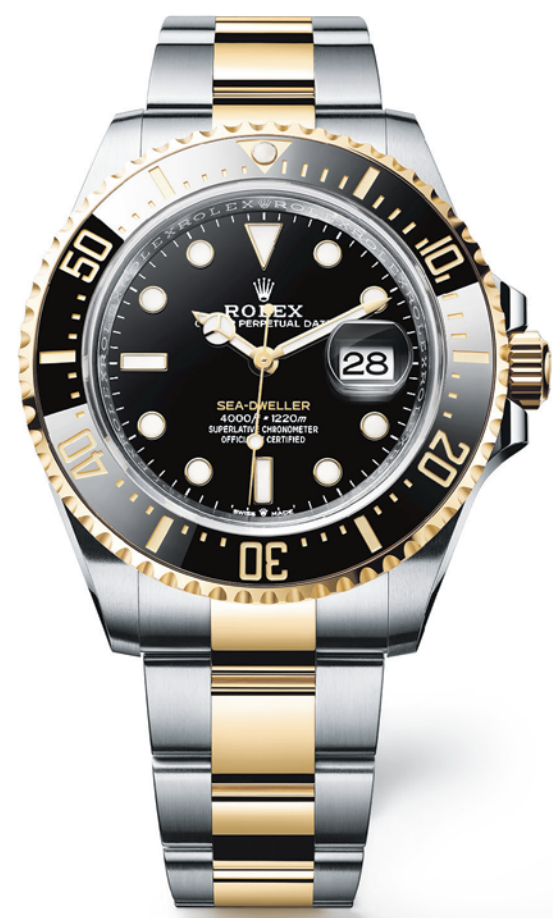


SEA LION, GALAPAGOS, ECUADOR

ON OUR WATCH

Hope can now be spotted across all our planet's seas and oceans. Sites are made into aquatic havens by local communities, to safeguard the richness and diversity of the ecosystems they depend on. Sylvia Earle's invaluable experience as an explorer and marine biologist continues to help further their goal, through her organisation, Mission Blue. Together, they have created over 130 Hope Spots and counting. Carrying a message of hope for generations to come. It is that vision, that dedication to a perpetual planet, which we are proud to stand by. **For as long as it is needed.**

#Perpetual



OYSTER PERPETUAL SEA-DWELLER



ROLEX SUPPORTS MISSION BLUE IN ITS COMMITMENT TO PROTECTING 30% OF THE OCEANS BY 2030



FOR INFORMATION AND SERVICE, PLEASE CONTACT THE ROLEX SERVICE CENTRE: G/F., CORINTHIAN PLAZA, 121 PASEO DE ROXAS, MAKATI CITY, METRO MANILA. TEL: 8811 3029